

News Release



Cable-Satellite Public Affairs Network

400 North Capitol Street N.W., Suite 650
Washington, D.C. 20001
(202) 737-3220

Contacts: Rayne Pollack
202-626-4863
Kristin Wennberg
202-626-7975

VOICE OF FREE CHINA HEARD EXCLUSIVELY ON CABLE

IN AMERICA VIA C-SPAN AUDIO 1

Washington, D.C., August 1 -- C-SPAN Audio 1, featuring breaking news, cultural information, language, sports and public affairs broadcasts from around the world, has added the Voice of Free China to its programming line-up.

The Voice of Free China now airs Monday through Friday, 10:00 - 11:00 PM (ET) / 7:00 - 8:00 PM (PT), and seven days a week, 3:00 - 4:00 AM (ET) / Midnight - 1:00 AM (PT).

Broadcasting from Taipei, Taiwan, the Voice of Free China is the external radio service of the Broadcasting Corporation of China. C-SPAN Audio 1 is the exclusive American distributor of the programming via cable.

"We're pleased to be able to offer our listeners such a wide perspective on global news and cultural events," said Beth Glatt, Audio Networks manager. "We strive for diversity, but with a clear balance of viewpoint, as indicated by our programming both Radio Beijing and the Voice of Free China nearly back-to-back on weekdays."

The Voice of Free China program begins with news at the top of the hour, followed by the Taiwan economic report, sports news, and cultural features, including portrayals of cultural diversity within China and cooking lessons for the overseas chef. Each broadcast ends with "Let's Learn Chinese," Chinese language lessons for beginners.

C-SPAN Audio 1 is carried on Galaxy III, transponder 24, audio 5.22. The C-SPAN Audio Networks provide coverage of congressional committee hearings, public affairs events, and international radio broadcasts and are now available in more than a million and a half households through 26 cable system affiliates nationwide.

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400 N. Capitol St., N.W.
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TELECOPIER TRANSMISSION

TO: Craig Leddy - Electronic Media

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8/1/90

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If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

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TO: Simon Applebaum - CableVision

FROM: Kristin Wennberg

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TO: Paulette Dininny - Hollywood Reporter

FROM: Kristin Wennberg

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737- ~~2828~~
3833

Voice of FREE CHINA —

Publication	Editor	Phone	Fax	D.C. Reporter	D.C. Fax	Calendar/Personnel
Associated Press	Jay Sharbutt	212-621-6400	212-621-1679	Tim Bovee/Metro	835-1584	Tim Bovee
Broadcasting ✓	Kira Greene	659-2340	429-0651	Matt Stump	429-0651	Kira Greene
Cable Marketing	Les Luchter	212-685-4848	212-696-5318	None	None	
Cable TV Business ✓	Catherine Stratton		212-613-9749	vacant	659-8309	vacant
Cable World ✓	Stewart Schley	303-837-0900	303-837-0915	Vincente Pasdeloup	331-3734	Barnett Parker
CableVision ✓	Larry Jaffee	212-887-8400	212-887-8585	vacant	703-524-8977	Simon Applebaum
Channels ✓	Mark Schone	212-545-5100	212-696-4215	none	none	Richard Katz
Communications Daily ✓	Mike Feazel/Edie Herman	872-9200	293-3435	Mary Crowley		
Electronic Media ✓	Craig Leddy	312-649-5453	312-649-5465	Laura Malt	638-3155	Kymi Armour
Extra Extra	Steve Weinstein	212-768-1464	212-764-7913	none	none	
Hollywood Reporter	Chris Brown/Chris Vaughn			Paulette Dininny	737-2828	
MSO ✓	Deborah Arney	303-355-2101	303-355-2144	Pat Gushman		
Multichannel News ✓	John Higgins	212-741-4464	212-337-3241	Jeannine Aversa	371-9618	Mercelle Seale
TBI ✓	Les Brown	212-545-5100	212-696-4215	none	none	none
TV Guide	Pat Jordan	215-293-8681	215-293-4849	Lisa Stein	347-8249	
Variety	Richard Huff	212-545-5491	212-779-0025			

Phone 822-8632
~~347-8249~~
 406-3469

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