

NEWS FROM:

# C-SPAN AMERICA'S NETWORK

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-- C-SPAN TELEVISES "OLE MISS" SYMPOSIUM --

-- Journalists Gather To Examine Media's Role in The Civil Rights Movement --

WASHINGTON, D.C. -- C-SPAN cable network plans live coverage of "Covering the South: A National Symposium on the Media and the Civil Rights Movement," April 4-5.

The two-day telecast -- Saturday, April 4 from 9:00am-6:30pm ET and Sunday, April 5 from 9:00am-1:30pm ET -- will provide over fourteen hours of live coverage.

Held at the University of Mississippi in Oxford (Ole Miss), the symposium will gather the first large-scale meeting of journalists who covered the civil rights movement. During panel discussions, participants will examine the impact of the press on the movement as it progressed. C-SPAN will supplement its conference coverage with live interviews and Viewer Call-In programs, featuring reporters who were reporting from the South at the time.

C-SPAN's cablecast begins Saturday, April 4 at 9:00am ET with an interview featuring Jack Nelson, Los Angeles Times Washington bureau chief and symposium chairman. Throughout the day, C-SPAN will provide live coverage of four panel discussions examining the movement from its birth, after World War II, through 1967.

On Sunday, C-SPAN continues its programming at 9:00am ET with an interview featuring Ethel Payne, who covered the South for the Chicago Defender. A fifth panel, "The Bottom Line: the Decision Makers," airing live at 10:00am ET, focuses primarily on the editorial judgments made while covering civil rights events in the South. At 12:00pm ET, the final panel will explore the aftermath of the struggle, from 1968 to the present.

Sponsored by the Center for Southern Culture at the University of Mississippi -- with support from the Los Angeles Times and the Field Foundation -- the symposium is intended to provide an historic context for the role played by the media during the movement, while re-examining the societal changes which resulted.

C-SPAN's program schedule for "Covering the South" is as follows:

SATURDAY, APRIL 4

9:00am ET	Taped	Interview with Jack Nelson, Washington Bureau Chief - <u>Los Angeles Times</u> , Symposium Chairman
9:30am ET	LIVE	<u>C-SPAN INTERVIEW</u> Guests: Bill Minor, formerly with the <u>New Orleans Times-Picayune</u> Doris Saunders, Jackson State University

(MORE -- OVER)

CABLE SATELLITE PUBLIC AFFAIRS NETWORK



SATURDAY, APRIL 4

10:00am ET LIVE PANEL I  
"Birth of a Movement: World War II - the 1950's"  
Moderator: John Chancellor, NBC News  
Topics include:  
- Reaction to the 1954 *Brown* Decision  
- Montgomery Bus Boycott

11:30am ET LIVE C-SPAN VIEWER CALL-IN  
Guest: Harry Ashmore, Former Editor, Arkansas Gazette

12:00pm ET LIVE PANEL II  
"The Mass Movement: 1960 through 1964" (part 1)  
Moderator: Claude Sitton, Raleigh News and Observer,  
formerly with the New York Times  
Topics include:  
- Student Sit-ins  
- James Meredith at Ole Miss  
- Lester Maddox and Charlayne Hunter  
- March on Washington  
- Assassinations of Medgar Evans and John F. Kennedy

1:30pm ET LIVE C-SPAN VIEWER CALL-IN  
Guests: Chester Higgins, Sr., Former Editor, Ebony,  
Jet, Tan Magazines  
John Herbers, New York Times

2:30pm ET LIVE C-SPAN VIEWER CALL-IN  
Guest: Burke Marshall, Former Assistant Attorney  
General, Kennedy Administration

3:00pm ET LIVE PANEL III  
"The Mass Movement: 1960 through 1964" (part 2)  
Moderator: David Halberstam, author, The Reckoning

4:30pm ET LIVE C-SPAN VIEWER CALL-IN  
Guest: Arlie Schardt, TIME Magazine Southern  
correspondent, 1962-1969

5:00pm ET LIVE PANEL IV  
"The Political Movement: 1965-1967"  
Moderator: Eugene C. Patterson, St. Petersburg Times  
Topics include:  
- Voting Rights Act of 1965  
- Selma March  
- Movement Moves Out of the South

6:30pm ET LIVE C-SPAN VIEWER CALL-IN  
(30 minutes) Guest to-be-announced

SUNDAY, APRIL 5

9:00am ET Taped Interview with Ethel Payne, Free-lance columnist

9:30am ET LIVE C-SPAN INTERVIEW  
Guests: Nick Kotz, Former Reporter, Des Moines Register, Washington Post  
Roy Reed, Former Reporter, Arkansas Gazette  
New York Times

10:00 am ET LIVE PANEL V  
"The Bottom Line: The Decision Makers"  
Moderator: Hodding Carter, III, Former Assistant  
Secretary of State, Carter Administration  
Topics:  
- Editorial Judgments  
- Coverage of Sensitive Subjects

11:30am ET LIVE C-SPAN VIEWER CALL-IN  
Guest: Richard Sanders, TV News Director, 1954-1965,  
Jackson, Mississippi



"Covering the South"

ADD TWO

SUNDAY, APRIL 5

12:00pm ET LIVE

PANEL VI

"Aftermath: 1968 to the Present"

Moderator: Nick Kotz, Former Reporter, Des Moines Register, Washington Post

Topics include:

- Assassination of Martin Luther King, Jr.
- Assassination of Robert F. Kennedy
- Jesse Jackson

1:30pm ET LIVE

C-SPAN VIEWER CALL-IN

Guests: Jack Bass, Editor, "The American South Comes of Age"

Second guest to-be-announced

TUESDAY, APRIL 14

1:00am ET Taped

"Birth of a Movement: World War II - the 1950's"

WEDNESDAY, APRIL 15

1:00am ET Taped

"The Mass Movement: 1960-1964" (part 1)

THURSDAY, APRIL 16

1:00am ET Taped

"The Mass Movement: 1960-1964" (part 2)

FRIDAY, APRIL 17

1:00am ET Taped

"The Political Movement: 1965-1967"

SATURDAY, APRIL 18

1:40am ET Taped

"The Bottom Line: The Decision Makers"

SUNDAY, APRIL 19

1:00am ET Taped

"The Aftermath: 1968 to the Present"

C-SPAN is currently available in 27 million households, via 2,450 cable system affiliates nationwide.

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