

[REDACTED]
President and Chairman of the Board

[REDACTED]

Boren Guidelines

When in charge, ponder.
When in trouble, delegate.
When in doubt, mumble.

[REDACTED]
WASHINGTON, D.C. 20045 [REDACTED]

When in doubt, mumble



[REDACTED]



Tahlequah, Oklahoma 74464-2399

THE UGHY-UGHY-OOOH REPORT

is an incorporated affiliate of
Washington: Washington, DC 20045, Tel: Executive Offices
Oklahoma: Tahlequah, Oklahoma, 74464~~~ Tel: President AUGUST 1993

13-State Tour Reveals Ughies and Ooohs! Oooh Awards Approved Ughy Awards Being Pondered

CRITERIA FOR OOOH AWARDS

The Order of the Oooh is presented to communities meeting the following criteria:

1. Business street and roadways free from the visual pollution of ugly signs, abandoned cars, weeds and litter.
2. Store fronts and other business buildings attractively painted & in a state of good repair. Absence abandoned buildings in a state of collapse and decay.
3. Residences and yards attractively maintained.

THE OOOHS

The President of the Society and his Chief of Staff drove through thirteen states in June and July for the purpose of identifying and evaluating recipients of its Ughy and Oooh Awards. The visits were to villages, towns and cities in various areas of each state.

"It was an exciting trip," Society President said, "because we found many communities where transitions were being made from the ugly to the oooh end of the scale. More and more communities are finding that the quality of their life can be improved by simply making their neighborhoods a pretty place to work and live. Being an oooh often requires very little money, but it requires unity of purpose and effort."

Inc. is pleased to announce its *Order of the Oooh* Award for:

THE UGHIES

Because of its hope that all the Ughies of the nation may be converted into Ooohs, the is reluctant to identify entire communities as worthy of *The Order of the Ughy*. The tearifying and heart-rending ugliness of a few communities, however, demand identification by the Society. Then again, perhaps we can find some beauty in optimal ugliness!

1. Globe, Arizona is demonstrating that human life can exist at the base of avelancial mountains of gray and brown tailings from strip mining. And its quality of life is enriched only by the color from a few flower pots.
2. Whiteriver, Arizona must be noted for its natural placement of weeds, its random abandonment of rust-brown junque, and its casual distribution of unclassified trash.
3. Deadwood, South Dakota is an old town which has been hampered by a richness of history, burdened by a myriad of interesting old homes, and limited by a setting of natural beauty, is struggling to become a flashy casino town. It is making a valiant effort by adding more tinsel to its buildings, by introducing blaring loud speakers to its streets, and by replacing its wooden trim with shiny brass. Deadwood may become less wood.

1. Sapulpa, Oklahoma
2. Fort Scott, Kansas
3. Baxter Springs, Kansas
4. ~~Wyoming~~ *Burgess Junction*
5. Cody, Wyoming
6. Montpelier, Idaho
7. Flagstaff, Arizona
8. VanBuren, Arkansas
9. Richfield, Utah
10. Rapid City, South Dakota
11. Mitchell, South Dakota

The Award notices and formal certificates are being sent to the appropriate officials in each of the eleven communities.

(For more information on the eleven Oooh Awards, see Page 2 of this Report.)

Tahlequah, Oklahoma, the birthplace of the may be working toward the Oooh category. A significant sign ordinance is under study. There is no evidence, however, that Tahlequah's long-existing ordinance on abandoned buildings has been enforced since the day of its enactment.

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Executive Offices:

Tahlequah, Oklahoma 74464 ~ Tel:

The Order of the Oooh

Sapulpa, Oklahoma: The first community in the country to receive the Order of the Oooh. Sapulpa conducted a very successful Main Street program. Ugly facades on buildings were removed and the buildings were restored to their original state. Sign ordinances were passed and enforced. Ugly and deteriorating signs were removed. Paint and hard work were matched with community unity and pride. Tourism has increased and new businesses are filling empty buildings. Sapulpa is on the move!

Fort Scott, Kansas... is a beautiful place to visit! No ugly signs. Clean streets. No delapidated or abandoned buildings. The buildings are well maintained and attractively painted. Not one abandoned car can be found in either the business or residential areas of the town. Both the large magnificent homes and small homes are well-maintained and all have well-tended yards and extensive flower beds. The pride and interest in their community is not a new development in Fort Scott, for it is apparent to anyone who drives through the residential area. If the leaders of any other community wish to see the perfect example of an Oooh at its best, Fort Scott is the place to visit!!! Numero Uno.

Baxter Springs, Kansas: Attractive business area. No ugly or deteriorating signs. A small town made beautiful by people who care! Another Kansas Oooh.

Burgess Junction, Wyoming is proof that a very small town can have a very big impact on visitors who are in tune with cleanliness and beauty. Clean, attractive, and no ugly signs to attack sensitive eyes! An ooooooh!

