

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE
September 5, 1985

Contact: Susan Swain
Nan Gibson
(202) 737-3220

C-SPAN'S VIEWER CALL-IN GUESTS -- week of September 9

WASHINGTON, D.C.-- This week C-SPAN travels to Nashville, Tennessee for extensive coverage of the 40th annual Radio-Television News Directors Association (RTNDA) convention. C-SPAN plans nearly thirty hours of RTNDA conference coverage including the annual awards banquet, RTNDA panel sessions, and viewer call-ins with several of the nation's radio and television news directors.

In addition, C-SPAN will continue its "States of the Nation '85" programming: while in Tennessee's state capital, C-SPAN will examine the issues facing the state Tennessee through viewer call-in programs with state government and business leaders.

C-SPAN's viewer call-in programs are cablecast live three times daily to 21.5 million households. Viewer call-ins provide an open forum for C-SPAN's nationwide audience to express their views on current issues and to question prominent policy-makers and journalists.

Viewer call-in numbers: Eastern/Central (202) 628-2525
Mountain/Pacific (202) 783-2727

Scheduled guests include:

MONDAY, SEPTEMBER 9

Guests to be announced.

TUESDAY, SEPTEMBER 10

9:00 pm EDT REP. JOHN SPRATT (D-SC)
Topic: Effect of foreign competition on U.S. textile industry

WEDNESDAY, SEPTEMBER 11

8:00 pm EDT LOU ADLER, President, RTNDA and JOHN SPAIN, President-elect, RTNDA

9:00 pm EDT LEE HALL, News Director, WDBO-Radio; Orlando, Florida and
PHIL BALBONI, News Director, WCVB-TV; Boston, MA - RTNDA 1985 Edward
R. Murrow Award winners
Topic: Television and radio news operations

9:45 pm EDT CLIFF ALBERT, News Director, KFMB-Radio; San Diego, CA and
DAVID GOLDBERG, News Director, WVEC-TV; Norfolk, VA - RTNDA 1985 Radio
and Television Spot News Awards winners
Topic: Spot news coverage

10:30 pm EDT RTNDA INTERNATIONAL AWARDS BANQUET (Live coverage)
Keynote Speaker: DAN RATHER, CBS News

THURSDAY, SEPTEMBER 12

Guests to be announced.

FRIDAY, SEPTEMBER 13

11:30 am EDT MIKE COHEN, News Director, WTVF-TV, Nashville, TN and
BOB SELWYN, News Director, WSMV-TV, Nashville, TN - RTNDA 1985
Topic: RTNDA convention/state capital news coverage

(--MORE--)

FRIDAY, SEPTEMBER 13 (cont'd)

- 5:00 pm EDT JOHN SEIGENTHALER, Editor & Publisher, The Tennessean and
IRBY SIMPKINS, Publisher, The Nashville Banner
Topic: Daily newspapers and the news
- 6:30 pm EDT PETER JENKINS, Author, A Walk Across America
- 9:00 pm EDT ROBERT McELRATH, Tennessee Commissioner of Education
STATE REP. STEPHEN COBB (D-Nashville)
Topic: Education reform in Tennessee

SATURDAY, SEPTEMBER 14

- 2:00 pm EDT MICHAEL PIGOTT, Political Editor, Nashville Banner and
JAMES O'HARA, State Capital Correspondent, The Tennessean
Topic: Tennessee state capital news coverage
- 5:30 pm EDT JOHN SPAIN, President-elect, RTNDA and
SPENCER KINARD, RTNDA Convention Director
Topic: Goals of the RTNDA/convention retrospective

NOTE: C-SPAN's live coverage of the U.S. House of Representatives proceedings pre-empts all previously scheduled programming. An attempt will be made to reschedule guests cancelled due to House pre-emption.

###

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: FOR RELEASE
September 3, 1985

Contact: Susan Swain
Nan Gibson
(202) 737-3220

-- C-SPAN TRAVELS TO NASHVILLE FOR NEWS DIRECTORS' CONVENTION --

-- Cable Network Covers RTNDA Meeting/Continues "States of the Nation" Programming --

WASHINGTON, D.C.-- Anchors from the "big three" networks -- CBS's Dan Rather, ABC's Peter Jennings, and NBC's Jane Pauley -- make their debuts on C-SPAN this month when the cable network travels to Nashville for the 40th annual Radio-Television News Directors Association (RTNDA) convention.

C-SPAN cameras will focus on the business of news when more than 1200 of the nation's radio and television news directors gather for the RTNDA convention -- featuring speeches by these three network anchors and other broadcast journalists -- September 11 - 14.

C-SPAN's four-day coverage of the RTNDA meeting includes live coverage of the annual awards banquet and viewer call-in programs with RTNDA officials, award winners, and news directors. C-SPAN cameras will also capture more casual interviews with news directors taped on board the General Jackson riverboat on the Cumberland River.

In addition, C-SPAN will take advantage of the conference location in Tennessee's state capital to continue its "States of the Nation '85" programming. C-SPAN will explore Nashville's claim that "there's more to the country than just the music" by examining issues facing Tennessee state leaders. A roundtable discussion with Democratic gubernatorial candidates and live viewer call-ins with a state representative, education commissioner, and business leader will be featured as well.

C-SPAN's own video vignettes of the Nashville area -- the Grand Ole Opry, the state capitol building, and the Governor's mansion -- and the surrounding countryside will give cable viewers a bit of the local flavor as America's Network continues its travels through America's heartland.

