1 Oct 193

Brian Lamb - C_SPAN Washington, DC

I've sent an extensive package to Tipper Gore. Let me play "Producer" for a moment....Call her see if she'd be interested on coming C-Span? Maybe Al Gore would come too, I'm sure they'd like a little attention, and this is more newsworthy by far, than that "Re-think Government thing!"

Meanwhile, send a stringer out to my place, I've got a lot of great camera over stuff and I'm a good on camera talker.....

You would be doing both your station and the American People a lot of good, to say nothing about myself, who like my pen-names' namesake, Herman Melville, am neglected, impovershed, desperately seeking an audience!!

I also have a video tape of me giving a speeck on the subject at a Republican Primary function during the 1990 primary campaign(california 7th dist for congress) George Miller, dem) I am now an independent. rest of video is a tour of my artwork with voice over on how I got into politics -- video needs editing, I'd need about \$25 to get it duped. I also have one copy of a 75 page history of my work, beginning in 1973, I have only one copy and cannot afford to send them around as I like to, I'm going to look around for a publisher, perhaps University of California will do it for me, important educational issue!!

Keep up the good Work!



NEW RELEASE / LETTER TO THE EDITOR

TIME TO REBUILD AMERICA'S TV INDUSTRY !

Sometimes things have to be re-structured, if they are not working in the interest of the American people!!! This appears to be the decade when much of this work will be initiated!!!

Special interest profit lobby's have fought change successfuly for many years, but it now appears the tide for social change cannot be stopped!!! Medical care for all Americans is on the table and Congress appears willing to work together on it---thinKof the "STRESS" this will remove from the collective mental health of the nation --- surely all Americans will be happier, rich and poor.

Now we hear the American auto industry is going to work with government to develop a better car. Not very visable, myself and other groups and individuals, have been working for contructive change in TV broadcasting(twenty years in my case). Like health care, everyone will be hanpier when we finally take on the job and get it done!!!

It is quite apparent to anyone with "half a brain" that TV, as presently structured, is not only not working in behalf of the American people; but is working directly in opposition to the Ten Cardinal Principles of Education, I learned about in college as an Art Education Major!! To say nothing about the teachings of Christ, which make some sense to me....

While such people as the "hot air baloon" Jack Valenti; motion picture industry lobbist, may want to debate with me that movies & TV are intertainment and have no educational responsibility --- I say BULL!"

(More)

(More)

The best of entertainment, has always had an educational and philosophic content, if it's worth a "damn!"

American Citizens", and administered in trust for them by their elected representatives; why these officials have sat on their hands for so many years is beyond me --- however I'm sure the motion picture and TV industry's have very powerful lobbies, and the freedom of speech issues is always convenient as a "Red Herring!"

This issue, quality TV broadcasting, has nothing to do with freedom of speech; the late and "revered" Chaplin of the US Senate(does the Senate Peter Marshall have a Chaplin anymore?) said, freedom is not the right to do what you want, it is the responsibility to do what is right."

Big Money Corrupts, as is obvious in the various de-regulations of the last decade, i.e. the sad savings & loan disaster which crippled many senior Citizens financially.

"JUNK BONDS & TRASH TV," American TV has become a sad joke, a cheap carnival, a blight on the American psychic, a distructive force -- free enterprise does not do everything better!!!! The freedom of speech issue does not wash here -- the motion picture industry as an independent American industry, certainly is entitled to more latitude; but TV is a public trust like our national parks. It is not cast in cement anywhere, that our elected leader consign the public trust of TV broadcasting to private profit interest who are betraying the mandates and obligations of this trust, however long standing their license or work in the communications affairs of our nation.....

Walt Disney, an Artist, built Disneyland to offer Americans a wholesome Amusement Park, he was greatly disappointed with what was built around his his park in Anaheim, California; consequently he bought much land in Florida in secret -- I'm sure Walt would see the relationship between America's "cheap & tawrdy" pre-Disneyland amusement parks and present day American TV, which exploits every tacky and cheap hyman value possible.

America, it is time to restructure TV broadcasting! We need some kind of coalition, between government and the private sector for this task, just as we're doing in health care. Certainly the mental health and environment of this nation is as important as the physical environment and health of the nation... (constructive TV, would "Dry-up market for movie sleeze!")

We need Americas' best creative people, Artist, Philosophers, Educators; plus our government representative involved in TV Broadcasting equation at the "TOP" -- in the planking process -- not reacting to the damage already done, by unregulated profit interest!

