

Jcc: marketing

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C-Span on Criticism:

JUN 18 REC'D

You ask for criticism — JUN 22 ANS'D
C-Span is important! I only
wish we had C-Span II in
our area.

Who do you consider to be your
major and majority of viewers?
What do you wish to accomplish?
"We the people" are not dumb,
but often ignorant. Most of us
have small newspapers — a little
bit of national news, less of world
news and a great deal of local
news and advertisements. We depend
therefore, on television, and C-Span
has filled a great gap. The aver-
age person is naturally most
interested in the economics and
politics that affect us. It's hard
to understand that what happens
in the middle east will change
our life to any great extent.

We are "city" people who have
ended up in rural Kansas. Cities
have good newspapers, more working
families and less time for television!