C-SPAN's RTNDA/Nashville program schedule is as follows:

WEDNESDAY, SEPTEMBER 11

LIVE	8:00 pm EDT/7:00 pm CDT	<u>VIEWER CALL-IN</u>
	Guests:	LOU ADLER, President, RTNDA JOHN SPAIN, President-elect, RTNDA
	Topic:	Goals of the RTNDA
LIVE	9:00 pm EDT/8:00 pm CDT	<u>VIEWER CALL-IN</u>
	Guests:	LEE HALL, News Director, WDBO-Radio, Orlando and PHIL BALBONI, News Director, WCVB-TV, Boston; Edward R. Murrow Award winners
	Topic:	Television and radio news operations overview
LIVE	9:45 pm EDT/8:45 pm CDT	<u>VIEWER CALL-IN</u>
	Guests:	CLIFF ALBERT, News Director, KFMB-Radio, San Diego DAVID GOLDBERG, News Director, WVEC-TV, Norfolk, VA; Radio and Television Spot news award winners
	Topic:	Spot news coverage

(--MORE/OVER--)

WEDNESDAY, SEPTEMBER 11

LIVE 10:30 pm EDT/9:30 pm CDT RTNDA INTERNATIONAL AWARDS BANQUET
(One hour)
Keynote Speaker: DAN RATHER, CBS News

THURSDAY, SEPTEMBER 12

LIVE 5:00 pm EDT/4:00 pm CDT VIEWER CALL-IN
Guest: TBA

TAPED 6:00 pm EDT/5:00 pm CDT RTNDA OPENING REMARKS
Speaker: LOU ADLER, President, RTNDA
Keynote Speaker: PETER JENNINGS, ABC News

TAPED 7:00 pm EDT/6:00 pm CDT RTNDA SESSION

Topic: "International Terrorism and the Media"

Moderator: PROF. RICHARD PRIDE, Vanderbilt University

Panelists: ED TURNER, CNN; JEREMY LEVIN, CNN; PEGGY SAY

TAPED* 8:00 pm EDT/7:00 pm CDT DEMOCRATIC GUBERNATORIAL CANDIDATES' ROUNDTABLE
(One hour)

Guests:

MAYOR RICHARD FULTON, Nashville

JANE ESKIND, Chairperson, Public Service Commission

FRANK COCHRAN, Commissioner, Public Service Commission

Topic:

1986 Tennessee gubernatorial race.

LIVE 9:00 pm EDT/8:00 pm CDT VIEWER CALL-IN

Guest:

TBA

FRIDAY, SEPTEMBER 13

LIVE 10:00 am EDT/9:00 am CDT RTNDA PANEL DISCUSSION

Topic:

"What's Hot in Television News"

Moderator:

TOM BECHERER, WLKY-TV, Louisville, KY

Panelists:

MEL MARTIN, WJXT-TV, Jacksonville, FL

KRIS OSTOWSKI, WJLA-TV, Washington, D.C.

MAX SMITH, WREX-TV, Rockford, IL

LIVE 11:30 am EDT/10:30 am CDT VIEWER CALL-IN

Guests:

MIKE COHEN, News Director, WTVF-TV, Nashville

BOB SELWYN, News Director, WSMV-TV, Nashville

Topic:

State capital news coverage/RTNDA convention.

TAPED 12:30 pm EDT/11:30 am CDT RTNDA PANEL DISCUSSION

Topic:

"Presenting Radio News" (Taped 9/12)

Moderator:

RON NESSEN, Vice President of News, Mutual Radio Network

Panelists:

BILL LYNCH, CBS News, New York

GARY NUNN, NBC News, New York

JOE TEMPLETON, ABC News, Washington, D.C.

LIVE 2:00 pm EDT/1:00 pm CDT VIEWER CALL-IN

Guest:

TBA

LIVE 3:00 pm EDT/2:00 pm CDT RTNDA SESSION

Topic:

"The Other Side of the Fence - Lessons from the Sales Department for News Management"

Moderator:

ROGER RICE, Television Bureau of Advertising, New York

TAPED 4:30 pm EDT/3:30 pm CDT "A LOOK AT THE TV EVENING NEWS ARCHIVES - VANDERBILT VANDERBILT UNIVERSITY"

LIVE* 5:00 pm EDT/4:00 pm CDT VIEWER CALL-IN

Guests:

JOHN SEIGENTHALER, Editor & Publisher, The Tennessean

IRBY SIMPKINS, Publisher, The Nashville Banner

TAPED 6:00 pm EDT/5:00 pm CDT RTNDA SPEECH

Speaker:

JANE PAULEY, "Today" Show Host, NBC

LIVE* 6:30 pm EDT/5:30 pm CDT VIEWER CALL-IN

Guest:

PETER JENKINS, Author, A Walk Across America

FRIDAY, SEPTEMBER 13 (cont'd)

TAPED 7:30 pm EDT/6:30 pm CDT RTNDA SPEECH
 Speaker: GARRISON KEILLOR, Host of "A Prarie Home Companion," American Public Radio (Taped 9/12)

TAPED* 8:00 pm EDT/7:00 pm CDT "A LOOK AT TENNESSEE'S INDUSTRIAL TRAINING SERVICE"
 Taped interview with a TN Department of Economic and Community Development official who will discuss a special auto workers pre-training program.

TAPED* 8:30 pm EDT/7:30 pm CDT C-SPAN INTERVIEW
 Guest: MARVIN RUNYON, President & CEO, Nissan Motor Manufacturing Corporation, U.S.A.
 Topic: Auto industry/auto workers pre-training programs.

LIVE* 9:00 pm EDT/8:00 pm CDT VIEWER CALL-IN
 Guest: ROBERT McELRATH, Tennessee Commissioner of Education & STATE REP. STEPHEN COBB (D-Nashville)
 Topic: Education reform in Tennessee.