It has become apparent, even considering the recent hearing by the US Senate, the industry cannot do it from within, they are trapped by their collective greed! It is like a disease, the problems cannot be healed with salve and band-aids; you have to treat the source -- which is the structure, being aimlessly driven by profit and ratings; usually solved by exploiting the low road to gaining attention and audience -- this nation needs the help of this powerful communications media, to lead the nation, not to pander to mankinds lowest values.

People working in the TV broadcasting industry, should pause to consider what they're doing! If there is validiting the teaching of Christ, their souls are at great risk!! To exploit people especially the young, even one on one, is a Sin(Chirst said, "better for people who harm the young to hang a stone around their neck and jump into the sea!")imagine how Jesus must feel about those in charge of TV, which is exploiting and teaching shallow values to both

the young and every age of Americans! By the Million &

When my Art turned Patriotic and then into social messages of more literal nature, I had trouble reconciling it with tradition art; but at that point someone sent me a book about the German Artist, John Hearfield, who used photo-montagery and mimikry in his art to work against the Nazi movement, and I became more comfortable with my own work.

Enclosed is a recent piece called, "THE WHITE HOUSE NEWS RELEASE," it is fiction, but <code>enbodies</code> the Philosophy I see proper in approaching the TV problem, this art work is done as if our President, Bill Clinton wrote it, as President he is the person who should be leading this cause so important to America, I'm hoping someone will publish this piece.....!

"Champion of Positive Communications in America"

USA, is the "pen-name" of American Artist & Patriot,
a native of the Ban Francisco Bay Area, he holds a masters of Art Education
degree from San Jose State University; and is exploring working with the
University of California, Berktey on a Ph.D in a new genre' in the Art; the
Artist in Public Policy.

for major US corporations including Disneyland. He is the founder of

Membership in this organization is welcomed!

JSA is seeking exhibit opportunities for his Art and Message!!!

Bay Point, California 94565(West Pittsburg)

THE WHITE HOUSE WASHINGTON

PRESIDENT CLINTON ANNOUNCES NEW MASS MEDIA COMMUNICATIONS STUDY.

Washington, D.C., The White House announced today the appointment of California Fine Artist & Media Activist, to study ways to re-structure television broadcasting in America, in order to improve the educational and morale building elements of this relatively new and powerful media.

Clinton said, "Television Broadcasting is a public trust and he is responsible for offering the key leadership in this trust, which stipulates broadcasting must be in the best interest of the American people!"

Clinton added, "it is clear to me that we cannot reach the education goals our administration seeks, when the most powerful communications tool in the history of mankind, is working in direct opposition to good educational values; and celbrating violence, crime, shallow celebrity, perversion and sexual license for all the wrong reasons." Clinton added, "I can see no reason why the leadership of this nation cannot muster the will to restructure this media and make it a force for good!"

The President said,
since the very negative era of the Vietnam War & "Watergate," to patriotism and positive communications in America, including a run for the United States Congress in the 1990 election.

whose experience base includes fine art, art education, and major coporate marketing communications; has used a wide specturm of media to put America's TV Communications on the "front burner" of national issues.

The President added, "as this is mainly an educational & mental health

issue, I am assigning as White House Contact, for the study to Tipper Gore, the Vice President's wife; Tipper is dedicated to the good mental health of the American people and worked with Hillary Clinton to give mental health a major focus in the President's new health care plan."

In closing the President said, "an America built on winning financial gain alone, cannot hope to lead the World! There is no place in our society where the higher goals of humanity are more important, than in the mass media! I'm extremely hopeful this study will give the humanities and education a larger voice in World affairs and that private profit motivated American Corporations, will see a quality TV Broadcasting system is essential to fulfilling the long range goals of American and its place of leadership in the World as a force for good!"

Prin Chuton

Bill Clinton
PRESIDENT

Bay Point. CA 94565

Note

This is not intended to be construed as a real news release but ART, following in genre of John Heartfield, who in World War II, used "Mimikry Art" to work against the leaders of Nazi Germany.

Amèrican Artist & Patriot

ELECTED REPRESENTATIVES, GET OFF YOUR COLLECTIVE DIDN'T SEND THE AIRWAYES, WE TRUST OUT TO SELL THIS PUBLIC TRUST OUT TO YOU TO WASHINTON!!!

DRESENTS

indiana and passible.

- American Artist & Patriot -

W PITTSBURG, CA 94565



ARTIST NOTE: Photo was created to suggest the
OLD WEST INDIAN CHIEF bistoric photos
and the character and determination
of these native American Warriors.
is from Berman Kelvilles work
(Moby Dick) and in Polynesian means
"Wander."



