

News Release



Cable-Satellite Public Affairs Network

400 North Capitol Street N.W., Suite 650
Washington, D.C. 20001
(202) 737-3220

Contacts: Rayne Pollack
202-626-4863
Kristin Wennberg
202-626-7975

C-SPAN'S "ELECTION '90" FEATURES MICHIGAN POLITICAL RACES

Program Also Looks at New Poll Results, Campaign Commercials

Washington, D.C., September 20 -- The Michigan Senate race between incumbent Senator Carl Levin (D) and challenger Rep. Bill Schuette (R) and the race for the Michigan governor's seat will be the focus on "Election '90" this Sunday, September 23, at 12:30 PM (ET), 9:30 PM (ET), and 12:30 AM (ET).

The 90-minute program includes coverage of recent campaign appearances in Michigan by both senatorial candidates. Sen. Levin recently spoke to members of the U.S. Army Reserves in Saginaw, and Rep. Schuette received the Michigan Chamber of Commerce endorsement in Lansing.

In addition, Nolan Finley, state editor of the Detroit News, will analyze this Senate race as well as the gubernatorial race between Gov. James Blanchard (D) and his challenger, Michigan State Senate Majority Leader John Engler (R).

"Election '90" also takes a look at other political races in a segment focusing on the latest poll results and new campaign commercials from across the country. Political ads from the Michigan, Iowa, and Colorado senate races will be featured, as well as ads from the Connecticut and Illinois governors' races.

Michael Oreskes of the New York Times and Rick Dunham of the Dallas Times Herald will also discuss this week's developments in the Massachusetts and Illinois governors' races.

"Election '90," C-SPAN weekly program focusing on the 1990 elections, provides viewers with comprehensive coverage of key House, Senate, and gubernatorial elections.

C-SPAN is available in 50.7 million households nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.



CABLE SATELLITE PUBLIC AFFAIRS NETWORK

TO: Producers/ Programming & Promotions
FROM: Steve Scully
RE: "Election '90"

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Sunday's "Election '90" (9-23-90) will include a look at the Michigan U.S. Senate race between Senator Carl Levin (D) and Rep. Bill Schuette (R).

Senator Levin spoke with members of the U.S. Army Reserves in Saginaw, Michigan this week. Rep. Schuette received the Michigan Chamber of Commerce endorsement in Lansing. The program will include these campaign appearances.

In addition, Nolan Finley, state editor for the Detroit News, will give his analysis on the Senate and gubernatorial race in Michigan.

The "Election '90" program will also include new poll results from Texas, Indiana, California, Kansas and Connecticut races. Our look at campaign commercials from at least 10 Senate and gubernatorial races, will also continue this week.

Finally, Michael Oreskes of the New York Times and Rick Dunham of the Dallas Times Herald will provide a campaign overview of the political events from this past week. Among the races they will discuss include the Massachusetts and Illinois gubernatorial contests.

If you have any questions, give me a call at EXT. 7956.

DEBATE REMINDERS:

- 9-24 - KENTUCKY SENATE RACE
- 10-1 - CONNECTICUT GUBERNATORIAL RACE
- 10-8 - CALIFORNIA GUBERNATORIAL RACE

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TO: Mike Hughes - Lansing State Journal

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 9.19.90

NUMBER OF PAGES:
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TO: Marc Gunther - Detroit Free Press

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TO: Jim McFarlin - Detroit News

FROM: Kristin Wennberg

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TELECOPIER TRANSMISSION

TO: Donald Tighe - Political Hotline

FROM: Kristin Wennberg

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Program Also Looks at New Poll Results, Campaign Commercials

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