

News Release

# C-SPAN

## Tenth Anniversary

1979-1989

For Immediate Release

Contacts:  
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### C-SPAN NAMES LINDA HELLER NEW PUBLISHER OF THE C-SPAN UPDATE

#### New Duties Include Management of Newspaper's Business Functions

Washington, D.C., February 2 -- C-SPAN has named Linda Heller publisher of the C-SPAN Update, the public affairs network's newspaper.

Ms. Heller, a former circulation manager at U.S. News and World Report, oversees the newspaper's business functions, including its budget, circulation, and promotion.

The C-SPAN Update, a weekly publication, provides C-SPAN viewers with background on upcoming programs, scheduling information, and articles on the cable industry.

"Our goal is to provide the support viewers need to make informed use of C-SPAN and to put what they see on the network into context," Ms. Heller said. "We also hope to see the growing C-SPAN viewership reflected in growing readership of the Update."

Ms. Heller also serves as C-SPAN's Director of Educational Services, a position she has held since January 1988. The Educational Services department oversees "C-SPAN in the Classroom," a free membership program for high school and college educators interested in using C-SPAN as a learning tool.

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