

News Release

C-SPAN

Tenth Anniversary

1979-1989

Immediate release
April 6, 1989

Contacts:
Gene Grabowski
Nan Gibson
(202) 737-3220

C-SPAN AIRS NEWSPAPER EDITORS' MEETING

Washington, D.C. -- C-SPAN will broadcast the annual convention of the American Society of Newspaper Editors from Washington, D.C. on April 12 -14. The ASNE meeting will feature panel discussions on journalistic sensationalism, the newspaper business, and editorial issues, as well as speeches by President George Bush and astronomer Carl Sagan.

C-SPAN's coverage begins Wednesday, April 12 at 8am ET and will include live viewer call-ins between conference events each day.

Wednesday, April 12

8:00am ET Live

Viewer Call-in Program
guest to-be-announced

9:00am ET Live

Welcome Remarks
John Seigenthaler, ASNE president

9:30am ET Live

Panel Discussion
"Who's a Journalist? Talk Show
Sensationalism and Newspaper Gossip"
Moderator: Fred Friendly, director, Columbia
University Seminars on Media and Society
Panelists: talk show hosts Phil Donahue,
Morton Downey Jr., Geraldo Rivera, and Larry
King; *Los Angeles Times* Washington bureau
chief Jack Nelson, *Washington Post* television
critic Tom Shales, and others

11:00am ET Live

Speech:
"Tomorrow"
Carl Sagan, professor of astronomy and space
sciences, Cornell University

12:00pm ET Live

Viewer Call-in Program
guest to-be-announced

1:00pm ET Live
(1 hour)

Luncheon Address
President George Bush

Thursday, April 13

8:00am ET Live

Viewer Call-in Program
guest to-be-announced

-more-

9:00am ET
(2 hours) Live

Add one

General Session

Topic: "USSR/US Relations in the Coming Decade"
Topic: "Another War on Drugs"
Speaker: William Bennett, director, National Drug Control Policy
Topic: "The Rushdie Affair: What it Means to Freedom of Speech"
Moderator: Shelby Coffey, editor, *Los Angeles Times*
Speakers: Larry McMurtry, author, Andy Ross, bookstore owner, Ed Murrow, president, American Booksellers Association

**U.S. House of Representatives scheduled for 11am ET, Thursday.*

Friday, April 14

7:30am ET Live

Journalists Roundtable
guests to-be-announced

9:00am ET Live

General Session

Topic: "The Editor's Job: What is it Now?"
Moderator: Eugene Patterson, former editor, *St. Petersburg Times*
Topic: "The Pulitzer Prize Game"
Moderator: Reese Cleghorn, dean, University of Maryland College of Journalism
Topic: "Will George Bush be the 'Education President'?"
Speakers: Lauro Cavazos, Secretary of Education and Lamar Alexander, president, University of Tennessee and former governor of Tennessee

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1:00pm ET Live

Luncheon Program
program to-be-announced

2:00pm ET
(3 hours) Live

General Session

Topic: "Media Buyers Look at Newspaper"
Moderator: Michael Davies, editor, publisher, and CEO, *Hartford Courant*
Topic: "Advertorials in our Future"
Moderator: Susan Miller, director of editorial development, Scripps Howard News Service
Topic: "CEOs View the Impact of Public Ownership"
Moderator: Burl Osborne, president and editor, *Dallas Morning News*

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Moderator: Michael Davies, editor, publisher, and CEO, *Hartford Courant*

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Moderator: Susan Miller, director of editorial development, Scripps Howard News Service

Topic: "CEOs View the Impact of Public Ownership"

Moderator: Burl Osborne, president and editor, *Dallas Morning News*

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TELECOPIER TRANSMISSION

✓
TO: Tennessean - Attn: Richard Schweid - (TV)

FROM: Nan Gibson

RE: ASNE meeting

DATE: 4/10/89

NUMBER OF PAGES (including cover): 4

If you have any questions, or do not receive all pages, please
call 202/737-3220. Telecopier: 202/737-3323

NOTES/COMMENTS:

MASS → Morgan Braman
Richard Neal
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→ April 26th 2 →



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TELECOPIER TRANSMISSION

TO: Hartford Courant -

FROM: Nan Gibson

RE: ASNE meeting

DATE: 4/10/89

NUMBER OF PAGES (including cover): 4

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TELECOPIER TRANSMISSION

TO: Seattle Times - John Voorhes

FROM: Nan Gibson

RE: ASNE meeting

DATE: 4/10/89

NUMBER OF PAGES (including cover): 4

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TELECOPIER TRANSMISSION

TO: Dallas Morning News - Attn: ED BARK

FROM: Man Gibson

RE: ASNE meeting

DATE: 4/10/89

NUMBER OF PAGES (including cover): 4

If you have any questions, or do not receive all pages, please call 202/737-3220. Telecopier: 202/737-3323

