

4/26/94

C-SPAN:

Please help! I watch and learn from your program EVERY day. However my learning is limited due to a lack of a programming agenda.

I watched Elizabeth McCaughey from the Manhattan Institute talk today in reference to a piece she wrote in a recent (no date was given) edition of the New Republic called, "No Exit." This was apparently an in-depth look at the Clinton health care program and referred to many times during the interview. I, along with many others, I am sure, could have benefitted by 1) knowing she was going to be on C-SPAN on that day at that time, 2) the topic to be discussed, and 3) any previous writings (i.e., books, articles, columns, etc.) that

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will be focused on during the discussion, if we knew these 3 items at a minimum at least one week ahead of time, more intelligent questions could have been asked. We need a chance to educate ourselves.

This is only one example of the many times I have been disappointed not to have known about some of the relevant works of your guests prior to seeing their faces on the screen.

We receive a "Program Guide" from PBS with an in-depth schedule of programs on a monthly basis. Cannot something similar be done for C-SPAN? Many of us can and will pay for such info.

Please let me know your thoughts on this and if it can be of any assistance in formulating or marketing in this area any type of agenda, I would be happy to do so.

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