

FOR IMMEDIATE RELEASE:

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C-SPAN'S "AMERICAN PROFILES" FEATURES PROMINENT BLACK AMERICANS

Washington, D.C., April 14, 1992 -- C-SPAN's "American Profiles" features two prominent Black Americans this month. Robert "Bob" Johnson, President of Black Entertainment Television (BET) and General Colin Powell, Chairman of the Joint Chiefs of Staff, will discuss their lives, careers and families in an in-depth, candid interview.

On, Friday, April 17, at 8:00 PM (ET)/5:00 PM (PT), C-SPAN will air an interview with Bob Johnson, Founder and President of the nation's first and only black owned cable network, *Black Entertainment Television*. The network was founded on January 25, 1980 and is currently available in 27 million cable households in 2200 markets. Johnson also established Washington, D.C.'s first cable company, District Cablevision, Inc. on October 20, 1980. He previously served as Vice President of Government Relations for the National Cable Television Association (NCTA) and currently serves on the board of the Cable Television Advertising Bureau, and the Howard University Foundation.

On, Monday, April 20, at 9:00 PM (ET)/6:00 PM (PT), Gen. Colin Powell, Chairman of the Joint Chiefs of Staff, will appear on C-SPAN's "American Profiles." Gen. Powell assisted in planning the strategies used in last year's Persian Gulf military operations, known as Operations Desert Shield and Desert Storm. He began his military pursuit in the Army as an ROTC student at the City College of New York. He also served two tours of duty in Vietnam. In his interview, he discusses his interest in the military, why he is not interested in the private sector, and his early academic career.

C-SPAN is privately funded to serve the public by America's cable television companies. C-SPAN is currently available in 56 million households nationwide and worldwide.

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