

11-10-93

BRIAN LAMB
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SIR;

I HAVE BEEN A C-SPAN VIEWER SINCE YOU WENT ON THE AIR. I EVEN PURCHASED A SATALITE SYSTEM TO BE ABLE TO RECEIVE BOTH. IF POSSIBLE IN FUTURE, TRY TO GET BOTH ON SAME SATALITE AGAIN, TO MAKE IT EASIER TO SWITCH FROM C-SPAN I TO C-SPAN-II.

THERE ARE SEVERAL ISSUES I WOULD LIKE TO BRING TO YOUR ATTENTION WITH THE HOPE YOU WILL AGREE AND DO WHATEVER YOU CAN TO IMPROVE THEM.

I WOULD GUESS A SUBSTANTIAL PORTION OF YOUR VIEWERS ARE MATURE people, MATURE people ARE MORE APT TO HAVE HEARING PROBLEMS.

BACKGROUND NOISE MAKES IT VERY DIFFICULT OR IMPOSSIBLE TO UNDERSTAND. AT CONFERENCES AND NEWS CONFERENCES WE NEED TO HEAR AND UNDERSTAND THE QUESTIONS TO MAKE SENSE OF THE ANSWERS. OUTDOORS WIND NOISE IS PARTICULARLY BAD.

IN ADDITION, LET ME USE AN EXAMPLE. THE BASE CLOSURE COMMISSION.

- A. SHOW SLIDES - NOT PEOPLE
IF YOU MUST SHOW PEOPLE DURING SLIDES, USE PICTURE INSERTS FOR PEOPLE
- B. SHOW SLIDES SO THEY ARE READABLE AND LEAVE THEM ON LONG ENOUGH FOR US TO OBSORB THEM.
- C. BETTER MIKE CONTROL

ANOTHER PROBLEM IS
WHEN SHOWING SOMETHING
ON MONITORS FROM A V.C.R.
USE VIDEO/AUDIO OR R.F.
CONNECTIONS, NOT CAMERA
PICK-UP.

OCCASSIONALLY YOU HAVE
A THIRD PARTY ON PANELS, ETC.
HOWEVER THE THIRD PARTY
PEOPLE ARE ALWAYS WITH
OTHER THIRD PARTY PEOPLE.
THIRD PARTY PEOPLE SHOULD
BE ON WITH DEMOCRATS
AND REPUBLICANS. NOT WITH
ONLY THIRD PARTY PEOPLE.

BALANCE COMES OVER
TIME, NOT AN INDIVIDUAL
PROGRAMS. IN REGARDS TO
PHONE CALLS. HAVE ONLY
ONE NUMBER, NOT TWO. THEN
CALLS WILL BE FIRST COME -
FIRST SERVED.

THE JOURNALISTS ROUNDTABLE
IS A GOOD PROGRAM. HOWEVER,
HOW ABOUT A CITIZENS
ROUNDTABLE?

GOING BACK TO THE HEARING
PROBLEM. WHEN SHOWING
RUSSIAN NEWS, HAVE TRANSLATOR
LISTEN, THEN TRANSLATE AND
SCRIPT, THEN RECORD IN ENGLISH
ONLY, WITHOUT RUSSIAN IN
BACKGROUND. WITH RUSSIAN IN
BACKGROUND IT IS TOO HARD
OR IMPOSSIBLE TO UNDERSTAND,
PARTICULARLY IF TRANSLATOR
IS A WOMAN, BECAUSE OF
HIGHER FREQUENCY VOICE.
YOU COULD ALSO CONSIDER
TRANSLATING TEXT ON SCREEN
TO ENGLISH ALSO.

FINALLY, A SUGGESTION.

IF C-SPAN CANNOT AFFORD,
GET PHONE COMPANY TO DONATE
NUMBERS AND EQUIPMENT FOR
800 NUMBER SO THAT ALL
VIEWERS WOULD BE ABLE
TO CALL AND VOTE ANYTIME
HOUSE OR SENATE IS VOTING.
VOTING WOULD OPEN AND CLOSE
WITH HOUSE OR SENATE OPENING
AND CLOSING. YOU COULD
USE JOURNAL VOTES FOR
YOUR OWN PURPOSES. SHOW
TOTALS ON SCREEN SO WE
ARE ABLE TO COMPARE
TO THEIR VOTES.

FOUR SUGGESTED PROGRAMS.

A. HOW ABOUT U.S. UNILATERALLY SETTING EQUAL TARIFFS FOR EACH COUNTRY TO CANCEL TARIFF CHARGED OUR COMPANIES TO EXPORT TO THAT COUNTRY.

B. HOW ABOUT BARTERING WITH OTHER COUNTRIES TO PAY DEBTS TO US. EXAMPLE; MEXICO, OIL TO STRATEGIC OIL RESERVE FOR DEBT.

C. PASS LAW GIVING SPECIAL LICENSE PLATES TO ALTERNATE AND DUAL USE FUEL CARS AND SET SPEED LIMIT FOR THEM AT 75 M.P.H. THIS WOULD QUICKLY CONVERT MANY PEOPLE TO CLEAN FUEL CARS.

D. per Rep. RANJORSKI
ON 10-15-93 DURING
SPECIAL ORDERS THERE ARE
124 RETRAINING PROGRAMS
IN FEDERAL GOV'T.
HOW ABOUT EXTENDED
PROGRAMING EXPLORING
ALL OF THESE PROGRAMS
SO THE PUBLIC CAN
UNDERSTAND WHETHER
WE NEED 124 DIFFERENT
PROGRAMS.

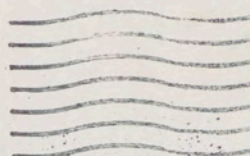
AND LAST I HAVE HEARD
SEVERAL PEOPLE ON CSPAN
SAY DAVID GERGAN IS A
REPUBLICAN. AT HIS FIRST
NEWS CONFERENCE AFTER
HIS APPOINTMENT, HE SAID
HE WAS A DEMOCRAT. WHY
DOESN'T ANYONE SET THE
RECORD STRAIGHT?

THANK YOU AND KEEP UP
THE GOOD WORK.

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