

* all a part of our new faces campaign
of wa

- swearing in - (noon 1/3)
- electoral ballot count - (1/4 1st pm)
- confirmation hearings - 15am

**CONTACT: Rayne Pollack
(202) 626-4863
Monique Llanos
(202) 626-7975**

60 programming staff } release
14 cameras }

FOR IMMEDIATE RELEASE

C-SPAN PLANS COVER TO COVER INAUGURATION PROGRAMMING

**--Specials Throughout January Give Viewers
A Look At Washington's New Faces--**

- Clinton Oxford
(8 hrs.) Special
Sat 9th
Sun 10th

Washington, DC, December 29, 1992 -- C-SPAN heads into January '93 with a full calendar of programming designed to give viewers a front row seat to the inaugural events as well as personal introductions to the new Congress and administration.

"New Faces of Washington" special Sunday programming:

Every Sunday throughout January from 1:00 - 2:30 PM (ET) C-SPAN will focus on the people and procedures of the 103rd Congress and the new administration. The program will include one-on-one interviews, roundtable discussions and Live Viewer Call-In segments to let viewers have direct access to the new politicians. C-SPAN's video verite style will also take viewers behind the scenes as new offices are set up and staffs are selected.

1:00pm - 6pm
10am - 1pm

- look at his years at Oxford

*** Live coverage of the swearing in ceremony of the 103rd Congress:**

Tuesday, January 5 beginning special preview programming at 8:00 AM (ET), to be followed by the swearing in ceremony at 12:00 noon (ET).

- historic look at Oxford

*** Live coverage of the Electoral Ballot Count:**

Wednesday, January 6 at 12:00 noon (ET) the joint session of Congress presided over by president of the Senate Dan Quayle will ascertain the Clinton / Gore victory with the official electoral ballot count.

- Rhodes Scholarships

*** Live and taped coverage of the cabinet confirmation hearings:**

C-SPAN will provide live coverage when possible of the cabinet confirmation hearings, air times to be announced as the hearings are scheduled. The hearings covered will be shown in their entirety with prime-time re-airs for west coast and late-night viewers.

- interview w/ friends of Clinton

*** LIVE FROM WASHINGTON: INAUGURATION WEEK**

C-SPAN will mobilize 60 programming staff and 14 cameras to provide continuous coverage of inauguration events as the new President arrives in Washington.

↓
Inaug week

C-SPAN's inauguration coverage begins on **Saturday, January 16** from Little Rock with President-elect Clinton's departure from Arkansas and send-off rally.

(more)

C-SPAN Inauguration Coverage -- 2

On **Sunday, January 17** there will be live coverage of Clinton's remarks and bus caravan departure from Monticello, following him to the Lincoln Memorial in Washington.

*Inauguration preview 1pm - 6pm
up to 7-decs of Washington's program*

Then, beginning **Monday, January 18** C-SPAN's coverage will include:

+ Thes. 19

- * **Daily video-verite coverage of inaugural events ;**
- 18-19* * **Nightly 8:00 PM (ET) re-cap of events and preview for the coming day;** *open phones + interviews*
- * **January 20, inauguration day, 8:00 AM (ET) Live preview,** *open phones*
 - ~ **11:30 AM (ET) Live coverage of the inauguration ceremony from the front lawn of the Capitol,**
 - ~ **2:30 PM (ET) Live coverage of the inauguration parade down Pennsylvania Avenue,**
 - ~ **Continued live coverage from several inaugural balls around town.** ✓

C-SPAN's "New Faces of Washington" and special inauguration programming is part of C-SPAN's continuing Election '92 coverage.

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FACSIMILE TRANSMITTAL SHEET

DATE: 1/11/93

TO: KATHY PHILLIPS

FROM: VIRGINIA DIEZ (202) 626-4602

NUMBER OF PAGES: (3)
(including this page)

NOTE: More detail will
come forth tomorrow or
wednesday. Please do not
hesitate to call me with for
specifics.

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Revised 2/23/92

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Dee Dee Myers or Rich Mintz
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FAX: (501) 372-2292

Governor's Office Press Secretary
Mike Gauldin

Page two

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Carolyn Rauch

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Page three

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Contact: Laura Otilio
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FOR
INTERNAL
USE

1992 PRESIDENTIAL CAMPAIGN:
Major vs. Minor Candidates

TO: Programming
FROM: Steve
DATE: December 2nd, 1991

C-SPAN has a guideline set up to assist us in how to best cover the 1992 presidential campaign. This policy determines whether a presidential candidate is classified as a "major" or "minor" candidate.

