

NEWS FROM:

C-SPAN AMERICA'S NETWORK

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C-SPAN MARKETING NOTES

WASHINGTON, D.C. -- This week, the C-SPAN Marketing Department announced the addition of two somewhat out-of-the ordinary affiliates who have begun offering the network's public affairs programming to their subscribers.

KSC Cable, the internal cable system under construction at the John F. Kennedy Space Center in Florida, signed on as a C-SPAN affiliate. C-SPAN programming will eventually be available to several thousand management employees at the NASA facility.

In addition, Wells National Service signed a contract that allows them to provide C-SPAN to the 201 patient rooms in Denver's St. Anthony's Hospital. The network's marketing department reports that other negotiations could eventually provide C-SPAN to more than one hundred thousand hospital rooms across the nation, [REDACTED]

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