

News Release



Cable-Satellite Public Affairs Network

400 North Capitol Street N.W., Suite 650
Washington, D.C. 20001
(202) 737-3220

Contacts: Rayne Pollack
202-626-4863
Kristin Wennberg
202-626-7975

C-SPAN'S "ELECTION '90" FEATURES OREGON SENATE RACE

Program Also Looks at Campaign Commercials, This Week in Politics

Washington, D.C., October 17 -- The Oregon Senate race between incumbent Senator Mark Hatfield (R) and Democratic challenger Harry Lonsdale will be the focus on "Election '90" this Sunday, October 21, at 9:30 AM (PT), 6:30 PM (PT), and 9:30 PM (PT).

Senator Hatfield is vying for his fifth term in the U.S. Senate, while Mr. Lonsdale, a businessman from Bend, Oregon, is seeking his first political office. With less than one month to go before Election Day, the COOK POLITICAL REPORT and statewide polls are indicating that this race is a virtual toss up.

The 90-minute program includes coverage of this week's campaign appearances in Portland, Oregon, by both candidates. Senator Hatfield spoke to supporters at a campaign fundraiser on Wednesday, October 17, and Mr. Lonsdale discussed his position on the environment and other campaign issues with voters that same day.

"Election '90" also takes a look at other political races in a segment focusing on the latest campaign commercials from across the country. Political ads from the Oregon, South Dakota, and Iowa Senate race will be featured, as well as ads from the Florida gubernatorial race.

The program will also feature a roundtable discussion with journalists on the week's political events.

"Election '90," C-SPAN's weekly program focusing on the 1990 elections, provides viewers with comprehensive coverage of key House, Senate, and gubernatorial elections.

C-SPAN is available in 50.9 million households nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.

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C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Peter Farrell-The Oregonian

FROM: Kristin Wennberg - 202.626.7975

RE: Urgent News Release

DATE: 10.18.90

NUMBER OF PAGES:
(Including Cover)

2

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

Hatfield/Lonsdale

race

senate race

Jeff Mapes

Tax: ⁵⁰³227.5306

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Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Jeff Mapes - The Oregonian

FROM: Kristin Wennberg - 202-626-7975

RE: Urgent News Release

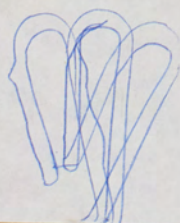
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NOTE:

503.227.5306



Journal of Human Teratology
-5

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TELECOPIER TRANSMISSION

TO: Brent Walth - Eugene Register-Guard

FROM: Kristin Wennberg - 202-626-7975

RE: Urgent News Release

DATE: 10-18-90

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NOTE:

Eugene Register-Guard

~~503.475.1234~~

Salem phone:

503.363.3451

Fax: 503.373.1527

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Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Bill Crum - A.P.

FROM: Kristin Wennberg · 202.626.7975

RE: Urgent News Release

DATE: 10.18.90

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NOTE:

AP
Broadcast ^{Desk} ~~editor~~
Bill Cron
Fax: 503.228.5514

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Program Also Looks at Campaign Commercials, This Week in Politics

Washington, D.C., October 17 -- The Oregon Senate race between incumbent Senator Mark Hatfield (R) and Democratic challenger Harry Lonsdale will be the focus on "Election '90" this Sunday, October 21, at 12:30 PM (ET), 9:30 PM (ET), and 12:30 AM (ET).

Senator Hatfield is vying for his fifth term in the U.S. Senate, while Mr. Lonsdale, a businessman from Bend, Oregon, is seeking his first political office. With less than one month to go before Election Day, the COOK POLITICAL REPORT and statewide polls are indicating that this race is a virtual toss up.

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TELECOPIER TRANSMISSION

TO: Man Gibson

FROM: Kristin Wennberg

RE: Urgent News Release

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NOTE:

Man - The California governor's debate is off for tonight. The campaigns have rescheduled for October 25.

-KW

P.S.: Glad you like the new videotape boxes. Pretty fancy, huh? (There goes my raise)

Z65.4204

✓
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TELECOPIER TRANSMISSION

TO: Donald Tighe - Political Hotline

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 10.18.90

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NOTE:

703.237.5149
5147

TO: Programming, Assignment Desk, Press Information
and Producers

FROM: Steve Scully

RE: "ELECTION '90: Oregon"

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On SUNDAY, OCTOBER 21st, "Election '90" will include a look at the Oregon U.S. Senate race. According to the most recent edition of the COOK POLITICAL REPORT, the campaign between Senator Mark Hatfield (R) and Democratic challenger Harry Lonsdale is a "toss up." Statewide polls show the race is turning into a dead heat.

"Election '90" will include campaign remarks scheduled to take place Tuesday, October 16th in Portland, at a Hatfield Re-Election Committee fundraiser.

On Wednesday, Harry Lonsdale is also scheduled to be in Portland to deliver remarks before supporters and make a statement on the abortion issue.

"Election '90" will also include campaign commercials from 10-states, including ads released this past week from Oregon (Senate,) South Dakota (Senate,) Florida (gubernatorial,) and Iowa (Senate.)

