

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE
July 14, 1987

Contact: Nan Gibson
Susan Neal
(202) 737-3220

-- C-SPAN TELEVISES GOVERNORS' (NGA) CONFERENCE LIVE JULY 26-28 --
-- Chrysler's Iacocca & Ford's Petersen Address Competitiveness at NGA's Michigan Meeting --

WASHINGTON, D.C.-- C-SPAN cable network plans 20 hours of televised coverage of the 1987 National Governors' Association (NGA) summer meeting July 26-28 in Traverse City, Michigan.

C-SPAN's NGA telecast begins Sunday, July 26 at 10:30 am ET. Fifteen governors are expected to participate in live viewer call-in programs and interviews throughout C-SPAN's three-day coverage of the NGA gathering.

"Making America Work: Productive People, Productive Policies" is the meeting theme to be addressed by keynote speakers Lee Iacocca, Chrysler Corp. chairman, and Donald Petersen, Ford Motor Company chairman, during the governors' Sunday and Tuesday plenary sessions.

On Monday, July 27th, NGA Chairman Gov. Bill Clinton (D-AR) leads a Special Work Session on jobs, growth, and competitiveness, airing live at 10:15 am ET. At 12 noon ET, C-SPAN breaks away from coverage of the NGA meeting in order to fulfill a commitment to live coverage of the U.S. House of Representatives; C-SPAN's live telecast of the NGA will resume when the House concludes its legislative business.

Other NGA committee sessions will focus on topics such as economic development, welfare reform, agriculture and energy issues, as well as an update on "The Governors' 1991 Report on Education."

C-SPAN's preliminary NGA program schedule is as follows:

SUNDAY, JULY 26

TAPED	10:30 am ET	<u>NGA OPENING PRESS CONFERENCE</u> Speakers: GOV. BILL CLINTON (D-AR), NGA Chairman GOV. JOHN SUNUNU (R-NH), NGA Vice Chairman
LIVE	11:15 am ET	<u>C-SPAN VIEWER CALL-IN</u> Guest: GOV. JAMES BLANCHARD (D-MI)
LIVE	11:45 am ET	<u>NGA EXECUTIVE COMMITTEE MEETING</u> Chairman: GOV. BILL CLINTON (D-AR) Speakers: SEN. DANIEL P. MOYNIHAN (D-NY) FRANK DONATELLI, Asst. to the President for Political and Intergovernmental Affairs

(- more/over -)

CABLE SATELLITE PUBLIC AFFAIRS NETWORK

SUNDAY, JULY 26 (cont'd)

LIVE 12:45 pm ET C-SPAN INTERVIEW
 Guest: To be announced. (Governor)

LIVE 1:00 pm ET NGA FIRST PLENARY SESSION
 Chairman: GOV. BILL CLINTON (D-AR)
 Welcome: GOV. JAMES BLANCHARD (D-MI)
 Keynote: LEE IACOCCA, Chairman of the Board & CEO,
 Chrysler Corporation
 Topic: "The Costs of Competing"

LIVE 3:00 pm ET C-SPAN INTERVIEW
 Guest: GOV. BOOTH GARDNER (D-WA)

LIVE 3:15 pm ET NGA COMMITTEE MEETING
 Committee on Criminal Justice & Public Protection
 Chairman: GOV. GEORGE DEUKMEJIAN (R-CA)
 Panelists: GOV. GERALD BALILES (D-VA)
 GOV. WILLIAM CLEMENTS (R-TX)
 GOV. JOE FRANK HARRIS (D-GA)

LIVE 5:00 pm ET C-SPAN VIEWER CALL-IN
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 (30 mins.)
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REAIR 11:30 pm ET Entire day's telecast, except for NGA Opening Press
 (until 6:30 am) Conference.

MONDAY, JULY 27

LIVE 8:00 am ET C-SPAN VIEWER CALL-IN
 Guest: To be announced. (Governor)

LIVE 8:30 am ET C-SPAN VIEWER CALL-IN
 Guest: GOV. EVAN MECHAM (R-AZ)

LIVE 9:00 am ET NGA COMMITTEE MEETING
 Committee on Economic Development & Technological Innovation
 Chairman: GOV. MICHAEL DUKAKIS (D-MA)
 Speaker: MAYOR BIAGIO Di LIETO, New Haven, CT

LIVE 10:00 am ET C-SPAN INTERVIEW
 Guest: GOV. ROY ROMER (D-CO)

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 Agriculture Committee
 Chairman: GOV. TERRY BRANSTAD (R-IA)
 Panelists: YURI DUBININ, Ambassador of the USSR
 GRANT DEVINE, Premier of Saskatchewan, Canada