In general, a candidate must meet at least three of the following factors, if he/ she is classified as a "major" contender.

- 1.) Raised a minimum of \$5,000 in at least 20 states.
- 2.) Eligible for federal matching funds.
- 3.) Elected and/ or appointed to major office (i.e., Congress, governor, cabinet secretary.)
- 4.) Obtains at least 1% name recognition in national poll.
- 5.) Filed formal papers with the Federal Election Commission and placed name on ballot in primary/ caucus states.
- 6.) "Broad-based" support within political party and a campaign staff/ organization.

NOTE: "Broad based" support is a general reference to the type of campaign organization in place, including "grassroots" organization, media coverage, etc.

A couple of important notes:

- 1.) Any presidential candidate who has filed papers with the F.E.C. and does not meet the above criteria as a "major" contender, will be invited to appear on a Road to the White House interview for 10-15 minutes. That time will be used to discuss policy, political background, etc. However, the candidate must agree to come to our studio for the interview.
- 2.) We are keeping track of the amount of time C-SPAN is devoting in first-run programming to each of the presidential candidates. If you have any questions on events or amount of time offered to the candidates, see me.
- 3.) If a minor candidate is part of a larger political event we are covering (i.e., recent live coverage of the New Hampshire Democratic Convention,) we may cover their remarks as part of the program.
- 4.) If you find any deviation in the stated C-SPAN policy (i.e. call-in programs, etc.) please see Regina or Steve.

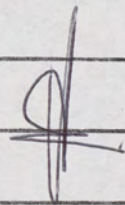
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FACSIMILE TRANSMITTAL SHEET

DATE: 1/11/93
TO: BARBARA KNOCKMAN
FROM: VIRGINIA DIEZ (202) 626-4602
NUMBER OF PAGES: 3
(including this page)

NOTE: The second page of
this release is the most
current so far.



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FACSIMILE TRANSMITTAL SHEET

DATE: 1/7/93

TO: Marvin Kifman/Vicki

FROM: MONIQUE LLANOS
(202) 626-7975

NUMBER OF PAGES: 3
(including this page)

NOTE: Inauguration Coverage

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PRESS INFORMATION DEPARTMENT

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Virginia Diez
(202) 626-4602

FACSIMILE TRANSMITTAL SHEET

DATE: 1/7
TO: BRIAN DONLON USA Today

FROM: RAYNE POLLACK

NUMBER OF PAGES: 3
(Including this page)

NOTE: _____

*- Immigration coverage
call for more by
Thursday of next
week —
R.*

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(more)

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FOR IMMEDIATE RELEASE

**Contact: Rayne Pollack
(202) 626-4863
Virginia Diez
(202) 626-4602**

**C-SPAN BRINGS COMPLETE COVERAGE OF THE PRESIDENTIAL
INAUGURATION TO CABLE VIEWERS NATIONWIDE**

Washington, D.C., January 12, 1993--C-SPAN will provide cable viewers nationwide a front-row seat to presidential inauguration events and festivities. Coverage will be interspersed with interviews, Live Viewer Call-Ins, footage of inaugural speeches from FDR through George Bush, and a behind-the-scenes look at inaugural arrangements. On-air schedule is as follows:

SUNDAY, JANUARY 17, 1993

8:00 AM-3:00 PM (ET) -- President-elect Bill Clinton's remarks at Monticello's West Portico before departure for Washington, D.C.; a stop at a church service in Culpeper, Virginia; historical inaugural speeches from FDR to Bush; and "American Reunion" festivities on the mall in Washington, D.C.

3:00 PM (ET) -- Remarks by President-elect Clinton, and festivities at the Lincoln Memorial.

6:00 PM (ET) -- "Bells for Hope" Ceremony at Lady Bird Johnson Park on the banks of the Potomac.

7:00 PM (ET) -- Fireworks at the Lincoln Memorial.

8:00 PM (ET) -- Booknotes: "Clinton--A Portrait of Victory," a photo diary of Clinton's ascent to the presidency by P. F. Bentley.

9:00 PM (ET) -- Highlights of the Day.

MONDAY, JANUARY 18, 1993

8:00 AM (ET) -- Live Viewer Call-In on presidential inauguration and transition.

