



FOR IMMEDIATE RELEASE:

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****PROGRAM ALERT**PROGRAM ALERT**PROGRAM ALERT****

C-SPAN'S MONTHLY "ROAD TO THE WHITE HOUSE '96"
GIVES VIEWERS UPDATE ON POLITICAL SCENE

Washington, D.C., June 30, 1993 -- On Sunday, July 4, at 9:30 PM (ET), C-SPAN will televise its new monthly version of "Road To The White House '96."

Featured in this month's 90-minute program are: President Clinton attending fundraisers in Boston for Sen. Ted Kennedy (D-MA) and in Portland for Sen. George Mitchell (D-ME), Senate Majority Leader; Lynn Martin, former Secretary of Labor for the Bush Administration, speaking to Republican supporters in Concord, NH; and Ross Perot meeting with "United We Stand" volunteers in Manchester, NH.

"Road To The White House" will appear the first Sunday of every month until the election gets closer, when it will return to its twice-weekly time slot. "Road To The White House '96" offers a mix of news events, uninterrupted speeches, local news simulcasts and video verite coverage of campaigning politicians.

C-SPAN is available in 59.3 million households nationwide and worldwide via satellite. C-SPAN is funded entirely by America's cable television companies as a public service.

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