

# UNCOMMON GROUNDS



*The History of Coffee  
and How It  
Transformed Our World*

MARK PENDERGRAST

BASIC



BOOKS

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Betty Hamstein Adams Guatemala  
Bill McAlpin - Costa Rica

800-Go-Britt

P395 Bill Fishbein - statement Guatemalan  
has a better spiritual life than Americans

How much coffee do you drink  
What does caffeine do to you?

120,000 tons a year

Author's trip to  
Honduras / Nicaragua  
El Salvador with  
SCAA

Starbucks  
Dunkin' Donuts - sells more

Nestle - Co. 4 Bil. a year  
most sales

National Coffee Association  
V.S.  
Specialty Coffee Institute

Arabica vs. Robusta

80 Billion a year (world)  
steady decline in U.S.

Smoking lessons effect of caffeine  
3 cups 6oz a day

10 lbs. per capita  
Specialty coffee what is it?

Before WWII - U.S. bought  
1/2 of world's coffee  
now it's 20%

Finns drink 28 lbs a year

531. Mark Pendergrast  
The History of Coffee and  
How it Transformed our World  
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Tuesday 29.01.

What are "fair trade" beans

Why do Americans think it is their birthright  
to have a cheap cup of coffee

### UNCOMMON GROUNDS

Politics - Coffee

① Mexican Indians

② Costa Rica

③ Idi Amin

④ Sandanistas

International Coffee Agreement  
(ICA) what was it?

Nixon (97) Gold Standard  
lowers dollar 8¢ (304)

[1996 Conference at  
National Zoo p401]

Coffee Producers - 4 or 5 years - plant disease p63  
war  
political upheaval

Valorization scheme - 1903 in Brazil p81  
for dump surplus of coffee to maintain price

Hermann Hilcher

U.S. Archives on Val. - Chron from 1910-1913 p85

Attorney General Wickersham returns - McReynolds replaces  
George Norris leads charge against Hilcher

Charly Post - p 95

Joe McBratney p415 - SO cupra day

Everyone in business envied everyone else  
footnote p9 404

BOOKNOTES  
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Arabica trees take 4 years

Robusta - 2 years - discovered in Belgian Congo 1898

Jamaican Blue Mountain  
Hawaiian Kona

Ethiopia - birthplace of coffee

The Judge and the coffee vendor - p313

per capita cups a day - 1962 - 3.1  
1974 - 2.2

General Foods  
Maxwell House

International Coffee Agreement  
1963 - Kennedy assassination  
p277

Pand's  
Folgers

Standard Brand's  
Chase and Sanborn

During WWI - 75 million lbs of coffee  
used U.S. Expeditionary Forces

189 interviews

Uncommon Grounds - a coffee shop in Burlington  
Went to school at Green Mountain Coffee Roasters

Phillip Morris / Procter and Gamble / Nestle chose not  
to participate in book project

Emory - Growers/Brokers/Exporters  
Importers/Roasters/Retailers  
Coffee Houses p404 - Footnote

Where did you drink your worst coffee

Who were Chase and Leuborn?  
<sup>Cole</sup> James

Maxwell House

Folger - Tim Folger

Postoy's Green Dragon 1697-1832

Coffee House - Adams Otis and Revere  
met to foment revolution

"Shoddy products" majors had to offer p343  
Coffee consumption went from 3/4's of  
population in 60's to 1/2 in 80's