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*3:15 pm ET C-SPAN INTERVIEW
 Guest: To be announced. (Governor)

MONDAY, JULY 27 (cont'd)

*3:45 pm ET NGA COMMITTEE MEETING
 Committee on Energy & Environment
 Chairman: GOV. ARCH MOORE, Jr. (D-WV)
 Panelists: WILLIAM MARTIN, Deputy Secretary,
 U.S. Department of Energy

*5:30 pm ET C-SPAN VIEWER CALL-IN
 (30 mins.) Guest: To be announced. (Governor)

TUESDAY, JULY 28

REAIR 7:00 am ET Committee on Agriculture meeting chaired by Gov. Branstad
 Record date: Monday, July 27

LIVE 8:00 am ET C-SPAN VIEWER CALL-IN
 Guest: To be announced. (Governor)

LIVE 8:30 am ET C-SPAN VIEWER CALL-IN
 Guest: GOV. TOMMY THOMPSON (R-WI)

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 Guest: GOV. JOHN SUNUNU (R-NH)

LIVE 9:30 am ET NGA SECOND PLENARY SESSION
 (2½ hours) Chairman: GOV. BILL CLINTON (D-AR)
 Keynote: DONALD PETERSEN, Chairman of the Board & CEO,
 Ford Motor Company
 Topic: "Competing is a Matter of
 Winning or Losing"

"MAKING AMERICA WORK"

Chairman: GOV. BILL CLINTON (D-AR)

Task Force Chairpersons:

- GOV. MICHAEL CASTLE (R-DE), Welfare Prevention
- GOV. JAMES THOMPSON (R-IL), Teen Pregnancy
- GOV. JOHN ASHCROFT (R-MO), Adult Literacy
- GOV. MARTHA LAYNE COLLINS (D-KY), Alcohol & Drug Abuse
- GOV. RUDY PERPICH (D-MN), School Dropouts

Update on "Time for Results: The Governors' 1991
 Report on Education"

Chairman: GOV. THOMAS KEAN (R-NJ)
 Subcommittee on Education

**REAIR: The Second NGA Plenary Session reairs Saturday, August 1 at 10: 30 pm ET.

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LIVE	11:15 am ET	<u>C-SPAN VIEWER CALL-IN</u> Guest: GOV. JAMES BLANCHARD (D-MI)
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(- more/over -)

CABLE SATELLITE PUBLIC AFFAIRS NETWORK

SUNDAY, JULY 26 (cont'd)

LIVE 12:45 pm ET C-SPAN INTERVIEW
 Guest: GOV. CARROLL CAMPBELL (R-SC)

LIVE 1:00 pm ET NGA FIRST PLENARY SESSION
 Chairman: GOV. BILL CLINTON (D-AR)
 Welcome: GOV. JAMES BLANCHARD (D-MI)
 Keynote: LEE IACOCCA, Chairman of the Board & CEO,
 Chrysler Corporation
 Topic: "The Costs of Competing"

LIVE 3:00 pm ET C-SPAN INTERVIEW
 Guest: GOV. BOOTH GARDNER (D-WA)

LIVE 3:15 pm ET NGA COMMITTEE MEETING
 Committee on Criminal Justice & Public Protection
 Chairman: GOV. GEORGE DEUKMEJIAN (R-CA)
 Panelists: GOV. GERALD BALILES (D-VA)
 GOV. WILLIAM CLEMENTS (R-TX)
 GOV. JOE FRANK HARRIS (D-GA)

LIVE 5:00 pm ET C-SPAN VIEWER CALL-IN
 Guest: GOV. BILL CLINTON (D-AR), Chairman, NGA

LIVE 5:30 pm ET (30 mins.) C-SPAN VIEWER CALL-IN
 Guest: GOV. TOMMY THOMPSON (R-WI)

REAIR 11:30 pm ET (until 6:30 am) Entire day's telecast, except for NGA Opening Press Conference.

MONDAY, JULY 27

LIVE 8:00 am ET C-SPAN VIEWER CALL-IN
 Guest: GOV. CECIL ANDRUS (D-ID)

LIVE 8:30 am ET C-SPAN VIEWER CALL-IN
 Guest: GOV. EVAN MECHAM (R-AZ)

LIVE 9:00 am ET NGA COMMITTEE MEETING
 Committee on Economic Development & Technological Innovation
 Chairman: GOV. MICHAEL DUKAKIS (D-MA)
 Speaker: MAYOR BIAGIO Di LIETO, New Haven, CT

LIVE 10:00 am ET C-SPAN INTERVIEW
 Guest: GOV. ROY ROMER (D-CO)

LIVE 10:15 am ET NGA SPECIAL WORK SESSION
 Jobs, Growth, & Competitiveness
 Chairman: GOV. BILL CLINTON (D-AR)

LIVE 11:45 am ET C-SPAN INTERVIEW
 Guest: GOV. HAROLD GUY HUNT (R-AL)

(Note: The U.S. House of Representatives convenes at 12 Noon ET; C-SPAN's live NGA telecast will resume when the House adjourns.)

