

In an interview with C-SPAN CEO Brian Lamb taped last Wednesday in Washington, Motion Picture Association President Jack Valenti said the following when asked about his plans to retire after 34 years as head of the organization:

"When people say they want this job, they think its glamorous and full of all this mesmerism. But there's a lot of tedium in it too. That's all part of the job. I measure what I'm going to do by the fun quotient.

"Whenever this job ceases to be fun, I leave in 24 hours. As long as it's fun -- and I don't know of anything else that's more fun to do -- I'll do it. The single qualification, the criterion on which it is all based, is: Is it fun?

"I can't think of anything more tormenting than to work each day and not have any fun at it."

The interview will air at 9 a.m. and again at 9 p.m. ET on Monday, February 19 on C-SPAN. It is part of the network's "American Profiles" series which airs on national holidays.

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Chuck:

The following quotes are from a C-SPAN interview conducted with Jack Valenti of the Motion Picture Association. This "American Profile" interview will air Monday, February 19, back-to-back with an interview with another prominent lobbyist, Tom Korologos of Timmons and Co.

If you have any questions, please call me at 626-7975.

cheers, Fristin Welmullerg