Sitting Bull

IS THE "PEN NAME" OF SAN FRANCISCO BORN ARTISTPATRIOT, WHO CLAIMS SHARE IN THE RESURGENCE OF
PATRIOTISM DURING THE REAGAN YEARS, THROUGH WRITING CAMPAIGN
STARTED SHORTLY AFTER THE WATERGATE ERA(1973). IS FROM
HERMAN MEVILLES WORK(MOBY DICK)AND IN POLYNESIAN MEANS "WANDER."

IN PRINT THE WORD AS KIND OF A SPIRITUAL QUALITY
FOR ME: "ONCE UPON A TIME, BY A MOUNTAIN, OF WHICH THE SURROUNDING FOLKS HADE MUCH ADOO, THERE DWELLED AN ARTIST-FHILOSOFHER,
AND HIS NAME WAS

IS A SYMBOLIC CHARACTER, CREATED TO LEAD THE CAMPAIGN FOR MORE POSITIVE COMMUNICATIONS IN AMERICA AND AGAINST THOSE ELEMENTS WITHIN THE MASS MEDIA WHICH EXPLOIT FREEDOM OF SPEECH, AND USE NEGATIVISM TO GAIN AUDIENCE FOR PROFIT.

I SEE AS A DROP-OUT OF THE PROFIT AND POWER, GREED ORIENTED CORPORATE WORLD: A LOVER OF THE SEA, A ROMANTIC AND PATRIOT, A VETERAN WHO BELIEVES IN SERVICE TO COUNTRY AND DONNES VESTIGES OF MILITARY GARB AND OCCASIONALLY WAR PAINT(HARKENING BACK TO MORE PRIMATIVE STIRRINGS) TO DO BATTLE AGAINST THE FORCES WHICH WOULD DESTROY OUR COUNTRY FOR PROFIT AND POWER..

In The Studio



COVER:

in his Malnut Creek, California Studio, with art work, "IT'S REALLY YOU," a 51 x 62" Painted College. Canvas on Canvas, Driftwood, Feathers, Mildued Canvas, Cloth Flag, Oil Paint, Rabbit Skin Glue.



JOH ART By Doi

John He portant a also one responsi entirely cal phot took pla avant-ga around ter, in th working work re pages o trated n form of cursors States a after fle gue, He abated, reputati of the 1 This 1

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JOHN HEARTFIELD: ART AND MASS MEDIA

By Douglas Kahn

Artist & Promo Wiz

John Heartfield is one of the most important artists of the 20th century and also one of the most neglected. He was responsible for the development of an entirely modern art form, that of political photomontage. This development took place first within the context of the avant-garde, especially Berlin Dada, around the time of WWI, and then later, in the context of the revolutionary working class movement in Germany.

During the early 1930s, Heartfield's work reached millions of people in the pages of one of Germany's famed illustrated magazines, the most advanced form of mass media at that time, precursors to Life Magazine in the United States and Picture Post in England. Even after fleeing Hitler's Germany for Prague, Heartfield continued his work unabated, achieving an international reputation for his scathing indictments of the Nazi regime.

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This remarkable integration of artistic avant-garde, political vanguard and mass media is unique to the art practice of John Heartfield. As we confront the overwhelming impact of the mass media on our culture, along with the increasingly scarce critical capacity of most current art, Heartfield's relevance grows. Growing also is the need to discuss his work, to translate it into the present day. John Heartfield: Art and Mass Media is the first book in English to break into this discussion, offering an interpretation new to any language.

"At last, John Heartfield in context, his cutouts intercut back into history, and also put in their place as contemporary models. Douglas Kahn's witty, readable, and appropriately iconoclastic book recalls the original, revolutionary



meaning of the avant-garde. The 'mimikry' section is particularly good for the soul, with tantalizing glimpses of current media activism, grassrooting for an 'expanded oppositional politics of artifice.' You should have to be a pundit to write on Heartfield; Kahn, a mimikry artist himself, is an expert of the sharp undercut as well as a masterful cultural historian of interwar Germany. Read this book...and arm yourself for a period in which history seems to be trying to repeat itself." — Lucy Lippard

160 pages, 6 X 9, 32 photos Cloth, 27-4, \$19.95 Paper, 28-2, \$9.95

ART HISTORY / PHOTOGRAPHY / MASS MEDIA



The Montage' on the flip-side of this sheet, is not intended in anyway to represent a real event, it is the creation of the artist, avision he hopes to see happen in the future. The precedent for this type of work is Artist John Heartfield(see above)however Heartfield used it negatively as a criticism of his day. I'm using it to illustrate my vision, to help bring this vision to reality. I am to some degree already the "Champion of Positive Communications in America," the montage' is to help me move the vision to a higher level, to see myself in the company of the movers and shakers of

4/88

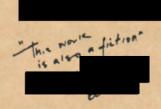


NEWSLETTER



PRESIDENT REAGAN, with

Associated Press says Larry Speakes' book is 'fiction.'