Cody, Wyoming is a center for heavy tourism not only because of its museums, its historic business district, and its many interesting activities but also because of its friendly people. There are no ugly signs, no street litter, and no deteriorating buildings. Homes and yards are given tender loving care. Many tourists return year after year and it is clear to see why. It's an Oooooooh!

Montpelier, Idaho is another bright, attractive, and welcoming community. Butch Cassidy may have hit the Montpelier bank, but he missed the real treasure of the town: its wealth of people who care about their home town. Clean streets, sparkling business buildings, beautiful flower gardens in both the business and residential areas of the town. Montpelier has a sign ordinance, but the attractiveness of its streets comes from a common pride and a sense of high purpose in its citizens, and not from the threat of an enforced ordinance. The place is a magnificent Oooh!

Flagstaff, Arizona, the home of Northern Arizona University, is blessed with a natural beauty that is matched by the beauty of its streets, its business buildings and its residences. Flagstaff has long been a jewel of Arizona. It is proof that an active city can remain a beautiful city.

VanBuren, Arkansas is a town to be emulated in its reconstruction and rebirth of its downtown area. No deteriorating buildings detract from its attractive business environment. It is a main street that works... and attracts.

Richfield, Utah: High community spirit is evidenced by the many people participating in patriotic and other celebrations. Wide, clean streets welcome travelers to Richfield and the welcome is not diminished by ugly signs or deteriorating buildings either in the business or residential areas. Well-tended lawns and flower beds are to be found throughout Richfield. Fine food and warm hospitality is extended to all visitors as well as old-timers. A wonderful Oooh!

Rapid City, South Dakota is a large oooh comprised of many smaller ooohs. The old business district and the many old homes have been well maintained. The new has not left the old uncared for. Flowers, gardens, beautiful lawns, streets and roadways are not marred by encroaching ugly signs & abandoned buildings.

Mitchell, South Dakota: The nicely manicured yards of both the large and small homes, the attractive business district, the beautiful campus of Dakota Wesleyan University, and the uniqueness of the Corn Palace make Mitchell an inviting place to visit. The clean streets were not cluttered by ugly signs nor marked by abandoned buildings. And oooh salute to Mitchell!

UgUgOoSoAm (Ugu-goo-soam)

Tahlequah, Oklahoma 74464 ~ Tel: [REDACTED]

[REDACTED] President

BACKGROUND AND PURPOSE

Beginning as a project of the Humor and World disOrder class at [REDACTED] in Tahlequah, Oklahoma, the [REDACTED] is now developing into a national organization which will encourage the use of humor and productive satire to reduce the visual pollution of ugly signs, deteriorating and abandoned buildings, junk cars, and rodent-infested weed lots.

Many people in a community do not notice the gradual deterioration of store fronts, empty buildings, and business signs. As its temporary parking place becomes its permanent site, a cherished old car evolves into a hulk of rusting metal nestled in a patch of tall grass and weeds. Barrels, boxes, and trash residue into optimesses which emit vibrations painful to sensitive eyes. The pitter-patter of little feet running through the weeds of debris-filled vacant lots are not the sounds of children at play, but the pitter-patter of rats, possums, and skunks.

Sometimes we fail to say a simple "thank you" to people or organizations for doing something to make a community a nicer place in which to live, work, and play. Sometimes we accept the ughalities around us because our awareness is dulled by time and eyestrain.

The students at [REDACTED] selected both "ughy" and "oooh" sites ... places or things that were ugly or were attractive in the university town of Tahlequah. Their photographs and their humorously written descriptions were made into a printed tour guide. A narrated bus tour was conducted for students and community leaders.

When the bus paused at an 'ughy' or an 'oooh' point of interest, the participants in the tour gave the ugly or oooh salute. The tour produced both laughs and groans. It also focused attention on easily corrected ughalities, or it offered a 'thank you' to those businesses or individuals who had done something to make the community more attractive. Such attractiveness is particularly important to a community which seeks to promote tourism.

The [REDACTED] is an incorporated affiliate of [REDACTED] now celebrating 25 years of dynamic inaction ... doing nothing, but doing it with style).

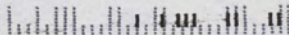
Perhaps other communities can develop an accurate but humorous tour guide to help its citizens see their environs as they are ... and as they can be. Communities interested in establishing a chapter of the Society can obtain information from: [REDACTED] Tahlequah, Oklahoma 74464. Telephone: [REDACTED]

[REDACTED] is now a Political Science Scholar-in-Residence at [REDACTED] at Tahlequah, Oklahoma. He is, as he has been for the past 25 years, the President of the [REDACTED]. He is also President of the [REDACTED] on [REDACTED] / UNESCO. As a humorist, he has spoken to major conventions and other audiences around the world.

[REDACTED]
Tahlequah, Oklahoma 74464

WHEN IN TROUBLE, DELEGATE.
WHEN IN DOUBT, MUMBLE.

BRIAN LAMB
C-SPAN
400 NORTH CAPITAL - 412
WASHINGTON, DC 20001



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