SATURDAY, SEPTEMBER 14

LIVE 10:00 am EDT/9:00 am CDT RTNDA JOINT SESSION
 Topic: "Do It My Way or You're Fired"
 Moderator: DAVID W. EWING, Managing Editor, Harvard

LIVE 11:10 am EDT/10:10 am CDT RTNDA PANEL SESSION
 Moderator: RAY DEPA, KETV-TV, Omaha, NE
 Panelists: FRANK MANKIEWICZ, Gray & Company, Washington, D.C.
 GEORGE GLAZER, Hill & Knowlton, New York
 PETER ETTINGER, Avatar Satellite Inc., Washigton, D.C.
 Topic: "Whose News Is It? - Electronic News Releases"

LIVE 12:30 pm EDT/11:30 am CDT VIEWER CALL-IN
 Guest: TBA

TAPED* 1:30 pm EDT/12:30 pm CDT C-SPAN INTERVIEW
 Guest: FORMER GOV. WINFIELD DUNN (R-TN) ['71-'74]
 Topic: Tennessee state politics

LIVE 3:00 pm EDT/2:00 pm CDT RTNDA SPEECH
 Guest: JACK ANDERSON, Syndicated Columnist
 Topic: "New Challenges and Opportunities of the American News Media"

LIVE 4:00 pm EDT/3:00 pm CDT RTNDA PANEL SESSION
 Topic: "How To Get Your Story Covered in Timbuktu and Remain Within Budget"
 Moderator: TOM SANDERS, Visnews Limited, New York
 Panelists: RAYMOND HEARD, Global Television Network, Toronto
 FRED KENNEDY, NBC News, London
 RAY NUNN, ABC News, Atlanta
 PAUL STUEBER, WNEP-TV, Wilkes-Barre, PA

LIVE 5:30 pm EDT/4:30 pm CDT VIEWER CALL-IN
 Guest: JOHN SPAIN, President-elect, RTNDA
 SPENCER KINARD, RTNDA Convention Director

Currently, 21.5 million American households can watch C-SPAN via nearly 2,000 cable system affiliates. C-SPAN's 24-hour public affairs programming will soon be available in 49 of the 50 state capitals. For the C-SPAN channel number in your area, contact your local cable operator.

* Part of C-SPAN's "States of the Nation '85" programming focusing on issues facing state governments and originating from state capitals.

** C-SPAN's viewer call-in phone numbers: Eastern/Central (202) 628-2525
 Mountain/Pacific (202) 783-2727



SUITE 155
400 NORTH CAPITOL STREET, N.W.
WASHINGTON, D.C. 20001
202 / 737-3220

NASHVILLE PROGRAM SCHEDULE ADDITION:

FRIDAY, SEPTEMBER 13

2:15 pm EDT/1:15 pm CDT VIEWER CALL-IN

Guests: Lee Smith, the Tennessee Journal
Luanne Grandinetti, WPLN-FM: Nashville

SATURDAY, SEPTEMBER 14

2:00 pm EDT/1:00 pm CDT VIEWER CALL-IN

Guests: Michael Pigott, Nashville Banner
James O'Hara, The Tennessean

NASHVILLE PROGRAM SCHEDULE CANCELLATION:

THURSDAY, SEPTEMBER 12

William Morris, Mayor of Shelby County

**AMERICA'S
NETWORK**

** C-SPAN's program schedule for the 40th Annual Radio-TV-News-Directors-
Association (RTNDA) International Conference
AIR SCHEDULE - Nashville, Tennessee: September 11-14

Wednesday, September 11

- 8:00 pm et/7:00 pm ct.....LIVE Call-in with Lou Adler, President-RTNDA
AND John Spain, President-Elect
- 9:00 pm et/8:00 pm ct.....LIVE Call-in with Lee Hall, News Director
WDBO Radio-Orlando- Winner, Edward R. Murrow
Award for Outstanding Overall Radio News Ops.
AND Phil Balboni, News Director-WCVB-TV Boston
Winner, Edward R. Murrow Award for Outstanding
Overall TV News Operations
- 9:45 pm et/8:45 pm ct.....LIVE Call-in with Cliff Albert, News Director
KFMB-Radio-San Diego- Winner, Radio Spot News
AND David Goldberg, News Director-WVEC-TV
in Norfolk, VA-Winner, TV News Spot Award
- 10:30 pm et/9:30 pm ct.....LIVE RTNDA International Awards Banquet (@1 hour)
Keynote by Dan Rather, CBS News

Thursday, September 12

- 5:00 pm et/4:00 pm ct.....LIVE Viewer Call-in from Nashville
- 6:00 pm et/5:00 pm ct.....Opening Remarks by Lou Adler, President-RTNDA
Keynote Speech by Peter Jennings, ABC News
- 6:45 pm et/5:45 pm ct.....RTNDA Sessions, Tennessee Coverage, and
Live Viewer Call-in Programs (2 hrs. 15 min)

- 9:00 pm et/8:00 pm ct.....Live Viewer Call-in Program
Guest: TBA
- 10:00 pm et/9:00 pm ct....."International Terrorism and the Media" (@1 hour)
RTNDA Session

Friday, September 13

- 10:00 am et/9:00 am ct....."What's Hot in Television News" RTNDA Session
- 11:30 am et/10:30 am ct.....LIVE Viewer Call-in : Guest - TBA
- 12:30 pm et/11:30 am ct....."Presenting Radio News" RTNDA Session
- 2:00 pm et/ 1:00 pm ct.....LIVE Viewer Call-in : Guest - TBA