10:00 AM (ET) -- Martin Luther King Day at Howard University.

8:00 PM (ET) -- Highlights of the Day.

(MORE)

C-SPAN'S PRESIDENTIAL INAUGURATION COVERAGE -- PAGE 2

TUESDAY, JANUARY 19, 1993

8:00 AM (ET) -- Live Viewer Call-In on presidential inauguration and transition.

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8:00 PM (ET) -- Highlights of the Day.

WEDNESDAY, JANUARY 20, 1993 -- INAUGURATION DAY
Coverage starts at 8:00 AM (ET) and continues uninterrupted throughout the day.

8:00 AM (ET) -- President-elect Clinton attends services at Metropolitan AME Baptist Church.

10:30-11:00 AM (ET) -- President-elect Clinton walks from Blair House to the White House for a meeting with President Bush.

11:30 AM-12:45 PM (ET) -- Swearing-in ceremony, including uninterrupted coverage of the inaugural address from the West front of the U.S. Capitol.

2:00 PM (ET) -- Inaugural Parade down Pennsylvania Avenue.

8:00 PM (ET) -- Re-airing of President Clinton's inaugural address.

9:30 PM (ET) -- Inaugural balls.

THURSDAY, January 21, 1993

8:00 AM (ET) -- Viewer Call-In on the presidential inauguration.

9:00 AM-12:00 PM (ET) -- "A Presidential Open House:" President and Mrs. Clinton invite members of the public to join them at the White House.

Coverage of the presidential inauguration is part of C-SPAN's Election '92 programming, for which the network won the 8th Annual Golden Cable ACE Award, the industry's highest annual honor for cable programmers.

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FACSIMILE TRANSMITTAL SHEET

DATE: 1/13
TO: Carol Feldman / AP

FROM: RAYNE POLLACK

NUMBER OF PAGES: 3
(Including this page)

NOTE: C-SPAN inauguration
coverage

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FACSIMILE TRANSMITTAL SHEET

DATE: 1/13/93
TO: PEGGY ENTERTAINMENT
FROM: VIRGINIA DIEZ (202) 626-4602
NUMBER OF PAGES: 3
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NOTE: Inauguration schedule.

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FACSIMILE TRANSMITTAL SHEET

DATE: 1/13

TO: TONI WALTERS

FROM: VIRGINIA DIEZ

NUMBER OF PAGES: (3)
(Including this page)

NOTE: Inauguration

schedule

Virginia

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Virginia Diez
(202) 626-4602

FACSIMILE TRANSMITTAL SHEET

DATE: 1/13

TO: Jim Abbott / Orlando

FROM: RAYNE POLLACK

NUMBER OF PAGES: 3
(Including this page)

NOTE: _____

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FACSIMILE TRANSMITTAL SHEET

DATE: 1/13/93
TO: Ken Hanner - Nat'l Desk *Wash. Time*

FROM: MONIQUE LLANOS

NUMBER OF PAGES: 3
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NOTE: Inaugural Coverage

I hope that you can
use this info. for
your public affairs
tune-in box. If
you have any questions
please call me, (202) 626-7975.
Thanks, Mo

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**FINAL "ROAD TO THE WHITE HOUSE" FOCUSES ON THE
52ND PRESIDENTIAL INAUGURAL**

Washington, D.C., January 15, 1993 -- On "Road To The White House" today from 5:00-6:30 PM (ET), C-SPAN will air an interview with Randy Dixon, Executive Producer, KATV in Little Rock, AR. He will discuss Inaugural television coverage.

Also included in today's program is an interview with Sen. Wendell Ford (D-KY), Chair of the Presidential Inaugural Committee.

On Sunday, January 17, "Road To The White House" will *not* be seen, however, coverage of the day's inaugural events will re-air at 9:00 PM (ET).

Tune into C-SPAN for "New Faces Of Washington," C-SPAN's continuing coverage of the presidential transition and the 103rd Congress, live Viewer Call-Ins and special programming every Sunday throughout January.

Coverage of the presidential inauguration is part of C-SPAN's Election '92 programming, for which the network won the 8th Annual Golden Cable ACE Award, the industry's highest annual honor for cable programmers. C-SPAN is currently available in 58.3 million households nationwide and worldwide via satellite. C-SPAN is privately funded to serve the public by America's cable television companies.