We will also have a roundtable discussion on the weeks' political events. (Guests will be announced later this week.)

QUESTIONS? Call me at EXT. 7956

202 994.6800
A 34-39.50
- 994.7411



P.O. Box 1093
 Portland, OR 97207
 Phone: (503) 223-0828
 FAX: (503) 241-2547

HARRY LONSDALE BIOGRAPHY

In 1975, businessman Harry Lonsdale began a high technology research and development company in central Oregon with only four people and a few thousand dollars. Today, Bend Research, Inc. is a recognized leader in the science and technology field, employing more than 80 people and posting annual sales of over \$5 million. Born in New Jersey in 1932, Harry Lonsdale graduated from Rutgers University and went on to gain a Ph.D. in Physical Chemistry from Penn State University in 1957. After serving as a lieutenant in the Air Force for two years, he moved to California to begin a career in scientific research. He moved to Bend in 1972, then spent the following year as a visiting research scientist in West Germany and Israel. When he returned to the United States, he founded Bend Research, Inc., in Bend, Oregon.

Begun in 1975, BRI develops ways to improve the quality of life by purifying air and water, and controlling insects without the use of pesticides. Its medical products group is developing safer and more reliable methods for physicians to administer medicine.

Within a few years of the founding of his company, Harry Lonsdale's reputation began to grow in the business community. In 1982 he was named Oregon's Small Business Entrepreneur of the Year by Oregon Business Magazine. He served on the Oregon Business Council from 1985 to 1989. In 1987 he was appointed Chairman of the Governor's Science Council, a committee established to utilize Oregon-based research to aid existing Oregon industries and help create new industries. Although he has never run for public office, he has been active in causes in which he deeply believes. He organized the Great Oregon Spring Clean-Up, an annual citizen's program to clean up litter, and was a principal sponsor of the 1988 Oregon Rivers Initiative, which protects Oregon's pristine waterways.

In March 1990, concerned with Oregon's future, Harry Lonsdale announced his candidacy for the United States Senate. He won the primary election in May, defeating five other candidates with 65% percent of the vote, and is currently the Democratic nominee for the U.S. Senate in Oregon.

Biographical Summary

Senate Service – First elected 1966; re-elected in 1972, 1978 and 1984.

Committee Assignments – Ranking Republican on the Senate Appropriations Committee. The Senator serves on the following Appropriations Subcommittees: Energy and Water Resources (Ranking Republican); Commerce, Justice and State, the Judiciary and Related Agencies; Foreign Operations; Labor, Health and Human Services, Education and Related Agencies; Legislative Branch; and, Ex-officio member of all other subcommittees.

Energy and Natural Resources Committee. The Senator serves on the following subcommittees: Public Lands, National Parks and Forests; and Water and Power.

Rules and Administration, Joint Committee on Printing, Joint Committee on Library.

Other Positions: Senate Republican Policy Committee, Commission on the Bicentennial of the U.S. Senate, Arms Control and Foreign Policy Caucus (Vice-Chairman), Commission on the Bicentennial of the U.S. Constitution, Concerned Senators for the Arts, Congressional Friends of Human Rights Monitors, Senate Commerce National Ocean Policy Study (Ex officio), Nuclear Freeze foundation (Cofounder), Ripon Society, F.D.R. Memorial Commission (Cochairman), U.S. Naval Academy Board of Visitors, and the Solar Coalition.

Seniority – The second ranking Republican and the 8th in the full Senate.

Prior Service – State Representative, Oregon State Legislature, 1951-1955; State Senator, Oregon State Legislature, 1955-1957; Oregon Secretary of State, 1957-1959; Oregon Governor, 1959-1967; Delegate to Republican National Convention, 1952, 1956, 1960, 1964, 1968 and 1976. Temporary Chairman and Keynote Speaker, 1964 Republican National Convention.

Military service – U.S. Navy, 1943-1945. Earned rank of Lieutenant J.G. Commanded landing craft at Iwo Jima and Okinawa. Duty during occupation of Japan and during civil war in China.

Education – Graduated Salem High School, Salem, Oregon, 1940; B.A. from Willamette University, Salem, Oregon, 1943; M.A. from Stanford University, 1948; Numerous honorary degrees.

Professional – Associate Professor of Political Science; Dean of Students, Willamette University, 1949-1957.

Publications – Author of Not Quite So Simple, 1967; Conflict and Conscience, 1971; Between a Rock and a Hard Place, 1976. Coauthor of Amnesty: The Unsettled Question of Vietnam, 1973; The Causes of World Hunger, 1982; Freeze! How You Can Help Prevent Nuclear War, 1982.

Personal – Born July 12, 1922 in Dallas, Oregon. Son of D.C. Hatfield, a railroad construction blacksmith, and Dovie Odom Hatfield, a school teacher. Married in 1958 to Antoinette Kuzmanich, former high school teacher and Counselor for Women at Portland State University. Parent of four children: Elizabeth, Mark Jr., Theresa and Charles Vincent. Grandparent of one child: Mark III.