(More)

Friday, September 13, continued

- 3:00 pm et/2:00 pm ct....."The Other Side of the Fence:
News Directors and General Managers
Points of View" LIVE RTNDA Session
- 4:30 pm et/3:30 pm ct.....LIVE Viewer Call-in Shows
Guests: TBA
- 6:00 pm et/5:00 pm ct.....Speech by Jane Pauley, NBC News
- 6:30 pm et/5:30 pm ct.....RTNDA Sessions, Tennessee Coverage,
and LIVE Viewer Call-ins
- 9:00 pm et/8:00 pm ct.....LIVE Viewer Call-in (1 hr)
Guest: TBA

Saturday, September 14

- 10:00 am et/9:00 am ct.....LIVE Joint Session- RTNDA-
"How to Hire and When to Fire"
- 11:10 am et/10:10 am ct.....LIVE RTNDA Session- "Electronic
News Releases"
- 12:30 pm et/11:30 am ct.....RTNDA Sessions, Tennessee Coverage,
Live Viewer Call-ins, etc.
- 3:00 pm et/2:00 pm ct.....LIVE Speech by Jack Anderson "New Challenges
and Opportunities of the American
News Media"
- 4:00 pm et/3:00 pm ct.....LIVE RTNDA Session "How to get your Story
Covered in Timbuktu and Remain within Budget"
- 5:30 pm et/4:30 pm ct.....LIVE Wrap-up Viewer Call-in (@30:00)
Guest: TBA

#



SUITE 155
400 NORTH CAPITOL STREET, N.W.
WASHINGTON, D.C. 20001
202/737-3220

September 5, 1985

Dear Journalism Department Head:

C-SPAN, America's Network provides round-the-clock public affairs programming to cable viewers across the nation. As we've done in the past, we'd like to alert journalism departments to special media-related programming coming up on C-SPAN's schedule.

We hope you'll agree that these two special events will be of interest to your faculty and students in both the print and broadcast journalism fields:

- ° The Radio-Television News Directors Association (RTNDA) 40th annual conference, September 11 - 14, Nashville, TN.
- ° USA Today, a day-long, behind-the-scenes look at the Gannett flagship paper, Sunday, September 15.

(see attached schedules for more information on these events)

We know that some journalism professors tape C-SPAN's media-related programming for supplemental lecture use. Others occasionally arrange for their students to phone in questions to journalists during our viewer call-in segments. We wanted to alert your faculty to these two special media events, so that those who were interested could make similar use of the programs.

Covering the fourth and fifth estates is not new to C-SPAN's public affairs coverage. Every morning, C-SPAN examines the daily newspapers' headline news with political journalists and calls from viewers. In addition, C-SPAN regularly televises National Press Club addresses, the American Society of Newspaper Editors conference, and interviews with print and broadcast reporters.

Your local cable system will be able to assist you with C-SPAN channel information. If your school has satellite capability, C-SPAN's coordinates are Galaxy I, TR/13. For any questions regarding programming, please don't hesitate to call C-SPAN's public relations department: (202) 737-3220.

Sincerely,

Susan Swain
Director of Public Relations

P.S. In November, C-SPAN will cover the Society of Professional Journalists/Sigma Delta Chi, national convention in Phoenix, AZ. Programming details will be released at a later date.

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: FOR IMMEDIATE RELEASE
September 3, 1985

Contact: Susan Swain
Nan Gibson
Liz Bauer
(202) 737-3220

-- C-SPAN TELEVISES NEWS DIRECTORS' CONVENTION --

WASHINGTON, D.C.-- C-SPAN travels to Nashville for the 40th annual Radio-Television News Directors Association (RTNDA) convention, September 11 - 14th. Coverage includes several conference sessions and viewer call-in segments with news industry leaders.

C-SPAN's RTNDA/Nashville highlights are as follows:

WEDNESDAY, SEPTEMBER 11

LIVE 9:00 pm EDT/8:00 pm CDT VIEWER CALL-IN **
Guests: LEE HALL, News Director, WDBO-Radio, Orlando and
PHIL BALBONI, News Director, WCVB-TV, Boston;
Edward R. Morrow Award winners
Topic: Television and radio news operations overview

LIVE 9:45 pm EDT/8:45 pm CDT VIEWER CALL-IN **
Guests: CLIFF ALBERT, News Director, KFMB-Radio, San Diego
DAVID GOLDBERG, News Director, WVEC-TV, Norfolk, VA
Topic: Spot news coverage

LIVE 10:30 pm EDT/ 9:30 pm CDT RTNDA INTERNATIONAL AWARDS BANQUET
Keynote Speaker: DAN RATHER, CBS News

FRIDAY, SEPTEMBER 13

LIVE 10:00 am EDT/9:00 am CDT RTNDA PANEL SESSION: "What's Hot in TV News"
Moderator: TOM BECHERER, WLKY-TV, Louisville, KY
Panelists: MEL MARTIN, WJTX-TV, Jacksonville, FL, KRIS
OSTROWSKI, WJLA-TV, Washington, D.C., MAX SMITH,
WREX-TV, Rockford, IL

LIVE 5:00 pm EDT/4:00 pm CDT VIEWER CALL-IN **
Guests: JOHN SEIGENTHALER, publisher & editor,
The Tennessean, IRBY SIMPKINS, publisher,
Nashville Banner

TAPED 6:00 pm EDT/5:00 pm CDT RTNDA SPEECH
Speaker: JANE PAULEY, "Today" Show, NBC

SATURDAY, SEPTEMBER 14

LIVE 3:00 pm EDT/2:00 pm CDT RTNDA SPEECH
Speaker: JACK ANDERSON, Syndicated columnist

** To participate on C-SPAN's call-in, phone numbers are: Eastern/Central (202) 628-2525
Mountain/Pacific (202) 783-2727

(see other side for USA Today programming highlights)

-- C-SPAN EXAMINES THE IMPACT OF "USA TODAY"

Washington, D.C.-- On September 15th, C-SPAN will take an in-depth look at USA Today, when the cable network devotes 11 hours of first-run programming to Gannett's flagship newspaper, and examines the newspaper business. September 15th marks the third anniversary of the newspaper, and beginning at 1:00 pm EDT, C-SPAN's interviews, call-ins and roundtable discussions will study the impact of USA Today.

