

[REDACTED]
Leavenworth, Kansas 66048

April 28, 1993

C-SPAN/Book Notes
400 N. Capitol St N.W.
Washington, D.C. 20001

*Send
back book
cover!*

Dear Mr. "Book Notes" Lamb:

The attached book cover of the " The Way Things Ought to Be " by Rush Limbaugh is mailed to you to bring attention to your producers for consideration for a future -book note- program.

It is not politically correct but it is right ! People that hear with only the "Left Ear" will not understand the author or common sense.

If Mr. Limbaugh is not welcome at your regular - book note hour - perhaps a Saturday program can be viewed when the government is not working so C-SPAN will not offend Congress.

United We State America,
[REDACTED]

"Rush has captured the sense of average Americans—that much of what we see going on around us is just plain crazy.... Real Americans who believe in traditional values will love this book. It will drive his critics over the brink."

—Lt. Col. Oliver North, USMC (Ret.)

RUSH LIMBAUGH,
AMERICA'S MOST POPULAR RADIO STAR,
SOUNDS OFF ON:

"RUSH LIMBAUGH...Many feel that I need to be balanced with equal time. Wrong. I *am* equal time."

"MORALITY cannot be defined by individual choice."

"MULTICULTURALISM is the tool of revenge for those who have failed to make it in the American establishment."

"THE AMERICAN ECONOMY cannot be revived without someone getting rich: why *not* me?"

"Whenever I hear Rush Limbaugh I marvel on two counts, the first that his war on Political Correctness is tolerated, the second, that it is enjoyed even by liberals (the Germans call that Schadenfreude, the wretchedly paradoxical joy that some people take from pain). It's like a jolt of champagne for most of us, reorienting the day, reassuring us that social disorders haven't disturbed the essential movements of the planet."

