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FOR IMMEDIATE RELEASE

C-SPAN "SCHOOL BUS" BRINGS WASHINGTON TO STUDENTS

**-Cable Systems and Schools Across America Visited by Multi Media Motor Coach--**

Washington DC, June 6, 1993 -- The C-SPAN School Bus, a bright yellow 45-foot customized motor coach, will hit the road this September on a nation wide tour to promote the use of C-SPAN as a valuable educational tool.

"I picture a bus rolling into town and people saying: 'C-SPAN's here -- isn't that the channel that covers Congress and does all those interesting programs on politics and I have to have cable to watch it?'," said Susan Swain C-SPAN's Senior Vice President. "This bus is a visual connection with the local community about our programming service and the cable industry that brings it to them."

The bus will house a multimedia educational experience for teachers, students and cable operators. Video decks will showcase the various aspects of C-SPAN's programming, computer stations will show teachers ways of accessing C-SPAN program information, and a compact production facility will generate on-air coverage as well as student programming activities during stops.

More than 90 communities from coast to coast are currently slated for the School Bus tour which will begin mid-September from Washington,DC. Continuing throughout the '93 - '94 school year, the tour is scheduled to include stops at schools and cable systems in the 27 major ADIs with other stops at historic sites, state capitals, and cities and towns with universities and presidential libraries.

C-SPAN is currently available in 59.2 million households nationwide and around the world via satellite. C-SPAN is entirely funded by America's cable television companies as a public service.

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