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# Zig



THE AUTOBIOGRAPHY  
OF ZIG ZIGLAR

DOUBLEDAY  
New York London Toronto  
Sydney Auckland

WATERBROOK PRESS  
Colorado Springs

BOOKNOTES  
BRIAN P. LAMB  
C-SPAN AIR DATE  
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You say you are  
a history student  
(1975) 1st Book - See you at the  
top - 30 to 50 per a year  
I receive a book a day  
wanting an endorsement  
Norman Vincent Peale  
Power of Positive Thinking  
1955 Dale Carnegie  
Institute in Long Island  
17 different deals in 5 years

687. Zig Ziglar  
Zig: The Autobiography of Zig Ziglar  
Taped: 7/29/02  
Aired: 10/06/02  
Tape #: 171602

75

Dad died at 48 (1932)

Wall of Gratitude 26

Yazoo, MS

Jean Redhead Sugar Baby

4 children

2 of 10 of 12 children - 1st to grad H.S. poor

Wear ever Aluminum Co. - heavy duty waterless cookware

power of politics p148

Wher's corporate headquarters

July 4, 1972 - Christ - Sister Jessie

Moved to Dallas - 1968 - a turning point

Automotive performance - bankrupt - IRS slapped on a fine for taxes a compassionate friend stepped in p161

Suzan - dies May 13, 1995 - pulmonary thrombosis 46 years old

Read 3 hours a day

sense of humor

Jim Ziegler - head of INS a cousin

Spoke to RNC meeting in NYC 1998 p200

sat in on impeachment process / Chief Justice Rehnquist inauguration of Geo. W. Bush

Project disappointment - appearance w WWS & Symphony Orchestra

National Speakers Association

you have an addictive personality - "roll cludice" p94

Nov 26, 1946 - wedding day

Florence, S.C. - hit my stride in cookware business

BOOKNOTES  
2002-10-06



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PRESS

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Biggest feature - The Zig Zags Network  
nutritional lines