

News Release

C-SPAN

Tenth Anniversary

1979-1989

Immediate Release
April 18, 1989

Contacts:
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Kristin Wennberg
(202) 737-3220

C-SPAN AIRS "BLACKS IN HIGHER EDUCATION" CONFERENCE

Washington, D.C.--C-SPAN will televise a speech by Secretary of Education Lauro Cavazos before the 14th annual **National Conference on Blacks in Higher Education on Saturday, April 22, at 1pm ET**. The secretary will discuss the Bush administration's policies toward higher education as part of the conference, entitled "In Retrospect and Prospect". C-SPAN will also air remarks by Dr. Samuel Myers, president of the National Association for Equal Opportunity in Higher Education, which is sponsoring the conference.

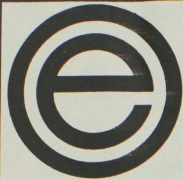
Saturday, April 22
1pm ET

"National Conference on Blacks in Higher Education"
Speech by Education Secretary Lauro Cavazos

Remarks by Dr. Samuel Myers, president of National
Association for Equal Opportunity in Higher Education

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National Association For Equal Opportunity In Higher Education
NAFEO • Black Higher Education Center • Lovejoy Building • 400 12th Street, N.E.
Washington, D.C. 20002 • Telephone (202) 543-9111

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President, NAFEO
Washington, DC

Mrs. Wilma J. Roscoe
Vice President, NAFEO
Washington, DC

Dear Friend:

The Board of Directors, Conference Committee and Membership of the National Association for Equal Opportunity in Higher Education (NAFEO) cordially invite you to participate in NAFEO's Fourteenth National Conference on Blacks in Higher Education on April 19-23, 1989, at the Washington Hilton Hotel, Washington, D.C.

The theme for the 1989 National Conference is "In Retrospect and Prospect." Over the past twenty years NAFEO has achieved some remarkable successes in addressing the cause of equal opportunity in higher education. We shall not be satisfied, however, with merely looking back. We shall build on the past successes by looking forward to even greater successes. The college and university presidents/chancellors who comprise NAFEO's membership of 117 historically black colleges and universities (HBCUs) will convene with an audience of 2,000 leaders in higher education, including representatives from 400 majority institutions, federal and state government officials, corporate and foundation representatives and other private and public industry attendees. In addition, we shall have 3,000 high school students as well as many parents of college-bound students. We shall also have a select group of high achieving college students, senior citizens and, finally, 100 NAFEO Distinguished Alumni Citation recipients chosen from among the one million graduates of black colleges.

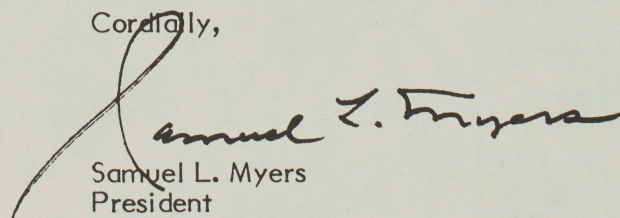
We are planning an exciting 1989 program with new activities, such as tele-conferencing to over 50,000 viewers, another College Student High Tech Expo, expanded exhibits, and some spectacular performances culminating in our Leadership Awards Banquet on Saturday, April 22. A distinguished and impressive array of speakers and panelists will focus on diverse, timely subjects during the sessions. A partial list of early confirmations is outlined under the preliminary program.

The registration fees, policies, details on exhibits and advertising opportunities and other general information are also included in this preliminary announcement.

We look forward to your participation as we continue our primary aim of promoting the widest possible sensitivity to the factors involved and the commitment required to create successful higher education programs for all.

Please mark your calendar, register early and be a part of the single most important national forum in America for the annual discussion of issues affecting Blacks in Higher Education.

Cordially,



Samuel L. Myers
President

14th National Conference on Blacks in Higher Education
"IN RETROSPECT AND PROSPECT"
April 19-23, 1989
Washington Hilton Hotel, Washington, D.C.