These are just a few highlights of C-SPAN's USA Today programming schedule:
(air times are subject to change)

SUNDAY, SEPTEMBER 15

- LIVE 1:00 pm EDT INTERVIEW:
Guest: JOHN QUINN, editor, USA Today
- TAPED 2:30 pm EDT ROUNDTABLE DISCUSSION: 'Page One' decision making
Guests: ROBERT DUBILL, senior editor; RAY GNIEWEK, managing editor; BOB TWIGG, PATTIE RHULE, THERESA BARRY, and GERRIE COLEMAN, associate editors
- TAPED 3:00 pm EDT INTERVIEW: "USA Today" 'Update' -- Gannett's video text service
- TAPED 3:30 pm EDT INTERVIEW: "USA Weekend" -- Gannett's new Sunday supplement
- TAPED 4:00 pm EDT REPORTER'S WRITING SEMINAR
Speaker: CHARLES OSGOOD, CBS News
- TAPED 4:30 pm EDT ROUNDTABLE DISCUSSION: Covering the news in Washington
- TAPED 6:30 pm EDT INTERVIEW:
Guest: JOHN J. CURLEY, president, Gannett Corporation
CATHLEEN BLACK, publisher, USA Today
- TAPED 10:00 pm EDT INTERVIEW
Guest: ALLEN NEUHARTH, chairman, Gannett Corporation
- TAPED 10:30 pm EDT ROUNDTABLE DISCUSSION: Photojournalists
Guests: PORTER BINKS, JACKIE GREENE, ACEY HARPER, and DIXIE VEREEN, staff photographers

-- C-SPAN's viewer call-in phone numbers: Eastern/Central (202) 628-2525
Mountain/Pacific (202) 783-2727

###

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: FOR IMMEDIATE RELEASE
September 3, 1985

Contact: Susan Swain
Nan Gibson
Liz Bauer
(202) 737-3220

-- C-SPAN TELEVISES NEWS DIRECTORS' CONVENTION --

WASHINGTON, D.C.-- C-SPAN travels to Nashville for the 40th annual Radio-Television News Directors Association (RTNDA) convention, September 11 - 14th. Coverage includes several conference sessions and viewer call-in segments with news industry leaders.

C-SPAN's RTNDA/Nashville highlights are as follows:

WEDNESDAY, SEPTEMBER 11

- LIVE 9:00 pm EDT/8:00 pm CDT
Guests: VIEWER CALL-IN **
LEE HALL, News Director, WDBO-Radio, Orlando and
PHIL BALBONI, News Director, WCVB-TV, Boston:
Edward R. Morrow Award winners
Topic: Television and radio news operations overview
- LIVE 9:45 pm EDT/8:45 pm CDT
Guests: VIEWER CALL-IN **
CLIFF ALBERT, News Director, KFMB-Radio, San Diego
DAVID GOLDBERG, News Director, WVEC-TV, Norfolk, V.
Topic: Spot news coverage
- LIVE 10:30 pm EDT/ 9:30 pm CDT
Keynote Speaker: RTNDA INTERNATIONAL AWARDS BANQUET
DAN RATHER, CBS News

FRIDAY, SEPTEMBER 13

- LIVE 10:00 am EDT/9:00 am CDT
Moderator: RTNDA PANEL SESSION: "What's Hot in TV News"
Panelists: TOM BECHERER, WLKY-TV, Louisville, KY
MEL MARTIN, WJTX-TV, Jacksonville, FL, KRIS
OSTROWSKI, WJLA-TV, Washington, D.C., MAX SMITH,
WREX-TV, Rockford, IL
- LIVE 5:00 pm EDT/4:00 pm CDT
Guests: VIEWER CALL-IN **
JOHN SEIGENTHALER, publisher & editor,
The Tennessean, IRBY SIMPKINS, publisher,
Nashville Banner
- TAPED 6:00 pm EDT/5:00 pm CDT
Speaker: RTNDA SPEECH
JANE PAULEY, "Today" Show, NBC

SATURDAY, SEPTEMBER 14

- LIVE 3:00 pm EDT/2:00 pm CDT
Speaker: RTNDA SPEECH
JACK ANDERSON, Syndicated columnist

** To participate on C-SPAN's call-in, phone numbers are: Eastern/Central (202) 628-2525
Mountain/Pacific (202) 783-2727

(see other side for USA Today programming highlights)

-- C-SPAN EXAMINES THE IMPACT OF "USA TODAY"

Washington, D.C.-- On September 15th, C-SPAN will take an in-depth look at USA Today, when the cable network devotes 11 hours of first-run programming to Gannett's flagship newspaper, and examines the newspaper business. September 15th marks the third anniversary of the newspaper, and beginning at 1:00 pm EDT, C-SPAN's interviews, call-ins and roundtable discussions will study the impact of USA Today.