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Virginia Diez
(202) 626-4602**

C-SPAN'S INAUGURAL COVERAGE
SUNDAY, JANUARY 17
SCHEDULING CHANGES

8:00 -9:30 AM (ET)--Tour of Monticello and remarks by President-elect Bill Clinton before he departs for Washington, D.C.

10:50 AM-12:30 PM (ET)--Stop at a church service in Culpeper, Virginia followed by meet-and-greet outside the church.

5:00 PM (ET)--Remarks by President-elect Clinton, and festivities at the Lincoln Memorial.

6:00 PM (ET) -- "Bells for Hope" Ceremony at the Virginia end of Memorial Bridge, immediately followed by fireworks at the Lincoln Memorial.

8:00 PM (ET) -- Booknotes: "Clinton--A Portrait of Victory," a photo diary of Clinton's ascent to the presidency by P. F. Bentley.

9:00 PM (ET) -- Highlights of the Day.

All coverage will be interspersed with footage from past inaugurations from FDR through George Bush, Live Viewer Call-Ins, vignettes of voices throughout America sending "A Message to the President," and a behind-the-scenes look at inaugural arrangements by the host city.

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****PROGRAM ALERT**PROGRAM ALERT****

C-SPAN CONTINUES EXTENSIVE INAUGURAL COVERAGE

Washington, D.C., January 17, 1993 -- C-SPAN's Inaugural coverage continues tomorrow, **Monday, January 18**, beginning with our live Viewer Call-In at **8:00 AM (ET)**. Our guests will be Martin Peretz, Editor-in-Chief, for The New Republic and Roland Evans, Syndicated Columnist, for The Chicago Sun-Times. They will discuss the presidential inauguration and transition.

Also on Monday at **10:00 AM (ET)**, C-SPAN will have live coverage of a speech by President-elect Clinton on Howard University's campus during a ceremony honoring Dr. Martin Luther King, Jr.

At **8:00 PM (ET)**, C-SPAN will wrap-up its Monday Inaugural coverage with highlights of the day.

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EXTENSIVE INAUGURAL COVERAGE CONTINUED ON C-SPAN

Washington, D.C., January 18, 1993 -- C-SPAN's Inaugural coverage continues tomorrow, **Tuesday, January 19**, beginning with our live Viewer Call-In at **8:00 AM (ET)**. Our guests will discuss the presidential inauguration and transition. Please call the *C-SPAN Schedule Hotline* at (202) 628-2205, for names and titles of guests.

Also on Tuesday at **9:00 AM (ET)**, C-SPAN will have live coverage of the Senate Judiciary Committee confirmation hearing of Zoe Baird to be U.S. Attorney General.

On **C-SPAN 2**, Tuesday at **10:00 AM (ET)**, live coverage of the Senate Finance Committee confirmation hearing of Mickey Kantor to be U.S. Trade Representative can be seen.

At **8:00 PM (ET)**, C-SPAN will wrap-up its Tuesday Inaugural coverage with highlights of the day.

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4:20

7:20

10:10



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****PROGRAM ALERT**PROGRAM ALERT****

**C-SPAN PROVIDES COMPLETE LIVE COVERAGE OF
INAUGURATION DAY EVENTS**

Washington, D.C., January 19, 1993 -- C-SPAN's Inauguration day live coverage, begins at **8:00 AM (ET)**, tomorrow, **Wednesday, January 20**, with President-elect Bill Clinton and Vice President-elect Al Gore's visit to the Metropolitan AME Baptist Church.

Following church services, at **10:30 AM (ET)**, live coverage of the walk from Blair House to the White House for a meeting with President George Bush will be seen.

At approximately **11:30 AM (ET)** C-SPAN will have live coverage of the swearing-in ceremony, including uninterrupted coverage of the inaugural address from the Capitol. After the ceremony, live coverage of the Inaugural Parade can be seen at **2:00 PM (ET)**.

At **8:00 PM (ET)**, C-SPAN will wrap-up its Inauguration day coverage by re-airing President-elect Clinton's Inaugural address. In closing, at **9:30 PM (ET)** C-SPAN will have live coverage of the Arkansas Inaugural Ball.

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"Road To The White House" will consists of highlights from the Presidential Oath; Inaugural speech; former President Bush's remarks from Texas; President Clinton's sax playing at the Arkansas Inaugural Ball; the Inaugural Parade and the White House Open House.

On Sunday, January 24, "Road To The White House" will re-air, at 9:30 PM (ET).

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