2nd Day of October, 1993rd. Year Of Our Lord Jesus Christ......

Let's take a moment to give thanks for these two fine children, are they truely a work of God and a miracle of creation -- no artist work no matter how fine can compare to the works our maker does with apparent ease -- should we not treasure these creation of our flesh conceived in love and physical joy during much

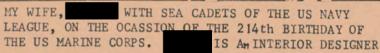
better times for us in an exciting union through holy matrimony -- does

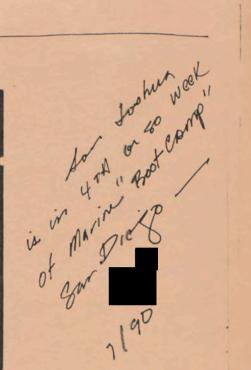
any material holding offer such happyness!

The joy of new found love need so little in the way of material things, then how does it vanish over the years, and we grow to hate each other and cast spears to and fro in anger, eventhough the treasure chest is much fuller -- Ourt Father in Heaven and Sweet Jesus, we pray you give us knowledge as how we come to this bitterness?

Dear wife my best advise to you is to step away from the immorale relationship you're in, which saddens God; and put your energies into raising our children, which is the work Jesus wants you to do!!!!!! Do we take these gifts so lightly, that you are willing to stray around the country engaged in activity prostituting yourself for a few favors -- does not Jesus warn you about such activities in the "Good Book" (Bible)better you go to church with yourhusband and pray!











With Some Help From the "Big Guy in the Sky"

We Sincerely Believe all will Survive who search for truth and goodness.....after all, are not the birds and the flowers, arrayed in Greater Splender, than the best King Solomon could muster, are you any lesser than they!

May everyday of your chosen course bring you more wisdom and understanding and compassion, and remember to be thankful for what has been given you, and live each day with faith, that every trial will pass and leave with you a better understanding of where the real joy of life is centered.....

Pemember, neither men nor nations are the masters of their fate; but Victims or Victors of circumstances; dictated by destiny. The course for our ship of self, is we all hope chartered from above in a good direction and for a purpose. But we do not choose it, it chooses US, and some of us hear it and follow it, no matter how hard the winds blow against us and we seek the distant shore with no fear in our heart -- let the weak and timid seek the safe course! There is nothing of the essence of such courses to make men's blood boil; I say yee hardy souls, mount yourship of life, take the tiller with a strong grip, tighten your sheets and sail forth to adventure!! Aah, this is the life for real men!!!!

American Artist & Patriot

About 24, July 1993

IF PEOPLE WERE LIKE DOGS, THE WORLD WOULD BE A BETTER PLACE!

Dear Big Sister, did I sound bitter? I'm not bitter just wondering out loud what people want from me, my sense of humour is still quite in tact! Sydney is sound asleep! She is a big pain but I enjoy having her around and she is looking pretty good at age 12(84). She was a mess when I got her back, they had her chained to a tree and let her tear out all the hair on her back, I was embarassed to take her anywhere! She ask very little of me and always is glad to see me! When we sleep together I enjoy holding her hot little body and feeling her fur! She's fun to give a little kiss to once in awhile and her little mouth is kind of sweet! She doesn't care if I have BO or what my clothes look like, in fact smelling stuff is one of her life's best enjoyments! She poops a little once in awhile on the floor when she doesn't get her walk, but she tries not to do it, so they're usually sort of hard and easy to pick-up and chuck out the door! She never get sore at me no matter what I do and is happy to be around me, even if I'm writing letters about our country and not making any money! Hell she's just happy to have a partner! And like Jesus advised, she just takes it a day at a time, trusting in me and God to provide! She can still run pretty damn good and is fun to watch, just as she was when she was young and as far as I can tell, she has never had any trouble with menopause! Thank God for big favours! She doesn't care how much I sleep, and never has any work for me to do, except she like to eat once in awhile and it's fun to feed her and take care of her very minimal needs! We went up to Yountville in the wine country to visit the California Veterans home, we're pretty sure we're moving up there; and she was like a kid running around this one Vets farm, must of been three or four acres, with fresh corn and lots of other stuff, we had some great meals from the stuff the guy gave us, found out Sydney likes corn cobs, must be the butter!!







FIRST CLASS

TO:

BRIAN LAMB

C-SPAN

Suite 412

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Washington, D. C. 20001

Washington, D. C. Affairs network"

"The Cable Satellite Public Affairs