These are just a few highlights of C-SPAN's USA Today programming schedule:
(air times are subject to change)

SUNDAY, SEPTEMBER 15

LIVE	1:00 pm EDT	<u>INTERVIEW:</u> Guest: JOHN QUINN, editor, <u>USA Today</u>
TAPED	2:30 pm EDT	ROUNDTABLE DISCUSSION: 'Page One' decision making Guests: ROBERT DUBILL, senior editor; RAY GNIEWEK, managing editor; BOB TWIGG, PATTIE RHULE, THERESA BARRY, and GERRIE COLEMAN, associate editors
TAPED	3:00 pm EDT	<u>INTERVIEW: "USA Today" 'Update' -- Gannett's video text service</u>
TAPED	3:30 pm EDT	<u>INTERVIEW: "USA Weekend" -- Gannett's new Sunday supplement</u>
TAPED	4:00 pm EDT	<u>REPORTER'S WRITING SEMINAR</u> Speaker: CHARLES OSGOOD, CBS News
TAPED	4:30 pm EDT	<u>ROUNDTABLE DISCUSSION: Covering the news in Washington</u>
TAPED	6:30 pm EDT	<u>INTERVIEW:</u> Guest: JOHN J. CURLEY, president, Gannett Corporation CATHLEEN BLACK, publisher, <u>USA Today</u>
TAPED	10:00 pm EDT	<u>INTERVIEW</u> Guest: ALLEN NEUHARTH, chairman, Gannett Corporation
TAPED	10:30 pm EDT	<u>ROUNDTABLE DISCUSSION: Photojournalists</u> Guests: PORTER BINKS, JACKIE GREENE, ACEY HARPER, and DIXIE VEREEN, staff photographers

-- C-SPAN's viewer call-in phone numbers: Eastern/Central (202) 628-2525
Mountain/Pacific (202) 783-2727

###

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: FOR IMMEDIATE RELEASE
September 3, 1985

Contact: Susan Swain
Nan Gibson
Liz Bauer
(202) 737-3220

-- C-SPAN TELEVISES NEWS DIRECTORS' CONVENTION --

WASHINGTON, D.C.-- C-SPAN travels to Nashville for the 40th annual Radio-Television News Directors Association (RTNDA) convention, September 11 - 14th. Coverage includes several conference sessions and viewer call-in segments with news industry leaders.

C-SPAN's RTNDA/Nashville highlights are as follows:

WEDNESDAY, SEPTEMBER 11

- LIVE 9:00 pm EDT/8:00 pm CDT VIEWER CALL-IN **
Guests: LEE HALL, News Director, WDBO-Radio, Orlando and
PHIL BALBONI, News Director, WCVB-TV, Boston:
Edward R. Morrow Award winners
Topic: Television and radio news operations overview
- LIVE 9:45 pm EDT/8:45 pm CDT VIEWER CALL-IN **
Guests: CLIFF ALBERT, News Director, KFMB-Radio, San Diego
DAVID GOLDBERG, News Director, WVEC-TV, Norfolk, V.
Topic: Spot news coverage
- LIVE 10:30 pm EDT/ 9:30 pm CDT RTNDA INTERNATIONAL AWARDS BANQUET
Keynote Speaker: DAN RATHER, CBS News

FRIDAY, SEPTEMBER 13

- LIVE 10:00 am EDT/9:00 am CDT RTNDA PANEL SESSION: "What's Hot in TV News"
Moderator: TOM BECHERER, WLKY-TV, Louisville, KY
Panelists: MEL MARTIN, WJTX-TV, Jacksonville, FL, KRIS
OSTROWSKI, WJLA-TV, Washington, D.C., MAX SMITH,
WREX-TV, Rockford, IL
- LIVE 5:00 pm EDT/4:00 pm CDT VIEWER CALL-IN **
Guests: JOHN SEIGENTHALER, publisher & editor,
The Tennessean, IRBY SIMPKINS, publisher,
Nashville Banner
- TAPED 6:00 pm EDT/5:00 pm CDT RTNDA SPEECH
Speaker: JANE PAULEY, "Today" Show, NBC

SATURDAY, SEPTEMBER 14

- LIVE 3:00 pm EDT/2:00 pm CDT RTNDA SPEECH
Speaker: JACK ANDERSON, Syndicated columnist

** To participate on C-SPAN's call-in, phone numbers are: Eastern/Central (202) 628-2525
Mountain/Pacific (202) 783-2727

(see other side for USA Today programming highlights)

-- C-SPAN EXAMINES THE IMPACT OF "USA TODAY"

Washington, D.C.-- On September 15th, C-SPAN will take an in-depth look at USA Today, when the cable network devotes 11 hours of first-run programming to Gannett's flagship newspaper, and examines the newspaper business. September 15th marks the third anniversary of the newspaper, and beginning at 1:00 pm EDT, C-SPAN's interviews, call-ins and roundtable discussions will study the impact of USA Today.