Preliminary Conference Schedule

■ WEDNESDAY, APRIL 19, 1989

7:30 a.m. - 5:30 p.m.
Conference Registration

8:00 a.m. - 5:00 p.m.
NAFEO Science and Technology Advisory
Committee Symposium

9:00 a.m. - 5:00 p.m.
Press Office

9:30 a.m. - 10:30 a.m.
Press Conference

2:00 p.m. - 4:00 p.m.
Teleconference - Status of Minorities in
Higher Education (Black College
Satellite Network)

Panel:
Dr. Ray Marshall
University of Texas - Austin

and other Distinguished Educators

2:00 p.m. - 5:00 p.m.
Corporate Session

2:00 p.m. - 5:00 p.m.
NAFEO/Department of Defense Workshop

2:00 p.m. - 5:00 p.m.
NAFEO/U.S. Agency for International
Development Workshop

3:00 p.m. - 4:00 p.m.
General Session with Research Liaison
Officers

3:00 p.m. - 5:00 p.m.
Coalition of Title III Part B HBCU Liaisons

5:00 p.m. - 6:00 p.m.
Reception

6:00 p.m. - 7:55 p.m.
Science and Technology Symposium Banquet

8:00 p.m. - 8:15 p.m.
Ribbon Cutting Ceremony
1989 NAFEO Exhibits

8:30 p.m. - 11:00 p.m.
Jazz Extravaganza
(Special Entertainment)

■ THURSDAY, APRIL 20, 1989

8:30 a.m. - 4:00 p.m.
Conference Registration

9:00 a.m. - 5:00 p.m.
Press Office

8:30 am - 11:00 am
Concurrent Workshops

Blacks on Predominantly White Campuses

9:00 a.m. - 12:00 noon
NAFEO's Corporate Advisory
Committee Meeting
(Invitational)

10:00 a.m. - 6:00 p.m.
OPEN EXHIBITS - EXHIBIT HALL

9:00 a.m. - 12:30 p.m.
Congressional Activities - Capitol Hill

11:00 a.m. - 11:45 a.m.
Special Session for Senior Citizens

1:00 p.m. - 1:50 p.m.
OPENING GENERAL SESSION
Presiding:
Dr. Joseph B. Johnson, President
Grambling State University and
Chairman, NAFEO Board of Directors

Welcome:
Dr. Henry Givens, President
Harris Stowe State College and
Chairman, 14th National Conference
Committee

Speaker:
The Honorable Lauro Cavazos (Invited)
Secretary, U.S. Department of
Education

Remarks:
Dr. Samuel L. Myers
President, NAFEO



C-SPAN

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Washington, D.C. 20001
202/737-3220

TELECOPIER TRANSMISSION

TO: Los Angeles Sentinel, Attn: Margie Sturgis

FROM: Kristin Wennberg

RE: Blacks in higher education conference

DATE: 4/18/89

NUMBER OF PAGES (including cover): 2

If you have any questions, or do not receive all pages, please call 202/737-3220. Telecopier: 202/737-3323

NOTES/COMMENTS:

ms. Sturgis,
Any questions, please call me at
(202) 737-3220 -
Kristin Wennberg

G-SPAN

Suite 412
444 North Capitol Street, N.W.
Washington, D.C. 20001
202/737-3220

TELECOPIER TRANSMISSION

TO: Mr. Offord, Black American

FROM: Kristin Wennberg

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NOTES/COMMENTS:

Mr. Offord,

If you have any questions, please call me at (202) 737-3220.

Kristin Wennberg



Suite 412
444 North Capitol Street, N.W.
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202/737-3220

TELECOPIER TRANSMISSION

TO: Atlanta Tribune - Adrienne Harris

FROM: Kristin Wennberg

RE: "Blacks in Higher Education" Conference

DATE: 4/19/89

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NOTES/COMMENTS:

Ms. Harris,

If you have any questions, please call me
at (202) 737-3220

-Kristin Wennberg