JAPANOPHOBIA

The Myth of the Invincible Japanese

Bill Emmott



optimism for 90's P 200



248. Bill Emmott Japanophobia

Tape date: 1/27/94 Aired: 2/13/94 Tape #: 41,698

Bill E - Sow many places did he visit WW D - ST's not wanted in Britain Karaoke - Jeho loke and Big Weer FB 1985 - Chaged value of Hidollan Her Nemesis - The Greek God of retribution California and Britain - Japanese favorites Britain; according to Frenchman Caket - an offshore America's investment in other Countrie:
Butain 8.7 % of GDP Holland 8.2% Canada 11.9 Her. 1.90%

Somy-Muchael Jackson - what does dedine do topofits
'In Britain virtually nobody worning about
trade balance with Japan" - author

OHWAE - SERVAN SCHREIBER

Copyright © 1992, 1993 by Bill Emmott
All rights reserved under International and Pan-American
Copyright Conventions. Published in the United States by
Times Books, a division of Random House, Inc., New York,
and simultaneously in Canada by Random House of Canada
Limited, Toronto.

This work was originally published in Great Britain by Century Business, an imprint of Random House UK Limited, London, in 1992 and in different form as Japan's Global Reach.

Grateful acknowledgment is made to Doubleday, a division of Bantam Doubleday Dell Publishing Group, Inc., for permission to reprint thirteen haikus as chapter epigraphs from *An Introduction to Haiku* by Harold G. Henderson. Copyright © 1958 by Harold G. Henderson. Reprinted by permission of Doubleday, a division of Bantam Doubleday Dell Publishing Group, Inc.

Library of Congress Cataloging-in-Publication Data

Emmott, Bill.

Japanophobia : the myth of the invincible Japanese / Bill Emmott.

—Ist ed.

p. cm.

Includes bibliographical references and index.

ISBN 0-8129-1907-6

 Investments, Japanese—United States. 2. Investments, Japanese—Europe. 3. Corporations, Japanese—United States.

> 4. Corporations, Japanese—Europe. I. Title. HG4910.E53 1993 338.7'0952—dc20 92-50501

Manufactured in the United States of America 9 8 7 6 5 4 3 2 FIRST U.S. EDITION