These are just a few highlights of C-SPAN's USA Today programming schedule:
(air times are subject to change)

SUNDAY, SEPTEMBER 15

LIVE	1:00 pm EDT	<u>INTERVIEW:</u>
	Guest:	JOHN QUINN, editor, <u>USA Today</u>
TAPED	2:30 pm EDT	<u>ROUNDTABLE DISCUSSION: 'Page One' decision making</u>
	Guests:	ROBERT DUBILL, senior editor; RAY GNIEWEK, managing editor; BOB TWIGG, PATTIE RHULE, THERESA BARRY, and GERRIE COLEMAN, associate editors
TAPED	3:00 pm EDT	<u>INTERVIEW: "USA Today" 'Update' -- Gannett's video text service</u>
TAPED	3:30 pm EDT	<u>INTERVIEW: "USA Weekend" -- Gannett's new Sunday supplement</u>
TAPED	4:00 pm EDT	<u>REPORTER'S WRITING SEMINAR</u>
	Speaker:	CHARLES OSGOOD, CBS News
TAPED	4:30 pm EDT	<u>ROUNDTABLE DISCUSSION: Covering the news in Washington</u>
TAPED	6:30 pm EDT	<u>INTERVIEW:</u>
	Guest:	JOHN J. CURLEY, president, Gannett Corporation CATHLEEN BLACK, publisher, <u>USA Today</u>
TAPED	10:00 pm EDT	<u>INTERVIEW</u>
	Guest:	ALLEN NEUHARTH, chairman, Gannett Corporation
TAPED	10:30 pm EDT	<u>ROUNDTABLE DISCUSSION: Photojournalists</u>
	Guests:	PORTER BINKS, JACKIE GREENE, ACEY HARPER, and DIXIE VEREEN, staff photographers

-- C-SPAN's viewer call-in phone numbers: Eastern/Central (202) 628-2525
Mountain/Pacific (202) 783-2727

###

pls.
proof before
copy J.
L



SUITE 155
400 NORTH CAPITOL STREET, N.W.
WASHINGTON, D.C. 20001
202/737-3220

September 5, 1985

Dear Journalism Department Head:

C-SPAN, America's Network provides round-the-clock public affairs programming to cable viewers across the nation. As we've done in the past, we'd like to alert journalism departments to special media-related programming coming up on C-SPAN's schedule.

We hope you'll agree that these two special events will be of interest to your faculty and students in both the print and broadcast journalism fields:

- ° The Radio-Television News Directors Association (RTNDA) 40th annual conference, September 11 - 14, Nashville, TN.
- ° USA Today, a day-long, behind-the-scenes look at the Gannett flagship paper, Sunday, September 15.

(see attached schedules for more information on these events)

We know that some journalism professors tape C-SPAN's media-related programming for supplemental lecture use. Others occasionally arrange for their students to phone in questions to journalists during our viewer call-in segments. We wanted to alert your faculty to these two special media events, so that those who were interested could make similar use of the programs.

Covering the fourth and fifth estates is not new to C-SPAN's public affairs coverage. Every morning, C-SPAN examines the daily newspapers' headline news with political journalists and calls from viewers. In addition, C-SPAN regularly televises National Press Club addresses, the American Society of Newspaper Editors conference, and interviews with print and broadcast reporters.

Your local cable system will be able to assist you with C-SPAN channel information. If your school has satellite capability, C-SPAN's coordinates are Galaxy I, TR/13. For any questions regarding programming, please don't hesitate to call C-SPAN's public relations department: (202) 737-3220.

Sincerely,

Susan Swain
Director of Public Relations

P.S. In November, C-SPAN will cover the Society of Professional Journalists/Sigma Delta Chi, national convention in Phoenix, AZ. Programming details will be released at a later date.



SUITE 155
400 NORTH CAPITOL STREET, N.W.
WASHINGTON, D.C. 20001
202/737-3220

September 5, 1985

Dear Journalism Department Head:

C-SPAN, America's Network provides round-the-clock public affairs programming to cable viewers across the nation. As we've done in the past, we'd like to alert journalism departments to special media-related programming coming up on C-SPAN's schedule.

We hope you'll agree that these two special events will be of interest to your faculty and students in both the print and broadcast journalism fields:

- The Radio-Television News Directors Association (RTNDA) 40th annual conference, September 11 - 14, Nashville, TN.
- USA Today, a day-long, behind-the-scenes look at the Gannett flagship paper, Sunday, September 15.

(see attached schedules for more information on these events)

We know that some journalism professors tape C-SPAN's media-related programming for supplemental lecture use. Others occasionally arrange for their students to phone in questions to journalists during our viewer call-in segments. We wanted to alert your faculty to these two special media events, so that those who were interested could make similar use of the programs.

Covering the fourth and fifth estates is not new to C-SPAN's public affairs coverage. Every morning, C-SPAN examines the daily newspapers' headline news with political journalists and calls from viewers. In addition, C-SPAN regularly televises National Press Club addresses, the American Society of Newspaper Editors conference, and interviews with print and broadcast reporters.

Your local cable system will be able to assist you with C-SPAN channel information. If your school has satellite capability, C-SPAN's coordinates are Galaxy I, TR/13. For any questions regarding programming, please don't hesitate to call C-SPAN's public relations department: (202) 737-3220.

Sincerely,

Susan Swain
Director of Public Relations

P.S. In November, C-SPAN will cover the Society of Professional Journalists/Sigma Delta Chi, national convention in Phoenix, AZ. Programming details will be released at a later date.

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: FOR RELEASE
September 3, 1985

Contact: Susan Swain
Nan Gibson
(202) 737-3220

-- C-SPAN TRAVELS TO NASHVILLE FOR NEWS DIRECTORS' CONVENTION --

-- Cable Network Covers RTNDA Meeting/Continues "States of the Nation" Programming --

WASHINGTON, D.C.-- Anchors from the "big three" networks -- CBS's Dan Rather, ABC's Peter Jennings, and NBC's Jane Pauley -- make their debuts on C-SPAN this month when the cable network travels to Nashville for the 40th annual Radio-Television News Directors Association (RTNDA) convention.

C-SPAN cameras will focus on the business of news when more than 1200 of the nation's radio and television news directors gather for the RTNDA convention -- featuring speeches by these three network anchors and other broadcast journalists -- September 11 - 14.

