

News Release



Cable-Satellite Public Affairs Network

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"ELECTION '90" VIEWER CALL-INS, DEBATE PROGRAMS DEBUT ON C-SPAN

Washington, D.C., September 6 -- On Monday, September 10, C-SPAN's coverage of the 1990 political races expands to include a weekly live Viewer Call-in program and taped candidate debates from key congressional and gubernatorial races.

These two program supplement C-SPAN's 90-minute "Election '90" program that airs every Sunday night at 9:30 PM (ET). This show features interviews with candidates, campaign appearances, discussion with journalists covering the races, and examinations of the campaign commercials airing this fall.

Each Monday evening's live Viewer Call-in programs, which air 6:30 - 8:00 PM (ET), will now feature the candidates, political analysts, party officials, and media observers involved in this year's campaigns taking comments and questions from viewers.

Monday nights at 8:00 PM (ET), following the "Election '90" Call-ins, C-SPAN will air selected candidate debates.

The first "Election '90" live Call-in program on September 10 will feature Rep. Lynn Martin (R-IL) from 6:30 - 7:15 PM (ET) and Sen. Paul Simon (D-IL) from 7:15 - 8:00 PM (ET). Rep. Martin is challenging Sen. Simon for his seat in the U.S. Senate.

At 8:00 PM (ET), the first featured debate is between the two Iowa U.S. Senate candidates, Sen. Tom Harkin (D) and his Democratic opponent Rep. Tom Tauke (R).

C-SPAN's "Election '90" programming provides viewers with comprehensive coverage of the key House, Senate, and gubernatorial races.

C-SPAN is now available in 50.7 million households nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.

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TELECOPIER TRANSMISSION

TO: Donald Tighe - Political Hotline

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 9.7.90

NUMBER OF PAGES: 2
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TELECOPIER TRANSMISSION

TO: Bob Minzesheimer - USA Today

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 9.7.90

NUMBER OF PAGES: 2
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If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

Bob: Please note our new programs
on the 1990 races.

-Kristin

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