

C-SPAN

IN THE CLASSROOM

FOR QUESTIONS, PLEASE PHONE:

THANK YOU FOR AGREEING TO PARTICIPATE IN C-SPAN'S SPECIAL VIEWER CALL-IN PROGRAM

FOR COLUMBUS DAY

Here is an outline of how this program will take place: (See below)

DATE: Tuesday, October 14

TIME: 12 noon eastern-- Press Conference with National Geographic Columbus Expedition
112:30 pm eastern -- Live Viewer Call-in Program

Guest: Joe Judge, National Geographic Associate Editor
and leader of the Columbus Expedition

-or-

William Garrett, Editor, National Geographic

TOPIC: New findings on Christopher Columbus' voyages, result of special expedition
by the National Geographic Society

We hope this will be interesting and informative for your students!!

As background for your students, we suggest the following to augment your own teaching:

- 1) the enclosed Press Kit, which was distributed at a Press Conference on Oct. 8
 - 2) articles which may appear as a result of the 10/8 press conference-- especially look in major U.S. daily newspapers
 - 3) the press conference itself, which the students should watch, airing just prior to the C-SPAN call-in program
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PROGRAM LOGISTICS:

- o Students should be assembled in a room with television monitor(s) tuned to C-SPAN and a telephone. The telephone should be as far away as possible from the TV to avoid audio feedback. Please make certain C-SPAN has the telephone number by FRIDAY 10/10.
- o Please select a coordinator, who will stand by the phone to organize the questioners.
- o Four schools around the U.S. are participating as special questioners. Each school has been assigned a fifteen-minute block of the program, which will be shared with questions from our general audience. Realistically, we will be able to accommodate three questions from each participating school, but please have a fourth questioner available as a back-up.
- o Just prior to your school's quarter-hour segment, a call will come into your viewing room from a C-SPAN producer. Once your coordinator has talked to the producer, your call will be put on hold for just a few minutes. You will then hear the C-SPAN on-air host call up your school and the first student/questioner should introduce him or herself and ask his question. The on-air host will put you on hold to get an answer from our guest. Next, will most likely be a question from our general audience, then the on-air host will come back on the line for your next question, etc. When you have asked the last question your time allows, the on-air host will disconnect the line and the program proceeds.

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