C-SPAN's four-day coverage of the RTNDA meeting includes live coverage of the annual awards banquet and viewer call-in programs with RTNDA officials, award winners, and news directors. C-SPAN cameras will also capture more casual interviews with news directors taped on board the General Jackson riverboat on the Cumberland River.

In addition, C-SPAN will take advantage of the conference location in Tennessee's state capital to continue its "States of the Nation '85" programming. C-SPAN will explore Nashville's claim that "there's more to the country than just the music" by examining issues facing Tennessee state leaders. A roundtable discussion with Democratic gubernatorial candidates and live viewer call-ins with a state representative, education commissioner, and business leader will be featured as well.

C-SPAN's own video vignettes of the Nashville area -- the Grand Ole Opry, the state capitol building, and the Governor's mansion -- and the surrounding countryside will give cable viewers a bit of the local flavor as America's Network continues its travels through America's heartland.

C-SPAN's RTNDA/Nashville highlights are as follows:

WEDNESDAY, SEPTEMBER 11

LIVE	8:00 pm EDT/7:00 pm CDT	<u>VIEWER CALL-IN</u>
	Guests:	LOU ADLER, President, RTNDA JOHN SPAIN, President-elect, RTNDA
	Topic:	Goals of the RTNDA
LIVE	9:00 pm EDT/8:00 pm CDT	<u>VIEWER CALL-IN</u>
	Guests:	LEE HALL, News Director, WDBO-Radio, Orlando and PHIL BALBONI, News Director, WCVB-TV, Boston; Edward R. Morrow Award winners
	Topic:	Television and radio news operations overview
LIVE	9:45 pm EDT/8:45 pm CDT	<u>VIEWER CALL-IN</u>
	Guests:	CLIFF ALBERT, News Director, KFMB-Radio, San Diego DAVID GOLDBERG, News Director, WVEC-TV, Norfolk, VA; Radio and Television Spot news award winners
	Topic:	Spot news coverage

(--MORE--)

WEDNESDAY, SEPTEMBER 11 (cont'd)

LIVE 10:30 pm EDT/9:30 pm CDT RTNDA INTERNATIONAL AWARDS BANQUET
 (One hour)
 Keynote Speaker: DAN RATHER, CBS News

THURSDAY, SEPTEMBER 12

TAPED 6:00 pm EDT/5:00 pm CDT RTNDA OPENING REMARKS
 (One hour) Speakers: LOU ADLER, President, RTNDA
 Keynote Speaker: PETER JENNINGS, ABC News

LIVE 8:00 pm EDT/7:00 pm CDT DEMOCRATIC GUBERNATORIAL CANDIDATE ROUNDTABLE
 (One hour) Guests: MAYOR RICHARD FULTON, Nashville
 JANE ESKIND, Chairperson, Public Service Commission
 FRANK COCHRAN, Commissioner, Public Service Commission
 MAYOR WILLIAM MORRIS, Shelby County
 Topic: 1986 Tennessee gubernatorial race.

FRIDAY, SEPTEMBER 13

LIVE 10:00 am EDT/9:00 am CDT RTNDA PANEL SESSION
 Topic: "What's Hot in Television News"
 Moderator: TOM BECHERER, WLKY-TV, Louisville, KY
 Panelists: MEL MARTIN, WJTX-TV, Jacksonville, FL
 KRIS OSTROWSKI, WJLA-TV, Washington, D.C.
 MAX SMITH, WREX-TV, Rockford, IL

LIVE 11:30 am EDT/10:30 am CDT VIEWER CALL-IN
 (One hour) Guests: MIKE COHEN, News Director, WTVF-TV, Nashville
 BOB SELWYN, News Director, WSMV-TV, Nashville
 Topic: State capital news coverage/RTNDA convention.

LIVE 5:00 pm EDT/4:00 pm CDT VIEWER CALL-IN
 Guests: JOHN SEIGENTHALER, Publisher & Editor, The Tennessean
 IRBY SIMPKINS, Publisher, Nashville Banner

TAPED 6:00 pm EDT/5:00 pm CDT RTNDA SPEECH
 (½ hour) Speaker: JANE PAULEY, "Today" Show, NBC

TAPED 8:00 pm EDT/7:00 pm CDT "A Look at Tennessee's Industrial Training Service"
 (½ hour) Taped interviews with Tennessee Department of Economic & Community Development officials.

TAPED 8:30 pm EDT/7:30 pm CDT C-SPAN INTERVIEW
 Guest: MARVIN RUNYON, President & CEO, Nissan Motor Manufacturing Corp., U.S.A.
 Topic: The auto industry and pre-employment training programs

LIVE 9:00 pm EDT/8:00 pm CDT VIEWER CALL-IN
 (One hour) Guests: ROBERT McELRATH, Tennessee Education Commissioner
 STATE REP. STEPHEN COBB (D-Nashville)
 Topic: Tennessee school reform.

SATURDAY, SEPTEMBER 14

LIVE 3:00 pm EDT/2:00 pm CDT RTNDA SPEECH
 (One hour) Speaker: JACK ANDERSON, Syndicated Columnist
 (Introduction by John Seigenthaler, Publisher & Editor, The Tennessean)

Currently, 21.5 million American households can watch C-SPAN via nearly 2,000 cable system affiliates. C-SPAN's 24-hour public affairs programming will soon be available in 49 of the 50 state capitals. For the C-SPAN channel number in your area, contact your local cable operator.

* C-SPAN's viewer call-in phone numbers: Eastern/Central (202) 628-2525
 Mountain/Pacific (202) 783-2727