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TELECOPIER TRANSMISSION

TO: Des Moines Register - Attn: Dave Rhein

FROM: Nan Gibson

RE: ASNE meeting

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TELECOPIER TRANSMISSION

TO: St. Louis Post-Dispatch - Attn: Eric Mink

FROM: Nan Gibson

RE: ASNE meeting

DATE: 4/10/89

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TELECOPIER TRANSMISSION

TO: Washington Post - Brenda Caggiano

FROM: Nan Gibson

RE: ASNE meeting

DATE: 4/10/89

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TELECOPIER TRANSMISSION

TO: USA Today - Attn: Matt Roush

FROM: Nan Gibson

RE: ASME meeting

DATE: 4/10/89

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PRESS RELEASE ROUTER

TO: Directors and Managers
FR: Press Information Department

RELEASE: ASNE convention

DATE: 4/10/89

- Brian Lamb
- Mike Michaelson
- Rob Kennedy
- Bruce Collins
- Susan Swain
- Brian Lockman
- Pam Fleming
- Jana Dabrowski
- Paul Hanulya
- Roxane Belair Kerr
- Kate Hampford
- Eric Rosenberg
- Terry Murphy
- Kathy Murphy
- Pat Watson
- Linda Heller
- Gene Grabowski

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9:00am ET	Live	<u>Welcome Remarks</u> John Seigenthaler, ASNE president
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12:00pm ET	Live	<u>Viewer Call-in Program</u> guest to-be-announced
1:00pm ET (1 hour)	Live	<u>Luncheon Address</u> President George Bush
<u>Thursday, April 13</u> 8:00am ET	Live	<u>Viewer Call-in Program</u> guest to-be-announced

-more-

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John Seigenthaler, chairman, editor, and publisher, *The Tennessean*, and ASNE president

9:00am ET Live

Welcome Remarks

John Seigenthaler, ASNE president
James Squires, convention program chairman

Panel Discussion

"Who's a Journalist? Talk Show
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Moderator: Fred Friendly, director, Columbia University Seminars on Media and Society
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11:10am ET Live

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12:00pm ET Live

Viewer Call-in Program

Phil Donahue, talk show host

12:20pm ET Live

Viewer Call-in Program

Lynn Johnston, creator of "For Better or Worse," acting president, National Cartoonist Society

-more-

			Add one
1:10pm ET	Live	<u>Luncheon Address</u> President George Bush	
1:45pm ET	Live	<u>Viewer Call-in Program</u> open phones	
<i>*House of Representatives scheduled for 2pm ET, Wednesday.</i>			
<u>Thursday, April 13</u>			
8:00am ET	Live	<u>Viewer Call-in Program</u> Burl Osborne, president and editor, <i>Dallas Morning News</i>	
9:00am ET (2 hours)	Live	<u>General Session</u> Topic: "Soviet Society in Transition: Challenges and Prospects" Moderator: Seymour Topping, director, editorial development, New York Times Co. Speakers: Yuri Dubinin, Soviet ambassador to the United States, Seweryn Bialer, professor, Columbia University Topic: "The PLO Peace Initiative" Speaker: Nabeel Shaath, chairman, Political Committee of the Palestine National Council Topic: "The Security of Israel" Speaker: Yitzhak Shamir, Prime Minister of Israel	
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7:30am ET	Live	<u>Journalists Roundtable</u> William Woo, editor, <i>St. Louis Post-Dispatch</i> Geneva Overholser, editor, <i>Des Moines Register</i>	
9:00am ET	Live	<u>General Session</u> Topic: "American Foreign Policy" Speaker: James Baker, secretary of state Topic: "The Future of American Education" Speakers: Lauro Cavazos, secretary of education and Lamar Alexander, president, University of Tennessee and former governor of Tennessee Topic: "Drugs: The American Perspective" Speaker: William J. Bennett, director of national drug control policy Topic: "Drugs and Democracy" Speaker: Virgilio Barco, president of Colombia	
12:00pm ET	Live	<u>Viewer Call-in Program</u> guest to-be-announced	
1:00pm ET	Live	<u>Luncheon Address</u> Vice President Dan Quayle	

-more-

Add two

2:00pm ET Live

Viewer Call-in Program
guest to-be-announced

2:30pm ET Live
(2 1/2 hours)

General Session

Topic: "The Editor's Job: How Has it Changed?"

Introduction: Ben Bradlee, executive editor, *The Washington Post*

Speakers: Linda Grist Cunningham, editor, *Morristown (N.J.) Daily Record*; Michael Fancher, executive editor, *Seattle Times*; James Hoge, president and publisher, *New York Daily News*; Thomas Winship, former editor, *Boston Globe*

Topic: "Newspapers: Dinosaurs or New Age Giants?"

Moderator: Michael Davies, editor, publisher, CEO, *Hartford Courant*

Speakers: Marianne Caponnetto, senior vice president and media director, Lord, Einstein, O'Neill, and Partners; Gary Gensler, broker, Goldman Sachs; Robert L. Wehling, vice president-marketing services, Proctor and Gamble

Topic: "CEOs View the Impact of Public Ownership"

Moderator: Burl Osborne, president and editor, *Dallas Morning News*

Speakers: James Batten, president, Knight-Ridder, Inc.; John Curley, president, Gannett Co., Inc.; David Laventhol, president, Times-Mirror

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