1:45 pm ET NGA COMMITTEE MEETING
 Agriculture Committee
 Chairman: GOV. TERRY BRANSTAD (R-IA)
 Panelists: YURI DUBININ, Ambassador of the USSR
 GRANT DEVINE, Premier of Saskatchewan, Canada

2:45 pm ET C-SPAN INTERVIEW
 Guest: GOV. TERRY BRANSTAD (R-IA)

3:15 pm ET C-SPAN INTERVIEW
 Guest: To be announced. (Governor)

MONDAY, JULY 27 (cont'd)

3:45 pm ET

NGA COMMITTEE MEETING

Committee on Energy & Environment

Chairman: GOV. ARCH MOORE, Jr. (D-WV)

Panelists: WILLIAM MARTIN, Deputy Secretary,
U.S. Department of Energy

LIVE

5:30 pm ET
(30 mins.)

C-SPAN VIEWER CALL-IN

Guest: GOV. JOHN SUNUNU (R-NH), NGA Vice Chairman

REAIRS:

NOTE: Due to C-SPAN's commitment to live coverage of the U.S. House of Representatives, Monday's early afternoon NGA programs are subject to pre-emption.

TUESDAY, JULY 28

REAIR

7:00 am ET

Committee on Agriculture meeting chaired by Gov. Branstad
Record date: Monday, July 27

LIVE

8:00 am ET

C-SPAN VIEWER CALL-IN

Guest(s): To be announced.

LIVE

9:30 am ET
(2½ hours)

NGA SECOND PLENARY SESSION

Chairman: GOV. BILL CLINTON (D-AR)

Keynote: DONALD PETERSEN, Chairman of the Board & CEO,
Ford Motor Company

Topic: "Competing is a Matter of Winning or Losing"
Winning or Losing"

"MAKING AMERICA WORK"

Chairman: GOV. BILL CLINTON (D-AR)

Task Force Chairpersons:

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GOV. JAMES THOMPSON (R-IL), Teen Pregnancy

GOV. JOHN ASHCROFT (R-MO), Adult Literacy

GOV. MARTHA LAYNE COLLINS (D-KY), Alcohol & Drug Abuse

GOV. RUDY PERPICH (D-MN), School Dropouts

Update on "Time for Results: The Governors' 1991
Report on Education"

Chairman: GOV. THOMAS KEAN (R-NJ)

Subcommittee on Education

**REAIR: The Second NGA Plenary Session reairs Saturday, August 1 at 10: 30 pm ET.

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Speakers: SEN. DANIEL P. MOYNIHAN (D-NY)
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Suite 412
444 North Capitol Street, N.W.
Washington, D.C. 20001
202/737-3220

July 17, 1987

Dear

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A preliminary program schedule is enclosed for the benefit of those on your staff who may be unable to attend the meeting in Michigan.

If you have any questions concerning C-SPAN's NGA coverage, contact our press office at (202) 737-3220. Please call your local cable operator for C-SPAN carriage information in your area.

Sincerely,

Kathy C. Murphy
Mgr., Press & Viewer Information



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LIVE	11:45 am ET	<u>NGA EXECUTIVE COMMITTEE MEETING</u> Chairman: GOV. BILL CLINTON (D-AR) Speakers: SEN. DANIEL P. MOYNIHAN (D-NY) FRANK DONATELLI, Asst. to the President for Political and Intergovernmental Affairs
LIVE	12:45 pm ET	<u>C-SPAN INTERVIEW</u> Guest: To be announced. (Governor)
LIVE	1:00 pm ET	<u>NGA FIRST PLENARY SESSION</u> Chairman: GOV. BILL CLINTON (D-AR) Welcome: GOV. JAMES BLANCHARD (D-MI) Keynote: LEE IACOCCA, Chairman of the Board & CEO, Chrysler Corporation Topic: "The Costs of Competing"
LIVE	3:00 pm ET	<u>C-SPAN INTERVIEW</u> Guest: GOV. BOOTH GARDNER (D-WA)
LIVE	3:15 pm ET	<u>NGA COMMITTEE MEETING</u> Committee on Criminal Justice & Public Protection Chairman: GOV. GEORGE DEUKMEJIAN (R-CA) Panelists: GOV. GERALD BALILES (D-VA) GOV. WILLIAM CLEMENTS (R-TX) GOV. JOE FRANK HARRIS (D-GA)
LIVE	5:00 pm ET	<u>C-SPAN VIEWER CALL-IN</u> Guest: To be announced. (Governor)
LIVE	5:30 pm ET (30 mins.)	<u>C-SPAN VIEWER CALL-IN</u> Guest: To be announced. (Governor)
REAIR	11:30 pm ET (until 6:30 am)	Entire day's telecast, except for NGA Opening Press Conference.

