

Dear Affiliate,

Secure a success story for cable in your community with an opportunity to involve schools in the 1992 election as the presidential campaign process draws to a close. C-SPAN's "Election '92 High School Forum" series offers a unique opportunity to showcase the valuable public affairs programming that your system provides through its support of C-SPAN.

C-SPAN turns its cameras toward four classrooms to witness student reactions to the presidential and vice presidential debates. The "Election '92 High School Forum" programs will air the day after each debate beginning at 8:00pm ET (refer to the schedule below).

Reinforce cable's value as an educational and information resource for all subscribers by promoting this alternative perspective on politics and election campaigning. Build a community success story by:

- 1) Encouraging teachers and students to watch the programs and develop their own discussions about the candidates.
- 2) Providing tapes of this series to area schools.
- 3) Profiling a specific classroom with teachers on an L.O. program to elaborate on C-SPAN's program format.
- 4) Encouraging viewership of event in real time or tape it to air at local library, town voting center, PTA meeting, shopping mall, cable system office or other high profile community location.
- 5) Alerting your subscribers and key community officials like the media, political groups, superintendent office, state department of education office, PTA with ad slicks, posters, press releases, sample letters provided, and video cross channel spots (request additional materials with the enclosed business reply card).

Involve your community with cable and C-SPAN this fall. Take advantage of cable's public service channel by informing the influential members in your community with this unique program, and the many others aired on C-SPAN. For further marketing support contact your affiliate representative at (202)737-3220.

Sincerely,

C-SPAN Affiliate Marketing

Programming Schedule:

	<u>Debate</u> <u>Date and Time</u>	<u>Election '92 High School Forum</u> <u>Date and Time</u>
First Presidential Debate from East Lansing, MI	Tuesday, Sept. 22 9:00pm ET	Wednesday, Sept. 23 8:00pm ET
Vice Presidential Debate from Louisville, KY	Tuesday, Sept. 29 9:00pm ET	Wednesday, Sept. 30 8:00pm ET
Second Presidential Debate San Diego, CA	Sunday, Oct. 4 9:00pm ET	Monday, Oct. 5 8:00pm ET
Third Presidential Debate Richmond, VA	Thursday, Oct. 15 9:00pm ET	Friday, Oct. 16 8:00pm ET

[Please note: Dates and times are subject to change]

C-SPAN AND YOUR CABLE COMPANY BRING YOU

☆ ELECTION '92 HIGH SCHOOL FORUM ☆



September 23,
at 8pm ET/5pm PT

Tune in to C-SPAN the day after the first presidential debate, as high school students from East Lansing, Mich., discuss their reactions to the candidates and the issues.

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The day after the first presidential debate, high school students from East Lansing, MI discuss their reaction to the candidates & issues, as part of C-SPAN's High School Forum Series.

C-SPAN AND YOUR CABLE COMPANY BRING YOU

☆ ELECTION '92 HIGH SCHOOL FORUM ☆



September 30,
at 8pm ET/5pm PT

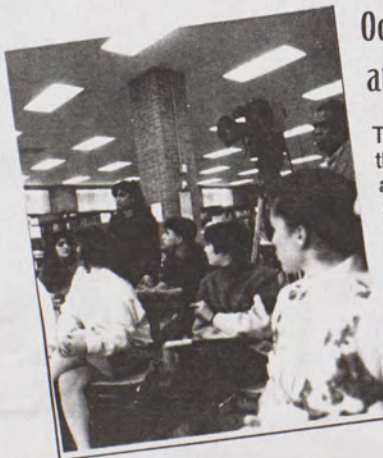
Tune in to C-SPAN the day after the vice presidential debate, as high school students from Louisville, Ky., discuss their reactions to the candidates and the issues.

C-SPAN

SYSTEM LOGO

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☆ ELECTION '92 HIGH SCHOOL FORUM ☆



October 5,
at 8pm ET/5pm PT

Tune in to C-SPAN the day after the second presidential debate, as high school students from San Diego, Calif., discuss their reactions to the candidates and the issues.

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October 16,
at 8pm ET/5pm PT

Tune in to C-SPAN the day after the third presidential debate, as high school students from Richmond, Va., discuss their reactions to the candidates and the issues.

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Tom Brown

Extra Extra

(504) 523-7154 PH/FX

@AM Announcement



COMMISSION ON
PRESIDENTIAL DEBATES

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Embargoed for release until
12 pm EDT August 14, 1992

Contact: Janet Brown or Bob Neuman
(202) 872-1020

**COMMISSION ON PRESIDENTIAL DEBATES ANNOUNCES
1992 DEBATE SITES
CLINTON CAMPAIGN ACCEPTS COMMISSION PROPOSAL**

The Commission on Presidential Debates (CPD) today announced sites for the 1992 presidential and vice presidential debates. They are:

Michigan State University, East Lansing, Michigan,
First presidential debate, Tuesday, September 22

Louisville, Kentucky,
Vice presidential debate, Tuesday, September 29

University of San Diego, San Diego, California,
Second presidential debate, Sunday, October 4

University of Richmond, Richmond, Virginia,
Third presidential debate, Thursday, October 15

Paul G. Kirk, Jr. and Frank J. Fahrenkopf, Jr., Co-chairmen of the CPD, said all four debates would start at 9:00 p.m. Eastern Daylight Time, and each will be ninety minutes in length. Each debate will have one moderator, who will be responsible for facilitating exchanges among the candidates. The four moderators will be selected by the Commission and announced in mid-September.

Kirk and Fahrenkopf also released a letter to the CPD from the chair of the Clinton/Gore 1992 campaign stating that "the terms of the [CPD's proposal] are acceptable to Governor Clinton and Senator Gore and they look forward to participating in these important debates this fall." A copy of the letter is attached.

The CPD Co-chairmen said that they look forward to hearing from the Bush campaign soon after the conclusion of the Republican National Convention.



Co-chairmen

Frank J. Fahrenkopf, Jr.
Former Republican
National Committee Chairman
Paul G. Kirk, Jr.
Former Democratic
National Committee Chairman

Honorary Co-chairmen

Gerald R. Ford
Jimmy Carter

Executive Director

Janet H. Brown

Directors

John C. Culver
Pamela Harriman
Vernon E. Jordan, Jr.
Richard Moe

David Norcross

Key Off
Representative Barbara Vucanovich
Governor Pete Wilson

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**PRESS
INFORMATION**

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FACSIMILE TRANSMITTAL SHEET

DATE: 8/26/92
TO: Sharon Sweigart - TV Host
FROM: MONIQUE LLANOS
(202) 626-7975
NUMBER OF PAGES: 2
(including this page)

NOTE: High School Forum
Release

I will call you
as soon as I
get the end time.

Thanks,
ML

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(717) 657-2921