

News Release

C-SPAN

Tenth Anniversary
1979-1989

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Five local high school students were recently flown to Washington, D.C. as part of an educational challenge grant program sponsored by C-SPAN, the cable network devoted to unedited coverage of Congress and public affairs events. Cox Cable of Oklahoma City chose the students, who participated in a week of Close Up Foundation programs in the nation's capitol. Pictured from left to right are Jennifer Hefferson of Capitol Hill High, Shannon Bruner of Capitol Hill High, Mark Pollard of Star-Spencer High, J. Curt Hockemeier, vice president and general manager of Cox Cable Oklahoma City, Amy Mashburn of Northeast High, and Paula Beene of Capitol Hill High.

on the educational services available to educators. In addition, C-SPAN is gathering lesson plans to accompany video-

Summer Events to Look for on C-SPAN

JULY

House Judiciary Committee holds hearing on flag burning and Constitution (after July 4 recess).

Programming commemorates the 20th anniversary of the Apollo Moon landing, including speeches by President Bush and Neil Armstrong (July 20).

C-SPAN's Educational Services Department hosts "Seminar for Professors."

AUGUST

Target recess date, House and Senate (Aug. 4).

National Governors' Association annual meeting in Chicago, Ill.

United Steelworkers of America annual legislative conference.

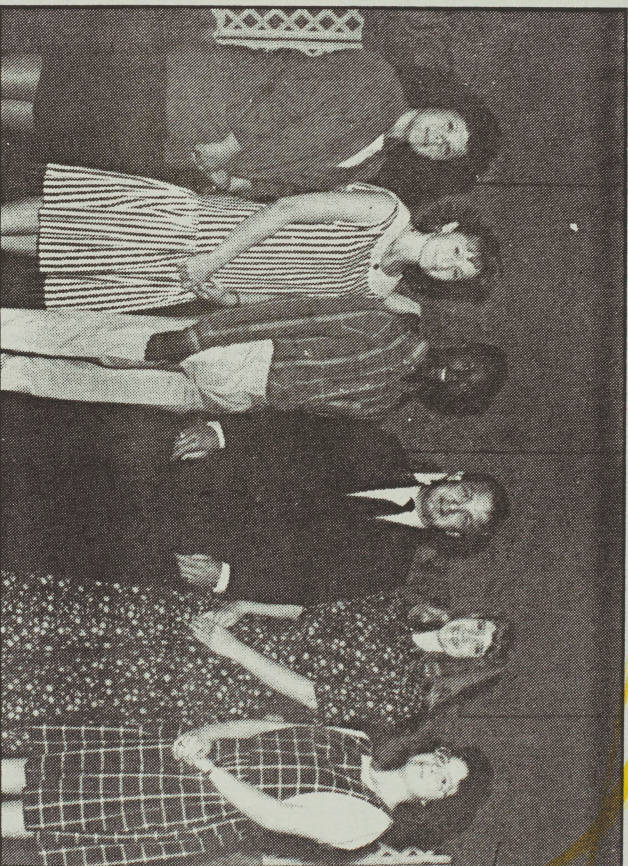
National Urban League convention.

Association for Education in Journalism and Mass Communication meeting.

Looking forward September, the department is working with C-SPAN's programming department to produce "Short Subject" vig-

gining Monday, Aug. 22, at 1:00 am ET/10:00 pm PT. Teachers can tape the 10-minute informational spots to use in the classroom. ■

Reception Honors Scholarship Winners Cox Cable System in Oklahoma City Hosts Dinner for Five Close Up Grant Recipients



As part of an educational challenge grant program sponsored by C-SPAN's board of directors, dozens of high school students were brought to Washington, D.C., to participate in weeklong Close Up Foundation programs. Cox Cable in Oklahoma City recently honored five students from its area who won scholarships to make the trip. Pictured in the photo are Jennifer Heferson of Capitol Hill High School, Shannon Bruner of Capitol Hill High School, Mark Pollard of Star-Spencer High School, J. Curt Hockemeier, vice president and general manager of Cox Cable in Oklahoma City, Amy Mashburn of Northeast High, and Paula Beene of Capitol Hill High.

- deals with customers;
- sells new subscription stalls equipment;
- determines its program offerings and markets its services;
- handles community relations.

The goal is to give C-SPAN members an understand environment in which operates, enhancing their respond to the needs of items and cable customer the network's next decade.

"Living in Washington to an 'inside the Beltway' where perspective is need to break this mold," work Vice President Rob in explaining the project C-SPAN's five vice presidents as well as line supervisors, and directors from a variety of services, engineering, production, studio production, marketing, press information, program the Update, and viewer (tion) will spend two days with a cable system.

To some extent, the cable system the C-SPAN visit depends on the job it does at the network.

"We might send a master control crew chairman or Washington state so see how the time difference between the coasts affects C viewers," said Mr. Kenne-

Dial (202) 628-2205 for the latest C-SPAN and C-SPAN II schedule

Close Up

CEDAR VALLEY TIMES

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BEHIND THE SCENES LOOK—Mike Michaelson (left), executive vice-president of C-SPAN, explains a video tape monitoring machine to Joe Janeczko, a student at Vinton's Iowa Braille and Sight Saving School. Janeczko and other visually-impaired students recently toured the public affairs television network in Washington, D.C., as part of the Close Up Foundation program, which brings students to the nation's capital for educational purposes. C-SPAN provides gavel-to-gavel coverage of the U.S. House of Representatives and U.S. Senate. (Photo courtesy of C-SPAN)