—William F. Buckley, Jr., Editor at Large, National Review



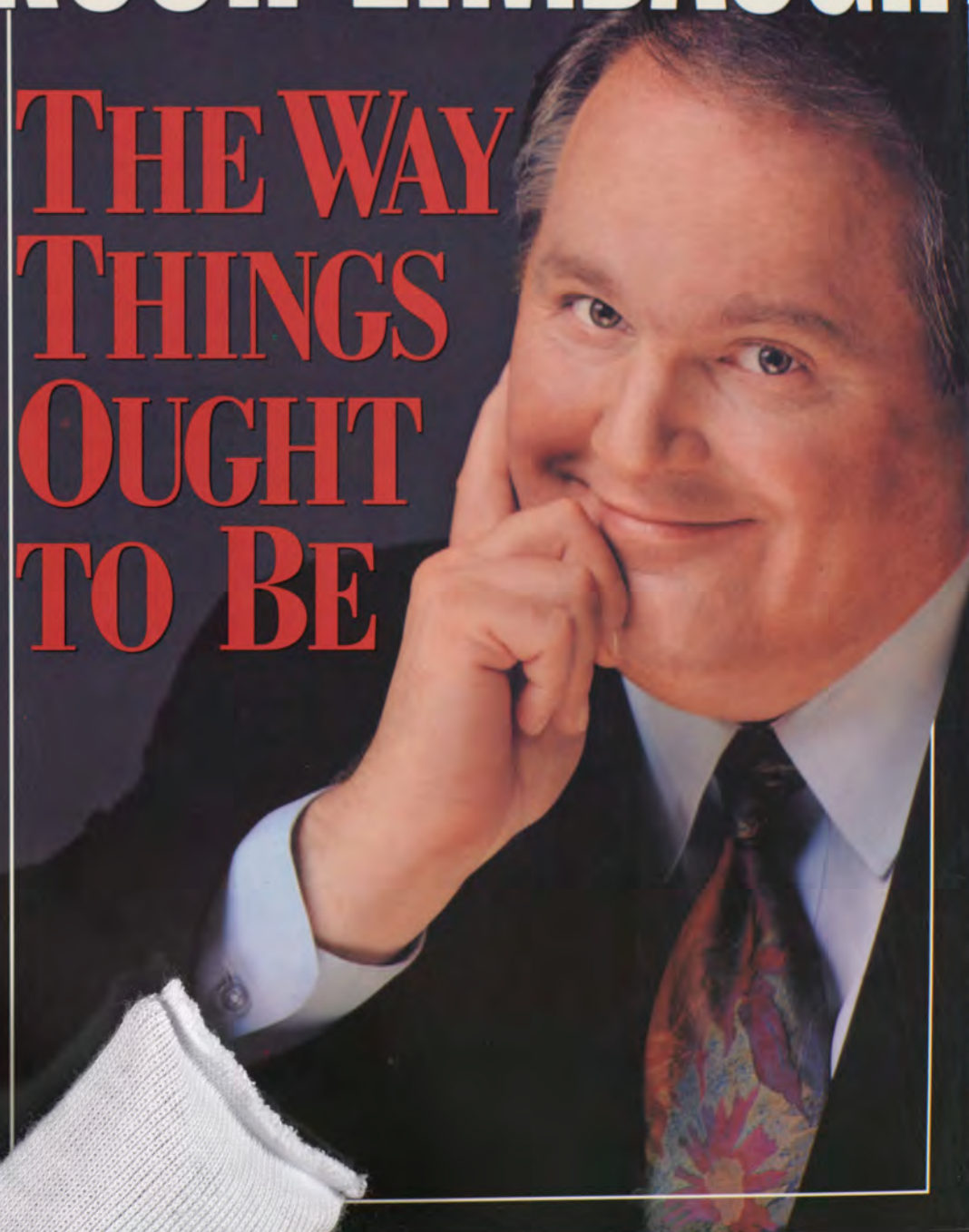
ISBN 0-671-75145-X

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AMERICA'S #1 RADIO TALK SHOW HOST

RUSH LIMBAUGH

THE WAY THINGS OUGHT TO BE



RUSH LIMBAUGH

THE WAY
THINGS
OUGHT
TO BE



\$22.00 U.S.
\$27.50 CAN.

"This is Rush Limbaugh at his best—full of verve, humor and insight. Everyone knows Rush Limbaugh is a national phenomenon. But he is more than that; he is a national resource. In this book Rush Limbaugh tells us not only the way things ought to be, but why they ought to be."

—William J. Bennett, Former Secretary of Education and Drug Czar

THE WAY THINGS OUGHT TO BE

RUSH LIMBAUGH

He's a man...a legend...a way of life for over twelve million avid and devoted weekly listeners: Rush Limbaugh, whose flamboyant, infectious, infuriating daily talkathon, "The Rush Limbaugh Show," has made him the most popular radio talk-show host in America.

For three hours every day this comic conservative of the airwaves with "talent on loan from God" entertains, provokes and persuades friends and enemies alike in a no-holds-barred show that is one of the biggest draws in radio history. Limbaugh's unique blend of conservatism and irreverent humor has aroused the indignation of some listeners and made him a hero to millions more. THE WAY THINGS OUGHT TO BE presents Limbaugh at his satirical best, firing gleeful rants and ingenious taunts at everything from political correctness to the Social Utopians of Multiculturalism—with devastating aim.

Using personal anecdotes, Limbaugh reveals the major influences on his life and views, and blasts off on all the leading issues of our day. Nothing escapes his acerbic wit and huggable charm as he proves why he is on the cutting edge of societal evolution and the epitome of morality and virtue, holding



ISBN 0-671-75145-X

(continued on back flap)



(continued from front flap)

forth on such subjects as: **Anita Hill**, **The Imperial Congress**, **The Homeless Fraud**, **The Earth Is Not Fragile**, **Ross Perot**, **The Media**, **The Rodney King Aftermath**, and **The Culture War**. For the uninitiated, there's also a Limbaugh Lexicon, including Gorbasm (the fake feeling of bliss when thinking of M. Gorbachev, fixer of everything), Feminazis, Ugly-Americans and Environmentalist Wackos.

One thing is undeniable: whatever else Limbaugh's fans and foes have labelled him, he is first, last and always a consummate entertainer. Larger than life on and off the air (although getting smaller off the air), he is a politico-comic mix who has wielded the dual-edged sword of brilliance and satire to become the unrivaled Big Guy of Talk Radio. Here is Rush Limbaugh—the provocative conservative who for millions of fans is the best source of American common sense today, and the showman who "is documented to be almost always right 97.9% of the time" about THE WAY THINGS OUGHT TO BE.

RUSH LIMBAUGH was born in Cape Girardeau, Missouri, a "quintessential Midwestern small town," where he fell in love with radio in elementary school. He became a Top-40 deejay in the 1960s and held various other jobs before finding his true calling as a radio talk show host at KFBK in Sacramento. In 1988 his radio show went national, and it can now be heard in over 500 markets across the country. Limbaugh makes his home in New York City and divides his time between his daily radio show, speaking engagements, and an upcoming nationally syndicated television show.

Jacket photo by E.J. Camp/Outline
Jacket design by Corsillo/Manzone
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