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C-SPAN "SUNDAY JOURNAL" LAUNCHES FOR PUBLIC AFFAIRS BUFFS

Washington, D.C., August 13, 1993 -- C-SPAN has launched a new Sunday morning program that gives viewers an extensive review of the past week's public affairs events -- from political news headlines to social functions.

The "Sunday Journal," airs at 10 am (ET) and lasts at least two hours, giving viewers summaries of the past week's events, newsmaker profiles, raw video of political fund-raisers and other social functions, news round-ups from the Sunday newspapers and a look at the major stories from Sunday programs from the previous week.

"The 'Sunday Journal' will include a lot of C-SPAN's signature video-verite style, as opposed to only interviews," said Programming Vice President Terry Murphy, explaining how the new program complements other Sunday morning programs.

The Viewer Call-ins are another unique feature, Mr. Murphy said. "We felt there was a public affairs audience hungry for more information on Sunday morning, and we are giving our viewers an opportunity to call in."

C-SPAN is available in 59.4 million households nationwide and worldwide via satellite. C-SPAN is funded entirely by America's cable television companies as a public service.

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Journal" release.

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