



FOR IMMEDIATE RELEASE

**Contact: Rayne Pollack
(202) 626-4863
Virginia Diez
(202) 626-4602**

C-SPAN SCHOOL BUS STOPS AT CABLE SHOW BEFORE TOURING WEST COAST
-- Come See the Bus at Booth #1516 Dec. 1 and 2! --

Washington, D.C., Nov. 30, 1993 -- Conventioneers attending the Western Cable Show in Anaheim, Calif. on Thursday and Friday, Dec. 1-2, will see C-SPAN's 45-foot yellow School Bus instead of a regular exhibit booth at the major trade event.

The C-SPAN School Bus will be parked inside the Anaheim Convention Center as Booth Number 1516. Cable operators and other convention-goers will have an opportunity to hop on board and learn about the C-SPAN networks and their educational value for students and the public at large.

Equipped with a three-camera production studio, the Bus will also be used to tape interviews with Members of Congress and other public officials, cable executives and teachers attending the convention. In a demonstration area in the front of the bus, monitors will replay the convention's Opening General Session and computers equipped with CD-ROM will showcase special C-SPAN moments and video vérité footage of the nation's public life.

The C-SPAN School Bus launched on Nov. 1 in Washington, D.C., where C-SPAN is headquartered, and has spent the entire month on the road, visiting high schools and communities across the country. After the Western Cable Show, the Bus will tour California starting in Orange County and the Los Angeles metropolitan area, then continuing to Irvine, San Diego, Stockton and several parts of the Bay Area including San Francisco, Marin County, San Rafael, Pleasanton and San Jose.

At each stop, a visit to the local high school will ensure that teachers and students learn about "America's electronic town hall" -- a network where viewers can form their opinions about public affairs events by watching them in their entirety without commercial interruptions or commentary. Students are also encouraged to participate in the policy process by sharing their views and concerns with public officials and journalists through the C-SPAN Live Viewer Call-in program.

C-SPAN is available in 59.8 million households nationwide and around the world via satellite. C-SPAN is funded entirely by America's cable television companies as a public service.

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