

C-SPAN

Tenth Anniversary

1979-1989

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C-SPAN AIRED 4,502 HOURS OF ORIGINAL PROGRAMMING IN 1989

A Third of Original Hours Live; Nearly 12,796 Callers Participated

WASHINGTON, D.C., January 2 -- C-SPAN aired 4,502 hours of original first-run programming in 1989, about a third of them live, according to network statistics compiled for the previous year.

Original programming hours included 745.5 hours of live viewer call-in shows, in which 12,796 callers participated. From foreign countries, 111 viewers called to ask questions on call-in programs during the year.

The network usually airs three hours of live viewer call-in programs Monday through Friday. It adds call-in hours before and after special events like presidential speeches, major national news and programming from overseas.

"We're pleased to be providing so many hours of first-run programming, but I think I'm especially proud that so many callers are able to participate on the air with us," said C-SPAN Chairman and CEO Brian Lamb. "The callers literally help us create our programming, both by asking the best questions of our call-in guests and by offering feedback about all of the programs we air."

The network also aired 749 hours of live proceedings from the U.S. House of Representatives. C-SPAN II aired 1,004 hours of live proceedings from the U.S. Senate during the year.

Guests on C-SPAN's 1989 call-in programs included 413 journalists, 182 U.S. House members, 55 Senators, 47 state and local officials, and 16 foreign officials.

Special call-in programs were aired this year for events including the network's 10th Anniversary in April, a day of programming in Maine in September, and the historic first telecasts of the British House of Commons in November and December.

C-SPAN is available in 47.3 million U.S. households. The network is privately funded and is a public service of the cable television industry.

STATISTICAL INFO--PROGRAMMING (1983-1988)

1983

Call-in Guests: 702
Call-in Shows: 710 hours(live)
Viewers Calling: 11,030
First-run Programming: 4,343 hours
Live First-run Programming: 2,171 hours

1984
incomplete

1985

Call-in Shows: 750 hours(live)
First-run Programming: 4,200 hours
House of Reps: 965 hours(live)

1986

Call-in Shows: 847 hours(live)
Viewers Calling: 12,681
First-run Programming: 4,461 hours
Live First-run Programming: 2037 hours
House of Reps: 829 hours(live)

1987

Call-in Shows: 869 hours(live)
First-run Programming: 5,252 hours
House of Reps: 923 hours(live)

1988:

Call-in Shows: 784 hours(live)
First-run Programming: 4,709 hours
House of Reps: 689 hours(live)

1989:

Call-in Shows: 745 hours(live)
Viewers Calling: 12,796
First-run Programming: 4,502 hours
Live First-run Programming: 1501 hours
House of Reps: 749 hours(live)

I. Statistics

- A. 1988: 4,709 first run hours
2,211 live first run hours
2,498 taped
784 hours of live viewer call-ins
689 Congress hours
131 hours of international programming
- B. 1987 5,252 first run hours
923 Congress hours
869 hours live viewer call-ins
2,543 taped
- C. 1986 4,461 first run hours
2,037 live first run hours
829 Congress hours
847 hours live viewer call-ins
- D. Viewer Call-ins

1988-15,019 callers, 75 senators and 220
congressmen as guests

II. Beginnings

- A. Funding
 - began in 1977, funds from cable industry (Lamb met with 40 cable operators)
 - \$425,000 investment
 - Bob Rosencrans and Ken Gunter of San Angelo-based International Cablevision
 - today's budget is \$13 million
- B. at first only house, but added other public affairs programming. Now gone international
- C. Interested in next decade branching out into international coverage of other legislatures
- D.

III. C-SPAN in the Classroom

IV.

C-SPAN
400 N. Capitol St., N.W.
Suite 650
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John Carmody - The Washi

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Gene Grabowski / Kristin Wennberg

RE:

Urgent News Release

DATE:

Jan 2, 1990

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(Including Cover)

2

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NOTE:

10th
Ann.
- 30th
31.00
H.O.C. →
Maine Day → 13th
5/16-17

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