

News Release



Cable-Satellite Public Affairs Network

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C-SPAN'S "ELECTION '90" FEATURE NEW YORK GOVERNOR'S RACE

Program Also Looks at National Campaign Commercials, Voter Concerns

Washington, D.C., September 27 -- The New York governor's race between incumbent Mario Cuomo (D) and challenger Pierre Rinfret (R) will be the focus on "Election '90" this Sunday, September 30, at 12:30 PM, 9:30 PM, and 12:30 AM (ET).

The 90-minute program includes coverage of recent campaign appearances in New York by both candidates. Gov. Cuomo recently spoke to supporters in Rochester during a stop on his statewide "Victory '90" campaign tour. Mr. Rinfret held a news conference on September 21 to discuss his future as a gubernatorial candidate. C-SPAN will air both these events in their entirety.

In addition, Douglas Turner of the Buffalo News will discuss the role of Conservative Party candidate Herb London, who is also running for the governor's seat.

"Election '90" also takes a look at other political races in a segment focusing on new campaign commercials from across the country. Political ads from the Michigan, Iowa and Illinois senate races will be featured, as well as ads from the Florida, Pennsylvania and Oregon governors' races.

The program will also feature a discussion on the mood of the electorate during these mid-term elections. Geoffrey Garin of Peter Hart Research, Inc. and Neil Newhouse of the Wirthlin Group (two political consulting firms) will analyze the impact the Persian Gulf situation and various domestic issues are having on voters.

"Election '90," C-SPAN's weekly program focusing on the 1990 elections, provides viewers with comprehensive coverage of key House, Senate, and gubernatorial elections.

C-SPAN is available in 50.7 million households nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.

"ELECTION '90"

Date: Sunday, September 30th
12:30 p.m./ 9:30 p.m./ 12:30 a.m.

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*Victory '90
Cuomo
Rochester
9/26*

This Sunday's "ELECTION '90" will take a look at the New York gubernatorial race between Gov. Mario Cuomo (D) and New York City economist Pierre Rinfret (R.)

The program will include a campaign appearance with each candidate. There will also be an interview with a New York journalist on the role of two third party candidates.

*Herb London
Dorothy Turner, Buffalo News Conservative Party*

→ We are also getting a copy of the Rinfret news conference from last Friday, in which he "discussed his future as a gubernatorial candidate."

*9/21
in its
entirety*

In addition, we will continue our look at campaign commercials from key state-wide races. Among them: Michigan (Senate), Florida (Governor), Iowa (Senate), Pennsylvania (Governor), Oregon (Governor) and Illinois (Senate.)

MC Senate

Finally, we will have interviews with Geoffrey Garin, pollster for Peter Hart Research, Inc., and Linda DiVall, pollster for *Winning Group* *Mail Heat Hawthorne* American Viewpoint. Both guests will give their perspectives on the mood of the electorate during this mid-term election, impact of the Persian Gulf situation on the fall campaign, the budget situation on Capitol Hill and other issues related to "Election '90."

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Questions? Call me at Ext. 7956.

*Matthew
Cheslovat
MASS*

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C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: George Borrelli - The Buffalo News

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 9.27.90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

716.849.3434

→ Political Editor
George
Borrelli

Fax: 716.856.5150

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TELECOPIER TRANSMISSION

TO: Amanda Harris - Newsday

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 9.27.90

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TELECOPIER TRANSMISSION

TO: mark West - Democrat and Chronicle

FROM: Kristin Wennberg

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DATE: 9.27.90

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TELECOPIER TRANSMISSION

TO: Gus Bliven - Post-Standard

FROM: Kristin Wennberg

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TELECOPIER TRANSMISSION

TO: Fred Dicker - New York Post

FROM: Kristin Wennberg

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TO: Blair Claflin - Times Union

FROM: Kristin Wennberg

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TELECOPIER TRANSMISSION

TO: Donald Tighe - Political Hotline

FROM: Kristin Wennberg

RE: Urgent News Release

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TO: Frank Lombardi - New York Daily News

FROM: Kristin Wennberg

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NOTE:

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TELECOPIER TRANSMISSION

TO: Political Reporter New York Times

FROM: Kristin Wennberg

RE: Urgent News Release - NY Governor's race coverage

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TELECOPIER TRANSMISSION

TO: Erik Kriss -Syracuse Herald-Journal

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TELECOPIER TRANSMISSION

TO: Rob Borsellino - Times Union

FROM: Kristin Wennberg

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Rob Borsellino

Fat? ^{518.} 436.8072

(statehouse)

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TELECOPIER TRANSMISSION

TO: Ben Kubasik - Newsday

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