MONDAY, JULY 27

LIVE	8:00 am ET	<u>C-SPAN VIEWER CALL-IN</u> Guest: To be announced. (Governor)
LIVE	8:30 am ET	<u>C-SPAN VIEWER CALL-IN</u> Guest: GOV. EVAN MECHAM (R-AZ)
LIVE	9:00 am ET	<u>NGA COMMITTEE MEETING</u> Committee on Economic Development & Technological Innovation Chairman: GOV. MICHAEL DUKAKIS (D-MA) Speaker: MAYOR BIAGIO Di LIETO, New Haven, CT
LIVE	10:00 am ET	<u>C-SPAN INTERVIEW</u> Guest: GOV. ROY ROMER (D-CO)
LIVE	10:15 am ET	<u>NGA SPECIAL WORK SESSION</u> Jobs, Growth, & Competitiveness Chairman: GOV. BILL CLINTON (D-AR)
LIVE	11:45 am ET	<u>C-SPAN INTERVIEW</u> Guest: GOV. HAROLD GUY HUNT (R-AL)

NGA Preliminary Program Schedule --

MONDAY, JULY 27 (cont'd)

* U.S. House of Representatives meets at 12 noon ET -- NGA coverage resumes when House adjourns -- the following programs are subject to pre-emption:

*1:45 pm ET NGA COMMITTEE MEETING
Agriculture Committee
Chairman: GOV. TERRY BRANSTAD (R-IA)
Panelists: YURI DUBININ, Ambassador of the USSR
 GRANT DEVINE, Premier of Saskatchewan, Canada

*2:45 pm ET C-SPAN INTERVIEW
Guest: GOV. TERRY BRANSTAD (R-IA)

*3:15 pm ET C-SPAN INTERVIEW
Guest: To be announced. (Governor)

*3:45 pm ET NGA COMMITTEE MEETING
Committee on Energy & Environment
Chairman: GOV. ARCH MOORE, Jr. (D-WV)
Panelists: WILLIAM MARTIN, Deputy Secretary,
 U.S. Department of Energy

*5:30 pm ET C-SPAN VIEWER CALL-IN
(30 mins.) Guest: To be announced. (Governor)

TUESDAY, JULY 28

REAIR 7:00 am ET Committee on Agriculture meeting chaired by Gov. Branstad
Record date: Monday, July 27

LIVE 8:00 am ET C-SPAN VIEWER CALL-IN
Guest: To be announced. (Governor)

LIVE 8:30 am ET C-SPAN VIEWER CALL-IN
Guest: GOV. TOMMY THOMPSON (R-WI)

LIVE 9:00 am ET C-SPAN VIEWER CALL-IN
Guest: GOV. JOHN SUNUNU (R-NH)

LIVE 9:30 am ET NGA SECOND PLENARY SESSION
(2½ hours) Chairman: GOV. BILL CLINTON (D-AR)
Keynote: DONALD PETERSEN, Chairman of the Board & CEO,
 Ford Motor Company
 Topic: "Competing is a Matter of
 Winning or Losing"

"MAKING AMERICA WORK"
Chairman: GOV. BILL CLINTON (D-AR)
Task Force Chairpersons:
GOV. MICHAEL CASTLE (R-DE), Welfare Prevention
GOV. JAMES THOMPSON (R-IL), Teen Pregnancy
GOV. JOHN ASHCROFT (R-MO), Adult Literacy
GOV. MARTHA LAYNE COLLINS (D-KY), Alcohol & Drug Abuse
GOV. RUDY PERPICH (D-MN), School Dropouts
Update on "Time for Results: The Governors' 1991
Report on Education"
Chairman: GOV. THOMAS KEAN (R-NJ)
 Subcommittee on Education

**REAIR: The Second NGA Plenary Session reairs Saturday, August 1 at 10: 30 pm ET.

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C-SPAN's preliminary NGA program schedule is as follows:

SUNDAY, JULY 26

TAPED 10:30 am ET NGA OPENING PRESS CONFERENCE
Speakers: GOV. BILL CLINTON (D-AR), NGA Chairman
GOV. JOHN SUNUNU (R-NH), NGA Vice Chairman

LIVE 11:15 am ET C-SPAN VIEWER CALL-IN
Guest: GOV. JAMES BLANCHARD (D-MI)

LIVE 11:45 am ET NGA EXECUTIVE COMMITTEE MEETING
Chairman: GOV. BILL CLINTON (D-AR)
Speakers: SEN. DANIEL P. MOYNIHAN (D-NY)
FRANK DONATELLI, Asst. to the President for
Political and Intergovernmental Affairs

LIVE 12:45 pm ET C-SPAN INTERVIEW
Guest: To be announced. (Governor)

LIVE 1:00 pm ET NGA FIRST PLENARY SESSION
Chairman: GOV. BILL CLINTON (D-AR)
Welcome: GOV. JAMES BLANCHARD (D-MI)
Keynote: LEE IACOCCA, Chairman of the Board & CEO,
Chrysler Corporation
Topic: "The Costs of Competing"

LIVE 3:00 pm ET C-SPAN INTERVIEW
Guest: GOV. BOOTH GARDNER (D-WA)

LIVE 3:15 pm ET NGA COMMITTEE MEETING
Committee on Criminal Justice & Public Protection
Chairman: GOV. GEORGE DEUKMEJIAN (R-CA)
Panelists: GOV. GERALD BALILES (D-VA)
GOV. WILLIAM CLEMENTS (R-TX)
GOV. JOE FRANK HARRIS (D-GA)

LIVE 5:00 pm ET C-SPAN VIEWER CALL-IN
Guest: To be announced. (Governor)

LIVE 5:30 pm ET (30 mins.) C-SPAN VIEWER CALL-IN
Guest: To be announced. (Governor)

REAIR 11:30 pm ET (until 6:30 am) Entire day's telecast, except for NGA Opening Press
Conference.

MONDAY, JULY 27

LIVE 8:00 am ET C-SPAN VIEWER CALL-IN
Guest: To be announced. (Governor)

LIVE 8:30 am ET C-SPAN VIEWER CALL-IN
Guest: GOV. EVAN MECHAM (R-AZ)

LIVE 9:00 am ET NGA COMMITTEE MEETING
Committee on Economic Development & Technological Innovation
Chairman: GOV. MICHAEL DUKAKIS (D-MA)
Speaker: MAYOR BIAGIO Di LIETO, New Haven, CT

LIVE 10:00 am ET C-SPAN INTERVIEW
Guest: GOV. ROY ROMER (D-CO)

LIVE 10:15 am ET NGA SPECIAL WORK SESSION
Jobs, Growth, & Competitiveness
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NGA Preliminary Program Schedule --

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Agriculture Committee
Chairman: GOV. TERRY BRANSTAD (R-IA)
Panelists: YURI DUBININ, Ambassador of the USSR
 GRANT DEVINE, Premier of Saskatchewan, Canada

*2:45 pm ET C-SPAN INTERVIEW
Guest: GOV. TERRY BRANSTAD (R-IA)

*3:15 pm ET C-SPAN INTERVIEW
Guest: To be announced. (Governor)

*3:45 pm ET NGA COMMITTEE MEETING
Committee on Energy & Environment
Chairman: GOV. ARCH MOORE, Jr. (D-WV)
Panelists: WILLIAM MARTIN, Deputy Secretary,
 U.S. Department of Energy

*5:30 pm ET C-SPAN VIEWER CALL-IN
(30 mins.) Guest: To be announced. (Governor)

TUESDAY, JULY 28

REAIR 7:00 am ET Committee on Agriculture meeting chaired by Gov. Branstad
Record date: Monday, July 27

LIVE 8:00 am ET C-SPAN VIEWER CALL-IN
Guest: To be announced. (Governor)

LIVE 8:30 am ET C-SPAN VIEWER CALL-IN
Guest: GOV. TOMMY THOMPSON (R-WI)

LIVE 9:00 am ET C-SPAN VIEWER CALL-IN
Guest: GOV. JOHN SUNUNU (R-NH)

LIVE 9:30 am ET NGA SECOND PLENARY SESSION
(2½ hours) Chairman: GOV. BILL CLINTON (D-AR)
Keynote: DONALD PETERSEN, Chairman of the Board & CEO,
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GOV. JOHN ASHCROFT (R-MO), Adult Literacy
GOV. MARTHA LAYNE COLLINS (D-KY), Alcohol & Drug Abuse
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