

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

ADVISORY

Contact: Susan Swain
(202) 737-3220

C-SPAN NOW SEEN IN 25 MILLION CABLE HOMES

WASHINGTON-- C-SPAN's round-the-clock public affairs programming can now be seen in 25 million U.S. cable households via 2300 affiliated cable systems, according to just-released statistics from the network's marketing department.

The 25 million tally means that C-SPAN programming can be seen in 30 per cent of all the television households in the United States; more than 62 per cent of all cable subscribers now can tune in to C-SPAN.

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CABLE SATELLITE PUBLIC AFFAIRS NETWORK